

Pfizer Announces an Independent Medical Education Grant RFP
The Burden and Origins of Co-Infections in COVID-19 Pneumonia
Competitive Grant Program - internal Pfizer review process

I. Background

Pfizer Global Medical Grants (GMG) supports the global healthcare community's independent initiatives (e.g., research, quality improvement, or education) to improve patient outcomes in areas of unmet medical need that are aligned with Pfizer's medical and/or scientific strategies.

Pfizer's GMG competitive grant program involves a publicly posted general Request for Proposal (RFP) that provides detail regarding a general area of interest, sets timelines for review and approval, and uses an internal Pfizer review process to make final grant decisions. Organizations are invited to submit an application addressing the knowledge gaps as outlined in the specific RFP.

For all **independent medical education grants**, the grant requester (and ultimately the grantee) is responsible for the design, implementation, and conduct of the independent initiative supported by the grant. Pfizer must not be involved in any aspect of project development, nor the conduct of the independent education program.

II. Eligibility

Geographic Scope:	Europe
Applicant Eligibility Criteria	The following may apply: medical, dental, nursing, allied health, and/or pharmacy professional schools; healthcare institutions (both large and small); professional associations and medical societies; medical education companies; and other entities with a mission related to healthcare professional education and/or healthcare improvement.
	 If the project involves multiple departments within an institution and/or between different institutions / organizations / associations. all institutions must have a relevant role and the requesting organization must have a key role in the project.
	 For projects offering continuing education credit, the requesting organization must be accredited.

III. Requirements

Date RFP Issued	• September 15, 2020
Clinical Area	Infectious Disease
General Area of Interest for this RFP:	The prevalence, incidence and characteristics of bacterial and fungal infection in Covid-19 patients is not well understood and has been raised as an important knowledge gap. The overall goal of this Request for Proposals is to support virtual educational programs that raise awareness on epidemiology, treatment patterns and outcomes of pulmonary bacterial and fungal co-infections and superinfections in Covid-19 hospitalized patients. We are particularly interested in supporting proposals that address one or more of the following topics:
	Increase understanding of inflammatory serological markers that may be associated with bacterial infections such as raised procalcitonin and C-reactive protein.
	2. Understanding current management of community-acquired and health care-associated pneumonia considering local epidemiology.
	3. Burden of invasive fungal infections in ICU patients





	Huttner B, Catho G, Pano-Pardo JR, Pulcini C, Schouten J. COVID-19: don't neglect antimicrobial stewardship principles! Clin Microbiol Infect. 2020 Apr;S1198743X20302329.
	Cox MJ, Loman N, Bogaert D, O'Grady J. Co-infections: potentially lethal and unexplored in COVID-19. Lancet Microbe. 2020 Apr;S2666524720300094
	Langford BJ, So M, Raybardhan S, Leung V, Westwood D, MacFadden DR,
	Soucy J-PR, Daneman N, <u>Bacterial co-infection and secondary infection in patients with COVID-19:a living rapid review and meta-analysis</u> Clinical Microbiology and Infection.
	It is not our intent to support clinical research projects. Projects evaluating the efficacy of therapeutic or diagnostic agents will not be considered. Information on how to submit requests for support of clinical research projects can be found at www.Pfizer.com/isr .
Target Audience:	The target audience for this program would include ID physicians, ICU physicians, pulmonologists, clinical microbiologists, onco-hematologists, internal medicine physicians, and any HCPs involved in the management of COVID-19 patients
Expected Approximate Monetary Range of Grant Applications:	Individual projects requesting up to \$250K will be considered.
Key Dates:	RFP release date: September 15, 2020
	Grant Application due date: October 15, 2020
	Please note the deadline is 23:59 Eastern Standard Time (e.g. New York, GMT -5).
	Anticipated Grant Award Notification Date: November 2020
	Grants will be distributed following a fully executed agreement.
	Anticipated Project Start and End Dates: January 2021
How to Submit:	Please go to www.cybergrants.com/pfizer/knowledge and sign in. First-time users should click "Create your password".
	In the application:
	 For the question "What type of request are you submitting?" select Response to a Request for Proposal (RFP)
	○ For the question "Are you replying to a Request for Proposal as





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	part of the Competitive Grant Program?" select Yes
	 Select the following Competitive Grant Program Name: 2020 HOS R - Co-Infections in COVID-19 Pneumonia
	 Select the following Primary Area of Interest: Infectious Disease
	Requirements for submission:
	Complete all required sections of the online application and upload your project proposal (see Appendix) in the General RFP Submission field.
	 If you encounter any technical difficulties with the website, please click the "Technical Questions" link at the bottom of the page.
	IMPORTANT: Be advised applications submitted after the due date will not be reviewed by the committee.
Questions:	 If you have questions regarding this RFP, please direct them in writing to the Grant Officer, Ai Ping Lee (<u>AiPing.Lee@pfizer.com</u>), with the subject line "2020 HOS R - Co-Infections in COVID-19 Pneumonia".
Review and Approval Process	 Grant requests received in response to a general RFP are reviewed by Pfizer to make final grant decisions.
Mechanism by which Applicants will be Notified:	 All applicants will be notified via email by the dates noted above. Applicants may be asked for additional clarification during the review period.





Appendix A

General RFP Submission Requirements

Project Proposals should be single-spaced using Calibri 12-point font and 1-inch margins. Note there is a 15-page limit exclusive of references. Please include the following:

Goals and Objectives	 Briefly state the overall goal of the project. List the objectives you plan to meet with your project, in terms of learning and expected outcomes.
Needs Assessment for the Project	 Include a description of your organization's needs assessment for this proposed project which may include a quantitative baseline data summary, initial metrics, or a project starting point (please cite data on gap analyses or relevant patient-level data that informs the stated objectives) in your target area.
Target Audience	Describe the primary audience(s) targeted for this project. Indicate whom you believe will directly benefit from the project outcomes. Describe the overall population size as well as the size of your sample population.
Project Design and Methods	Describe the planned project, the educational approach, and the way the planned methods address the established need.
Innovation	 Explain what measures you have taken to assure that this project is original and does not duplicate other projects or materials already developed. Describe how this project builds upon existing work, pilot projects, or ongoing projects developed either by your institution or other institutions.
Evaluation and Outcomes	• In terms of the metrics used for the needs assessment, describe how your organization will determine if the gap was addressed for the target group. Identify the sources of data your organization anticipates using to make the determination. Describe how your organization is expected to collect and analyze the data. Explain the method used to control for other factors outside this project (e.g., use of a control group or comparison with baseline data). Quantify the amount of change expected from this project in terms the target audience. Describe how your organization will determine if the target audience was fully engaged in the project.
Dissemination Plan	 Describe how the project may have extended benefit beyond the grant. Will the teaching materials be made available to others to use? Will there be tools or resources that are made publicly available beyond the initial project. Describe how the project outcomes might be broadly disseminated.





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Anticipated Project Timeline	Provide an anticipated timeline for your project including project start/end dates.
Additional Information	If there is any additional information you feel Pfizer should be aware of concerning the importance of this project, please summarize here.
Organization Detail	 Describe the attributes of the institutions/organizations that will support and facilitate the execution of the project, the leadership of the proposed project, and the specific role of each institution in the proposed project.
Budget Narrative	 Please include a budget narrative that describes in greater detail the line items specified in the budget submitted within the application While estimating your budget please keep the following items in mind: Independent Medical Education Grants awarded by GMG cannot be used to purchase therapeutic assets (prescription or non-prescription). Overhead rates of up to 28% of the total proposed project budget may be supported by Pfizer.



