Pfizer Quality Improvement RFP
Improving access to and the quality of clinical diagnostic solutions

Competitive Grant Program –Pfizer Internal Review Process

Overview

This competitive grant program aims to improve access to clinical diagnostic services to ensure accurate and timely diagnosis. The goal is to support innovative proposals including but not limited to digital and wireless technology solutions.

Geographic Scope

Africa

Project Types and Area of Interest

Projects to be considered for Pfizer's support will focus on one or several of the areas:

- Improving patient access to diagnostic testing and expanding the availability of diagnostic services

- Initiatives or tools to optimize triage and selection of the most clinically appropriate diagnostic testing (including risk assessment tools) for a particular clinical condition

- Improving interpretation of results to enable clinicians to make informed decisions.

- Simplifying and improving communication of results to patients (especially in rural and distant areas)

- Initiatives or tools to optimize clinical referrals and evidence-based clinical decision making

Key Milestones

- Application submission deadline: **August 7, 2023**
- Anticipated decision notification date: August/September 2023

Anticipated project start date: **from December 2023 for a maximum duration of 1 year**

Funding Range and Project Length

Projects requesting up to $30,000 will be considered for funding.

The estimated total available budget related to this RFP is $200,000.

Project duration: up to 1 year.

Pfizer

I. Eligibility

Geographic Scope:

- Africa

Applicant Eligibility Criteria

- The following may apply: medical, nursing, allied health, and/or pharmacy professional schools; healthcare institutions (both large and small); professional associations and medical societies; medical education companies; digital health companies, NGOs and other entities with a mission related to healthcare professional education and/or healthcare improvement.
- If the project involves multiple departments within an institution and/or between different institutions / organizations / associations. All institutions must have a relevant role and the requesting organization must have a key role in the project.
- The applicant must be the Project Lead/Principal Investigator (PI) or an authorized designee of such individual (e.g., Project Lead/PI's grant/research coordinator).
- The Project Lead/PI must be an employee or independent contractor of the requesting organization.
- Requesting organization must be legally able to receive award funding directly from Pfizer Inc. We strongly recommend that applicants confirm this with their organization or institution prior to submitting an application. Grants awarded to organizations that are subsequently found to be unable to accept funding directly from Pfizer Inc. may be subject to rescission.
- For projects offering continuing education credit, the requesting organization must be accredited.

II. Requirements

Date RFP Issued

- July 5, 2023

Clinical Area

- Oncology (breast, lung, colorectal and prostate cancer, hematological malignancies), precision medicine, infectious diseases, rare diseases, inflammation and immunology

General Area of Interest for this RFP:

Projects to be considered for Pfizer's support will focus on one or several of these areas:

- Improving patient access to diagnostic testing and expanding the availability of diagnostic services
- Initiatives or tools to optimize triage and selection of the most clinically appropriate diagnostic testing (including risk assessment tools) for a particular clinical condition
- Improving interpretation and communication of results to patients
- Initiatives or tools to optimize clinical referrals and evidence-based clinical decision making

Target Audience

- Healthcare organizations, NGOs, digital health organizations

Expected Approximate Monetary Range of Grant Applications:

- Individual projects requesting up to $30,000 will be considered.
- The estimated total available budget related to this RFP is $200,000.

Key Dates:

- RFP release date: July 5, 2023
- Grant Application due date: August 7, 2023
  Please note the deadline is 23:59 Eastern Standard Time (e.g., New York, GMT -5).
- Anticipated Grant Award Notification Date: August/September 2023
- Grants will be distributed following a fully executed agreement.
- Anticipated Project Start and End Dates: From December 2023 for a maximum duration of 1 year

How to Submit:

Note: Please read this section carefully since applications submitted not following these instructions will not be accepted and will be cancelled

- Please go to www.cybergrants.com/pfizer/QI and sign in. First-time users should click "Create your password". *[Note: there are individual portals for each grant application type. Please be sure to use the URL above.]*
- Click the Choose an item. button.
- In the application:
  - For the question "Competitive Grant?" select Yes
  - Select the following Competitive Grant Program Name: **2023 Africa Diagnostic Solutions QI**
- Requirements for submission:
  Complete all required sections of the online application and upload your project proposal (see Appendix) in the Full Proposal Submission field.
- If you encounter any technical difficulties with the website, please click the "Technical Questions" link at the bottom of the page.

IMPORTANT: Be advised applications submitted after the due date will not be reviewed.

Questions:

- If you have questions regarding this RFP, please direct them in writing to the Grant Officer, AP Lee (GMGEMEA@pfizer.com), with the subject line "2023 Africa Diagnostic Solutions QI, July 2023."

