



Pfizer Announces
Local Level Educational Grants Program to Increase Awareness & Understanding of Transthyretin Amyloid Cardiomyopathy (ATTR-CM)
Competitive Education Grant Program - internal Pfizer review process

I. Background

Pfizer Global Medical Grants (GMG) supports the global healthcare community’s independent initiatives (e.g., research, quality improvement, or education) to improve patient outcomes in areas of unmet medical need that are aligned with Pfizer’s medical and/or scientific strategies.

Pfizer’s GMG competitive grant program involves a publicly posted general Request for Proposal (RFP) that provides detail regarding a general area of interest, sets timelines for review and approval, and uses an internal Pfizer review process to make final grant decisions. Organizations are invited to submit an application addressing the knowledge gaps as outlined in the specific RFP.

For all independent medical education grants, the grant requester (and ultimately the grantee) is responsible for the design, implementation, and conduct of the independent initiative supported by the grant. Pfizer must not be involved in any aspect of project development, nor the conduct of the independent education program.



II. Eligibility

Geographic Scope:	United States
Applicant Eligibility Criteria	<ul style="list-style-type: none"> • The following may apply: medical, nursing, allied health, and/or pharmacy professional schools; healthcare institutions (both large and small); and other entities with a mission related to healthcare professional education and/or healthcare improvement. • If the project involves multiple departments within an institution and/or between different institutions / organizations / associations, all institutions must have a relevant role and the requesting organization must have a key role in the project. • For projects offering continuing education credit, the requesting organization must be accredited.

III. Requirements

Date RFP Issued	<ul style="list-style-type: none"> • January 6, 2020
Clinical Area	<ul style="list-style-type: none"> • Transthyretin Cardiomyopathy (ATTR-CM)
General Area of Interest for this RFP:	<p>Projects that will be considered for Pfizer support will focus on improving the care of patients by:</p> <ul style="list-style-type: none"> • Closing knowledge gaps in disease epidemiology, pathophysiology, diagnosis, and treatment paradigms • Addressing barriers to diagnosis and strategies that reduce burdens for patients and providers along the pathway to diagnosis • Exploring strategies that empower patients to play an active role in understanding ATTR-CM and available diagnostic and treatment options • Increasing awareness of the changing epidemiology of ATTR-CM with a focus on the prevalence of hereditary-and wild-type subtypes in the modern era • Highlighting disease disparities for different hereditary ATTR mutations that have cardiomyopathy or mixed cardiomyopathy/neuropathy phenotypes • Increasing awareness of at risk and undiagnosed populations with ATTR-CM with a focus on improving strategies that facilitate the

	<p>diagnosis of patients early in the disease course before advanced cardiomyopathy has ensued</p> <ul style="list-style-type: none"> Increasing awareness of non-invasive diagnostic modalities to raise suspicion for ATTR-CM. Increasing awareness of bone radiotracer scintigraphy as a non-invasive alternative to invasive endomyocardial biopsy for the diagnosis of ATTR-CM in select patients Supporting the dissemination of information related to the study of treatment options and monitoring response to therapy to improve patient important outcomes in ATTR-CM 																					
<p>Target Audience:</p>	<ul style="list-style-type: none"> General Cardiologists, Heart Failure Nurses, Heart Failure Specialists, Echocardiographers, Nuclear Cardiologists, Primary Care Physicians in the Local Setting 																					
<p>Expected Approximate Monetary Range of Grant Applications:</p>	<ul style="list-style-type: none"> Individual projects requesting up to \$10,000 will be considered for small local/community programs. Individual projects requesting up to \$20,000 will be considered for large local/community programs. This RFP will remain open while funds last. Once the full budget is spent the RFP will be closed and new requests will no longer be accepted. 																					
<p>Key Dates:</p>	<ul style="list-style-type: none"> RFP release date: January 6, 2020 Applications will be accepted on a rolling basis through October but reviewed based on the timelines below: <table border="1" data-bbox="553 1209 1463 1785"> <thead> <tr> <th>Application Submitted by</th> <th>Decision Notification Date</th> <th>Program Start Date must be after</th> </tr> </thead> <tbody> <tr> <td>January 30, 2020</td> <td>March 2, 2020</td> <td>April 1, 2020</td> </tr> <tr> <td>March 30, 2020</td> <td>May 1, 2020</td> <td>June 1, 2020</td> </tr> <tr> <td>May 29, 2020</td> <td>July 2, 2020</td> <td>August 1, 2020</td> </tr> <tr> <td>July 31, 2020</td> <td>September 2, 2020</td> <td>October 1, 2020</td> </tr> <tr> <td>September 30, 2020</td> <td>November 2, 2020</td> <td>December 1, 2020</td> </tr> <tr> <td>October 30, 2020</td> <td>December 2, 2020</td> <td>January 1, 2020</td> </tr> </tbody> </table> <p>Please note the deadline is midnight Eastern Standard Time (e.g. New York, GMT -5).</p>	Application Submitted by	Decision Notification Date	Program Start Date must be after	January 30, 2020	March 2, 2020	April 1, 2020	March 30, 2020	May 1, 2020	June 1, 2020	May 29, 2020	July 2, 2020	August 1, 2020	July 31, 2020	September 2, 2020	October 1, 2020	September 30, 2020	November 2, 2020	December 1, 2020	October 30, 2020	December 2, 2020	January 1, 2020
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<p>How to Submit:</p>	<ul style="list-style-type: none"> • Please go to www.cybergrants.com/pfizer/knowledge and sign in. First-time users should click “Create your password”. • In the application: <ul style="list-style-type: none"> ○ For the question “What type of request are you submitting?” select Response to a Request for Proposal (RFP) ○ For the question “Are you replying to a Request for Proposal as part of the Competitive Grant Program?” select Yes ○ Select the following Competitive Grant Program Name: 2020 RD L – ATTR-CM Local Education U.S. ○ Select the following Primary Area of Interest: TTR Amyloidosis • Requirements for submission: Complete all required sections of the online application and upload your project proposal (see Appendix) in the General RFP Submission field. • If you encounter any technical difficulties with the website, please click the “Technical Questions” link at the bottom of the page. <p>IMPORTANT: Be advised applications submitted after the due date will not be reviewed by the committee.</p>
<p>Questions:</p>	<ul style="list-style-type: none"> • If you have questions regarding this RFP, please direct them in writing to the Grant Officer, Amanda Stein (amanda.j.stein@pfizer.com), with the subject line “ATTR-CM Local Education.”
<p>Review and Approval Process</p>	<ul style="list-style-type: none"> • Grant requests received in response to a general RFP are reviewed by Pfizer to make final grant decisions.
<p>Mechanism by which Applicants will be Notified:</p>	<ul style="list-style-type: none"> • All applicants will be notified via email by the dates noted above. • Applicants may be asked for additional clarification during the review period.

