



Pfizer Announces an [Independent Medical Education Grant RFP](#)
Pfizer and RCNi – Providing Access to Learning Resources for Nurses in Emerging Markets Asia
Competitive Grant Program - using Expert Review Panel

I. Background

Pfizer Global Medical Grants (GMG) supports the global healthcare community's independent initiatives (e.g., research, quality improvement, or education) to improve patient outcomes in areas of unmet medical need that are aligned with Pfizer's medical and/or scientific strategies.

Pfizer's GMG competitive grant program involves a publicly posted general Request for Proposal (RFP) that provides detail regarding a general area of interest, sets timelines for review and approval, and uses an expert review panel (ERP) to make final grant decisions. Organizations are invited to submit an application addressing the knowledge gaps as outlined in the specific RFP.

RCNi is a subsidiary of the Royal College of Nursing, delivering high-quality educational products and services for nursing teams globally. RCNi's vision is to inspire the nursing community by connecting, championing and developing the whole nursing team, enabling them to focus on the delivery of excellent patient care. RCNi has developed RCNi Learning (rcnilearning.com), an interactive learning resource designed to help nurses enhance their clinical and soft skills. plication addressing the knowledge gaps as outlined in the specific RFP.

For all **independent medical education grants**, the grant requester (and ultimately the grantee) is responsible for the design, implementation, and conduct of the independent initiative supported by the grant. Pfizer must not be involved in any aspect of project development, nor the conduct of the independent education program.

II. Eligibility

| | |
|---------------------------------------|--|
| Geographic Scope: | EM Asia Markets (Hong Kong, India, Indonesia, Malaysia, Pakistan, Philippines, Singapore, Taiwan, Thailand, Vietnam) |
| Applicant Eligibility Criteria | <ul style="list-style-type: none"> • The following may apply: Nursing, allied health and medical schools, healthcare institutions (both large and small), academic institutions and other organizations with a mission related to healthcare involving the nursing team. • Access to RCNi Learning can only be awarded to organizations under this RFP, not individuals. • If the project involves multiple departments within an institution and/or between different institutions / organizations / associations. All institutions must have a relevant role and the requesting organization must have a key role in the project. • For projects offering continuing education credit, the requesting organization must be accredited. |

III. Requirements

| | |
|---|---|
| Date RFP Issued | <ul style="list-style-type: none"> • July 5, 2021 |
| Clinical Area | <ul style="list-style-type: none"> • Improving access to learning resources for nurses across a variety of clinical areas |
| General Area of Interest for this RFP: | <ul style="list-style-type: none"> • To improve access to learning resources for nurses in EM Asia across a variety of clinical interest areas. • RCNi Learning is a gold standard interactive program of self-study modules to help enable both student and qualified nurses to develop important nursing skills and deliver the best possible patient care. For more information on what the resource includes and how your institution may benefit from access, visit rcnilearning.com. • Pfizer and RCNi invite academic and healthcare organizations with an interest in improving nurse education, continuing professional development and thus outcomes for patients to apply for provision of access to RCNi Learning. • It is expected that all applications will include a needs assessment detailing why access to the learning modules would benefit the applying organization, and also an implementation plan detailing how |

| | |
|--|--|
| | <p>the training will be utilized and disseminated. Furthermore, it is expected that successful organizations will commit to evaluating the learning outcomes from the program.</p> <ul style="list-style-type: none"> • Whilst applications will be accepted from all countries listed in the Geographic Scope section of this document, priority will be given to applications from organizations based in lower income countries (according to the World Bank Classifications). Priority will also be given to applications from organizations in higher income countries. <p><i>It is not our intent to support clinical research projects. Projects evaluating the efficacy of therapeutic or diagnostic agents will not be considered.</i></p> |
| <p>Target Audience:</p> | <ul style="list-style-type: none"> • Nursing, allied health and medical schools, healthcare institutions (both large and small), academic institutions and other organizations with a mission related to healthcare involving the nursing team. • Individual applications requesting institution access for up to: 10, 50, 100, 150, 200, 250 and 500 RCNi Learning program users will be considered. |
| <p>Expected Approximate Monetary Range of Grant Applications:</p> | <ul style="list-style-type: none"> • Please note that no funds will be transferred to the organizations to whom access to RCNi Learning is awarded. Access will be purchased on behalf of the successful organizations by Pfizer, and access granted by RCNi. • The funding required for provision of access for users increases with the number of users included within the application, and as such, it is important that the projected outcomes of the application are appropriately associated with the application number of program users requested. • Pfizer will clearly state in any approval notification, the review panel's rationale for supporting a given institution's application and the number of users that shall be granted access at that institution. • Access to RCNi Learning that is granted to successful applicants will be available for 12 months. Following access, successful organizations will have a further 6 months to evaluate the utility of the program and assess any changes that they have made to practice as a result. |
| <p>Key Dates:</p> | <ul style="list-style-type: none"> • RFP release date: July 5, 2021 • Grant Application due date: September 15, 2021 <p>Please note the deadline is 23:59 Eastern Standard Time (e.g. New</p> |

