Pfizer

Merck KGaA
Darmstadt, Germany

Request for Proposals (RFP)
Immunotherapy in Urothelial Carcinoma

I. Background
Pfizer Global Medical Grants (GMG), and Merck KGaA, Darmstadt, Germany - Global Medical Education & Academic Organization Relations (Global MedEd & AOR) are collaborating to provide grant support for continuing professional education and patient education in the area of Immuno-Oncology. Immuno-Oncology is a priority for Merck KGaA, Darmstadt, Germany and Pfizer Inc, and for the Global Strategic Alliance among our organizations.

This publicly posted Request for Proposal (RFP) provides details regarding a general area of interest, sets timelines for review and approval, and uses an internal company-alliance review process to make final grant decisions. Organizations are invited to submit an application addressing the knowledge gaps as outlined in the RFP.

For all independent medical education grants, the grant requester (and ultimately the grantee) is responsible for the design, implementation, and conduct of the independent initiative supported by the grant. Our companies must not be involved in any aspect of project development, nor the conduct of the independent education program.

II. Eligibility

Geographic Scope:	• Primary Geographies of Interest: Europe, Asia, Latin America • Secondary Geography: Global Note: Applications for this RFP must have a European or Asian or Latin American focus. However if a program also has a broader global reach it would be welcomed and encouraged.
Applicant Eligibility Criteria:	The following may apply: professional associations and medical societies, medical, nursing, allied health, and/or pharmacy professional schools; healthcare institutions (both large and small); patient advocacy groups, medical education companies; other entities with a mission related to healthcare professional education and/or healthcare improvement. If the project involves multiple institutions / organizations / associations all institutions must have a relevant role and the requesting organization must have a key role in the project.

III. Requirements

Date RFP Issued:	February 15, 2022
Clinical Area:	Oncology – Genitourinary - Urothelial Carcinoma
Specific Area of Interest for this RFP:	The intent of this RFP is to support independent education initiatives for healthcare professionals involved in the treatment of patients with locally-advanced or metastatic urothelial carcinoma (mUC), incl. oncologists, urologists, and specialty nurses. Patient education programs designed to specifically reach patients with urothelial carcinoma and their caregivers are also in scope for this RFP. The goal is to increase understanding of treatment options in the 1st line and 2nd line setting, including 1st line maintenance treatment, for locally-advanced or metastatic urothelial carcinoma. To include: • Reviewing the differences between upfront treatment, sequencing strategies, and delayed (second-line) treatment in mUC • Role of chemotherapy in mUC and criteria to define platinum eligibility • Assessing the evidence for maintenance regimens in 1L mUC • Identification of patients who may be eligible for maintenance treatment • Current practices and evidence for therapy options in first and second-line treatment and the factors which influence treatment decisions • Integrating support and patient communication via the whole care team during treatment Grants available to organizations with expertise in urothelial carcinoma especially professional societies and associations across Europe, Asia and Latin America. Proposals for independent medical education programs may include: • All activity formats including live in-person, live virtual, enduring virtual, print materials, innovative communication channels, apps, social media, digital programs, and resources or tools for clinical practice; • Extensions or updates of existing programs, additional language translations of high-quality programs, customized local or regional implementation guides or algorithms etc.; • Novel decision-making tools for healthcare professions to use with their patients to support informed patient decision making and drive patient engagement in their care.