IV. Terms and Conditions

Please take note every RFP released by Pfizer Global Medical Grants (GMG) is governed by specific terms and conditions. These terms and conditions can be reviewed [here](#).

Appendix A

General RFP Submission Requirements

Project Proposals should be single-spaced using Calibri 12-point font and 1-inch margins. Note there is an 8-page limit exclusive of references. Please include the following:

Goals and Objectives	<ul style="list-style-type: none"> Briefly state the overall goal of the project. List the objectives you plan to meet with your project, in terms of learning and expected outcomes.
Needs Assessment for the Project	<ul style="list-style-type: none"> Include a description of your organization's needs assessment for this proposed project which may include a quantitative baseline data summary, initial metrics, or a project starting point (please cite data on gap analyses or relevant patient-level data that informs the stated objectives) in your target area.
Target Audience	<ul style="list-style-type: none"> Describe the primary audience(s) targeted for this project. Indicate whom you believe will directly benefit from the project outcomes. Describe the overall population size as well as the size of your sample population.
Project Design and Methods	<ul style="list-style-type: none"> Describe the planned project, the educational approach, and the way the planned methods address the established need.
Innovation	<ul style="list-style-type: none"> Explain what measures you have taken to assure that this project is original and does not duplicate other projects or materials already developed. Describe how this project builds upon existing work, pilot projects, or ongoing projects developed either by your institution or other institutions.
Evaluation and Outcomes	<ul style="list-style-type: none"> In terms of the metrics used for the needs assessment, describe how your organization will determine if the gap was addressed for the target group. Identify the sources of data your organization anticipates using to make the determination. Describe how your organization is expected to collect and analyze the data. Explain the method used to control for other factors outside this project (e.g., use of a control group or comparison with baseline data). Quantify the amount of change expected from this project in terms the target audience. Describe how your organization will determine if the target audience was fully engaged in the project.
Dissemination Plan	<ul style="list-style-type: none"> Describe how the project may have extended benefit beyond the grant. Will the teaching materials be made available to others to use? Will there be tools or resources that are made publicly available beyond the

	<p>initial project. Describe how the project outcomes might be broadly disseminated.</p>
Anticipated Project Timeline	<ul style="list-style-type: none">• Provide an anticipated timeline for your project including project start/end dates.
Additional Information	<ul style="list-style-type: none">• If there is any additional information you feel Pfizer should be aware of concerning the importance of this project, please summarize here.
Organization Detail	<ul style="list-style-type: none">• Describe the attributes of the institutions/organizations that will support and facilitate the execution of the project, the leadership of the proposed project, and the specific role of each institution in the proposed project.