| | |
|---------------------------------|---|
| | <p>York, GMT -5).</p> <ul style="list-style-type: none"> • Review of applications by Expert Review Panel: October 2021 • Anticipated Grant Award Notification Date: November 2021 • Grants will be distributed following a fully executed agreement. • Anticipated Project Start and End Dates: November 2021- October 2022 |
| <p>How to Submit:</p> | <ul style="list-style-type: none"> • Please go to https://www.cybergrants.com/pfizer/knowledge and sign in. First-time users should click “Create your password”. • Click the “Start A New Knowledge Gap Application” button. • In the application: <ul style="list-style-type: none"> ○ For the question “What type of request are you submitting?” select Response to a Request for Proposal (RFP) ○ For the question “Are you replying to a Request for Proposal (RFP) as part of the Competitive Grant Program?” select Yes ○ Select the following Competitive Grant Program Name: 2021 RCNi – Providing Access to Learning Resources for Nurses in Emerging Markets Asia ○ Select the following Primary Area of Interest: Support for Profession/Professionals • Requirements for submission: Complete all required sections of the online application and upload your project proposal (see Appendix) in the General RFP Submission field. • If you encounter any technical difficulties with the website, please click the “Technical Questions” link at the bottom of the page. <p>IMPORTANT: Be advised applications submitted after the due date will not be reviewed by the committee.</p> |
| <p>Questions:</p> | <ul style="list-style-type: none"> • If you have questions regarding this RFP, please direct them in writing to the Grant Officer, Renee.Yip@pfizer.com, with the subject line “2021 RCNi – EM Asia Markets – July 5, 2021.” |
| <p>Grant Agreements:</p> | <ul style="list-style-type: none"> • If your grant is approved, your institution will be required to enter into a written grant agreement with Pfizer. Please click here to view the core terms of the agreement. • Pfizer has drafted the terms of these agreements to be balanced and reasonable and to further the goals of both parties. Negotiating grant agreements requires significant resources, so please ensure that your institution (including your legal department) is able and willing to abide by these terms before proceeding with submission of your application as they will need to be accepted in their entirety. |

| | |
|--|--|
| Review and Approval Process | <ul style="list-style-type: none">• A specific grant program RFP uses an expert review panel (ERP) to make final grant decisions.• The panels are comprised of professionals from the medical community with advanced degrees and expertise in particular clinical areas, or specific needs of a geographic region/learner group, or expertise in research, continuing professional development or quality improvement. |
| Mechanism by which Applicants will be Notified: | <ul style="list-style-type: none">• All applicants will be notified via email by the dates noted above.• Applicants may be asked for additional clarification during the review period. |

Appendix A

General RFP Submission Requirements

Project Proposals should be single-spaced using Calibri 12-point font and 1-inch margins. Note there is a 15-page limit exclusive of references. Please include the following:

| Improving Nurse Education in Emerging Markets Asia (EM Asia) Application Form | |
|---|---|
| Applications must be submitted in English in 12-point Calibri Font. Applications should not exceed 3 pages. | |
| Applicant Organization | |
| Name/ Contact details for Individual Requester on behalf of Applicant Organization | <ul style="list-style-type: none"> • Name: • Email: • Contact phone number: |
| Project Goal | <ul style="list-style-type: none"> • Briefly describe how access to RCNi Learning may improve nurse education, continuing professional development and patient care at your organization (e.g. cite the number of nurses you anticipate to receive training through RCNi Learning and the changes to clinical outcomes you expect to see as a result) |
| Project Plan | <ul style="list-style-type: none"> • Please outline how you plan to incorporate use of RCNi Learning into your organization’s training schedule |
| Evaluation Measures and Metrics | <ul style="list-style-type: none"> • What measures and metrics will you use to evaluate the success of the project? • Ensure robust plan to capture baseline and end of project metrics. For example, you could include current local challenges in relation to access to nurse education, challenges in relation to nurses acquiring CPD points, financial barriers to providing ongoing nurse education, clinical challenges relating to nurse education etc.) If appropriate, utilize surveys seeking information regarding nurse satisfaction relating to available training opportunities and self-assessment relating to clinical confidence. Describe the source and method used to collect the data. Describe how the data was analyzed to determine that a gap in nurse education existed. If a full analysis has not yet been |

| | |
|---|--|
| | conducted, please include a description of your plan to obtain this information. |
| Educational Sustainability | <ul style="list-style-type: none"> How will the project support ongoing education for nurses, healthcare assistants and students at your organization? |
| Project Start Date (on or after November 2021) | |
| Project End Date (maximum duration 18months) | <ul style="list-style-type: none"> Note that access to RCNi Learning will be provided for 1 year. 6 months are then available for analysis of the impact of access on nurse education and patient outcomes. |
| Organizational Detail (1 page maximum) | <ul style="list-style-type: none"> Describe the mission, capability, and relevant previous activity of the applicant organization and how it will facilitate the project. |