Grant Agreements:

- If your grant is approved, your institution will be required to enter into a written grant agreement with Pfizer. Please click here to view the core terms of the agreement.
- Under Pfizer's competitive grant program, modifications to grant agreements will not be reviewed unless a genuine conflict exists as between applicable law and the terms of the relevant grant agreement. Applicant is encouraged to share the core terms with counsel for approval prior to submitting an application.
- Except where prohibited by applicable law and, in any case, subject to review by Pfizer Legal, payment of grant funding may only be paid to the grantee organization.
- This RFP is supported by Pfizer Inc. and, if approved, payment will be sent from the United States.
- Payment will only be made to requesting Institution.

Review and Approval Process

- Grant requests received in response to a general RFP are reviewed by Pfizer in accordance with internal policies and procedures, the final grant decision is subject to the completion of respective due diligence and final approval by Pfizer.

Mechanism by which Applicants will be Notified:

- All applicants will be notified via email by the dates noted above.
- Applicants may be asked for additional clarification during the review period.

Pfizer Global Medical Grants (GMG) supports the global healthcare community's independent initiatives (e.g., research, quality improvement, or education) to improve patient outcomes in areas of unmet medical need that are aligned with Pfizer's medical and/or scientific strategies.

Pfizer's GMG competitive grant program involves a publicly posted Request for Proposal (RFP) that provides detail regarding a general area of interest, sets timelines for review and approval, and uses an internal Pfizer review process to make final grant decisions. Organizations are invited to submit an application addressing the practice gaps as outlined in the specific RFP.

For all independent quality improvement grants, the grant requester (and ultimately the grantee) is responsible for the design, implementation, and conduct of the independent initiative supported by the grant. Pfizer must not be involved in any aspect of project development, nor the conduct or monitoring of the quality improvement program.

Appendix

Quality Improvement Project Full Proposal

Applications will be accepted via the online portal listed in the How to Submit section. Full Proposal documents should be no longer than 12 pages in length (12-point font and 1-inch margins) excluding Organization Detail and References. When uploading your Full Proposal please ensure it addresses the following sections:

Goals and Objectives

- Briefly state the overall goal of the project. Also describe how this goal aligns with the focus of the RFP and the goals of the applicant organization(s).
- List the overall objectives you plan to meet with your project both in terms of learning and expected outcomes. Objectives should describe the target population as well as the outcomes you expect to achieve as a result of conducting the project.

Assessment of Need for the Project

- Please include a quantitative baseline data summary, initial metrics (e.g., quality measures), or a project starting point (please cite data on gap analyses or relevant patient-level data that informs the stated objectives) in your target area. Describe the source and method used to collect the data. Describe how the data was analyzed to determine that a gap existed. If a full analysis has not yet been conducted, please include a description of your plan to obtain this information.

Target Audience

- Describe the primary audience(s) targeted for this project. Also indicate whom you believe will directly benefit from the project outcomes. Describe the overall population size as well as the size of your sample population

Project Design and Methods

- Describe the planned project and the way it addresses the established need.
- If your methods include educational activities, please describe succinctly the topic(s) and format of those activities

Innovation

- Explain what measures you have taken to assure that this project idea is original and does not duplicate other projects or materials already developed.
- Describe how this project builds upon existing work, pilot projects, or ongoing projects developed either by your institution or other institutions related to this project.

Evaluation and Outcomes

- In terms of the metrics used for the needs assessment, describe how you will determine if the practice gap was addressed for the target group. Describe how you expect to collect and analyze the data.
- Quantify the amount of change expected from this project in terms of your target audience.
- Describe how the project outcomes will be broadly disseminated.

Anticipated Project Timeline

- Provide an anticipated timeline for your project including project start/end dates.

Additional Information

- If there is any additional information you feel Pfizer should be aware of concerning the importance of this project, please summarize here

Organization Detail

- Describe the attributes of the institutions / organizations / associations that will support and facilitate the execution of the project and the leadership of the proposed project. Articulate the specific role of each partner in the proposed project.

Budget Detail

- The budget amount requested must be in U.S. dollars (USD).
- While estimating your budget please keep the following items in mind:
  - General organizational running costs such as insurances, heating, lighting, rent, building maintenance may be included. Pfizer does not provide funding for capital purchases (infrastructure expenses such as equipment, purchases of software or software licenses, technology or bricks and mortar). Equipment hire/leasing is acceptable and may be included in project budget.
  - The inclusion of these costs cannot cause the amount requested to exceed the budget limit set forth in the RFP.
  - It should be noted that grants awarded through GMG cannot be used to purchase Pfizer therapeutic agents (prescription or non-prescription).
- Pfizer maintains a company-wide, maximum allowed overhead rate of 28% for independent studies and projects. Please click here for details.