Expected Approximate Monetary Range of Grant Applications:	The total available budget related to this RFP is approximately $775,000 USD. The typical grant maximum under this RFP will be up to $250,000 USD for initiatives with large potential reach and impact. Smaller educational proposals are also encouraged. Organizations that would like to develop activities for local or regional community healthcare professional activities or single-country patient programs should also apply. Typically grant amounts for local or regional activities should not exceed around $50,000 USD. The grant amount the companies will be prepared to fund will depend upon the evaluation of the proposal and costs involved and will be stated clearly in the approval notification.
Key Dates:	RFP release date: February 15, 2022 **Grant application due date: April 12, 2022** Please note the deadline is 23:59 Eastern Standard Time (e.g., New York, GMT - 5). Anticipated Grant Award Notification Date: May 24, 2021 Grants distributed following execution of fully signed Letter of Agreement Approx. Period of Performance: June 2022 to December 2023 (projects may be shorter; 18-month project maximum)
How to Submit:	Please go to www.cybergrants.com/pfizer/knowledge and sign in. First-time users should click "Create your password". In the application: - For the question "What type of request are you submitting?" select **Response to a Request for Proposal (RFP)** - For the question "Are you replying to a Request for Proposal as part of the Competitive Grant Program?" select **Yes** - Select the following Competitive Grant Program Name: **2022 Onc G: Immunotherapy in Urothelial Carcinoma** - Select the following Primary Area of Interest: **Oncology –** Genitourinary Cancer- Urothelial Carcinoma Requirements for submission: Complete all required sections of the online application and upload your project proposal (see Appendix) in the General RFP Submission field. If you encounter any technical difficulties with the website, please click the "Technical Questions" link at the bottom of the page.

	IMPORTANT: Be advised applications submitted after the due date will not be reviewed by the committee.
Questions:	If you have questions regarding this RFP, please direct them in writing to Jacqueline Waldrop at (Jacqueline.Waldrop@pfizer.com), with the subject line "RFP Immunotherapy in Urothelial Carcinoma"
Mechanism by which Applicants will be Notified:	All applicants will be notified via email by the dates noted above. Applicants may be asked for additional clarification during the review period.

Appendix - General RFP Submission Requirements

Project Proposals should be single-spaced using Calibri 12-point font and 1-inch margins. Note there is a 15-page limit exclusive of references. Please include the following:

Goals and Objectives	• Briefly state the overall goal of the project. • List the objectives you plan to meet with your project, in terms of learning and expected outcomes.
Needs Assessment for the Project	• Include a description of your organization's needs assessment for this proposed project which may include a quantitative baseline data summary, initial metrics, or a project starting point (please cite data on gap analyses or relevant patient-level data that informs the stated objectives) in your target area.
Target Audience	• Describe the primary audience(s) targeted for this project. Indicate whom you believe will directly benefit from the project outcomes. Describe the overall population size as well as the size of your sample population.
Project Design and Methods	• Describe the planned project, the educational approach, and the way the planned methods address the established need.
Innovation	• Explain what measures you have taken to assure that this project is original and does not duplicate other projects or materials already developed. Describe how this project builds upon existing work, pilot projects, or ongoing projects developed either by your institution or other institutions.
Evaluation and Outcomes	• In terms of the metrics used for the needs assessment, describe how your organization will determine if the gap was addressed for the target group. Identify the sources of data your organization anticipates using to make the determination. Describe how your organization is expected to collect and analyze the data. Explain the method used to control for other factors outside this project (e.g., use of a control group or comparison with baseline data). Quantify the amount of change expected from this project in terms the target audience. Describe how your organization will determine if the target audience was fully engaged in the project.
Dissemination Plan	• Describe how the project may have extended benefit beyond the grant. Will the teaching materials be made available to others to use? Will there be tools or resources that are made publicly available beyond the initial project. Describe how the project outcomes might be broadly disseminated.
Anticipated Project Timeline	• Provide an anticipated timeline for your project including project start/end dates.

Additional Information	• If there is any additional information you feel the Global Strategic Alliance should be aware of concerning the importance of this project, please summarize here.
Organization Detail	• Describe the attributes of the institutions/organizations that will support and facilitate the execution of the project, the leadership of the proposed project, and the specific role of each institution in the proposed project.

Budget Narrative	• Please include a budget narrative that describes in greater detail the line items specified in the budget submitted within the application
	• While estimating your budget please keep the following items in mind:
	   o Independent Medical Education Grants awarded by the Global Strategic Alliance cannot be used to purchase therapeutic assets (prescription or non-prescription).
	   o Overhead rates of more than 28% of the total proposed project budget will not be supported.