



Request for Proposals (RFP) Independent Medical Education Grants

Optimizing Androgen Deprivation Therapy (ADT) in Advanced Prostate Cancer

Competitive Grant Program - internal company review process

Background and Overview

The Myovant Sciences-Pfizer Alliance supports the global healthcare community's independent initiatives (e.g., research, quality improvement, or education) to improve patient outcomes in areas of unmet medical need that are aligned with our joint medical and/or scientific strategies.

The Myovant Sciences-Pfizer Alliance's competitive grant program involves a publicly posted general Request for Proposal (RFP) that provides detail regarding general areas of interest, sets timelines for review and approval, and uses an internal review process to make final grant decisions. Organizations are invited to submit an application addressing the education gaps as outlined in the RFP.

For all independent medical education grants, the grant requester (and ultimately the grantee) is responsible for the design, implementation, and conduct of the independent initiative supported by the grant. Pfizer / Myovant must not be involved in any aspect of project development, nor the conduct of the independent education program.

Geographic Scope: United States

Project Types and Area of Interest

Potential applicants are encouraged to identify and address the educational needs, barriers and gaps for disparities in care and barriers to treatment access for prostate cancer care, specifically LHRH agonists and GnRH receptor antagonists, with the goal of closing gaps in care and allowing equal access.

We are additionally interested in raising awareness of opportunities to improve the quality of ADT treatment across diverse patient populations.

Key Milestones

- Application submission deadline: April 10, 2023
- Anticipated decision notification date: May 15, 2023
- Anticipated project start date: July 17, 2023

Funding Range and Project Length

- Individual projects requesting up to **\$200,000** will be considered. Smaller grant amounts are highly encouraged.
- The estimated total available budget related to this RFP is \$500,000 USD
- Individual projects lengths are from 1-year to 18-months preferred; maximum project length is 2-years.

I. Eligibility

Applicant Eligibility Criteria

- The following may apply: medical, nursing, allied health, and/or pharmacy professional schools; healthcare institutions (both large and small); professional associations and medical societies; medical education companies; and other entities with a mission related to healthcare professional education and/or healthcare improvement.
- If the project involves multiple departments within an institution and/or between different institutions / organizations / associations, all institutions must have a relevant role and the requesting organization must have a key role in the project.
- For projects offering continuing education credit, the requesting organization must be accredited.

II. Requirements

Date RFP Issued

• February 9, 2023

Clinical Area

Oncology - Prostate Cancer

Specific Area of Interest for this RFP:

- Increasing awareness of disparities in care and barriers to treatment access for prostate cancer care, specifically LHRH agonists and GnRH receptor antagonists, with the goal of closing gaps in care and allowing equal access
- Raising awareness of opportunities to improve the quality of ADT treatment across diverse patient populations
- Evaluating patient preferences and adherence data regarding oral versus parenteral oncologic therapy for prostate cancer
- Raising awareness of non-oncologic risks and comorbidities in patients with prostate cancer receiving ADT (e.g., cardiovascular, metabolic risk, bone health)
- Understanding the efficacy and safety profiles of LHRH agonists and GnRH receptor antagonists

It is not our intent to support clinical research projects. Projects evaluating the efficacy of therapeutic or diagnostic agents will not be considered.

Target Audience

Urologists, Medical Oncologists, Radiation Oncologists, Cardio-Oncologists, Nurse Practitioners, Physician Associates/Assistants, Pharmacists, and other allied Prostate Cancer healthcare providers.

Institutional decision-makers such as managed-care professionals, pharmacymanagers, clinical pathway implementors, organized medicine leaders etc.

Key Dates:

- RFP Release Date: 2/9/2023
- Grant Application Due Date: 4/10/2023
 Please note the deadline is 23:59 Eastern Standard Time (e.g., New York, GMT -5).
- Review of applications by ERP: 4/17/2023
- Anticipated Grant Award Notification Date: **5/15/2023** Grants will be distributed following a fully executed agreement.
- Anticipated Project Start and End Dates: 7/17/2023 to 7/17/2025

How to Submit:

Please go to <u>www.cybergrants.com/pfizer/knowledge</u> and sign in. First-time users should click "Create your password".

Click the "Start a New Knowledge Gap Application" button.

In the application:

- For the question "What type of request are you submitting?" select **Response to a Request for Proposal (RFP)**
- For the question "Are you replying to a Request for Proposal as part of the Competitive Grant Program?" select **Yes**
- Select the following Competitive Grant Program Name:
 2023 ONC US Myovant-Pfizer Advanced Prostate Cancer IME
- Select the following Primary Area of Interest: Oncology – Genitourinary

Requirements for submission:

Complete all required sections of the online application and upload your project proposal (see Appendix) in the General RFP Submission field.

If you encounter any technical difficulties with the website, please click the "Technical Questions" link at the bottom of the page.

IMPORTANT: Be advised applications submitted after the due date will not be reviewed by the committee.

Questions:

 If you have questions regarding this RFP, please direct them in writing to the Grant Officer Dewayne Brumlow at (<u>Dewayne.Brumlow@pfizer.com</u>) and Jennifer Smith (jennifer.smith@myovant.com), with the subject line "2023 Increasing Awareness of Disparities in Care to Treatment Access for Prostate Cancer."

Grant Agreements:

- If your grant is approved, your institution will be required to enter into a written grant agreement with Pfizer. Please click <u>here</u> to view the core terms of the agreement.
- Pfizer has drafted the terms of these agreements to be balanced and reasonable and to further the goals of both parties. Negotiating grant agreements requires significant resources, so please ensure that your institution (including your legal department) is able and willing to abide by these terms before proceeding with submission of your application as they will need to be accepted in their entirety.
- Payment will only be made to requesting Institution.

Review and Approval Process

 Grant requests received in response to a general RFP are reviewed by Pfizer to make final grant decisions

Mechanism by which Applicants will be Notified:

- All applicants will be notified via email by the dates noted above.
- Applicants may be asked for additional clarification during the review period.

Appendix

General RFP Submission Requirements

Applications will be accepted via the online portal listed in the How to Submit section. Project Proposals should be single-spaced using Calibri 12-point font and 1-inch margins. Note there is a 15-page limit exclusive of references. When uploading your Full Proposal please ensure it addresses the following sections:

Goals and Objectives

- Briefly state the overall goal of the project.
- List the objectives you plan to meet with your project, in terms of learning and expected outcomes.

Needs Assessment for the Project

• Include a description of your organization's needs assessment for this proposed project which may include a quantitative baseline data summary, initial metrics, or a project starting point (please cite data on gap analyses or relevant patient-level data that informs the stated objectives) in your target area.

Target Audience

• Describe the primary audience(s) targeted for this project. Indicate whom you believe will directly benefit from the project outcomes. Describe the overall population size as well as the size of your sample population.

Project Design and Methods

• Describe the planned project, the educational approach, and the way the planned methods address the established need.

Innovation

• Explain what measures you have taken to assure that this project is original and does not duplicate other projects or materials already developed. Describe how this project builds upon existing work, pilot projects, or ongoing projects developed either by your institution or other institutions.

Evaluation and Outcomes

• In terms of the metrics used for the needs assessment, describe how your organization will determine if the gap was addressed for the target group. Identify the sources of data your organization anticipates using to make the determination. Describe how your organization is expected to collect and analyze the data. Explain the method used to control for other factors outside this project (e.g., use of a control group or comparison with baseline data). Quantify the amount of change expected from this project in terms the target audience. Describe how your organization will determine if the target audience was fully engaged in the project.

Dissemination Plan

• Describe how the project may have extended benefit beyond the grant. Will the teaching materials be made available to others to use? Will there be tools or resources that are made publicly available beyond the initial project. Describe how the project outcomes might be broadly disseminated.

Anticipated Project Timeline

• Provide an anticipated timeline for your project including project start/end dates.

Additional Information

• If there is any additional information you feel Pfizer should be aware of concerning the importance of this project, please summarize here

Organization Detail

• Describe the attributes of the institutions / organizations / associations that will support and facilitate the execution of the project and the leadership of the proposed project. Articulate the specific role of each partner in the proposed project.

Budget Detail

- Please include a budget narrative that describes in greater detail the line items specified in the budget submitted within the application
- While estimating your budget please keep the following items in mind:
 - Independent Medical Education Grants awarded by GMG cannot be used to purchase therapeutic assets (prescription or non-prescription).
 - Overhead rates of up to 28% of the total proposed project budget may be supported by Pfizer. Please <u>click here</u> for details.