Pfizer Independent Medical Education RFP
Advancing Oncology Education for Healthcare Professionals

Competitive Grant Program – Pfizer Internal Review Process

Overview

This competitive program seeks to bolster oncology education for healthcare providers in French-speaking African Countries. The goal is to enhance cancer care by developing tailored educational programs that address local needs and cultural sensitivities in order to strengthen the oncology healthcare landscape across the region.

Geographic Scope

French-speaking African Countries

[French Speaking Countries in Africa - WorldAtlas](#)

Project Types and Area of Interest

Potential applicants are encouraged to identify and address the educational needs, barriers, and gaps of healthcare professionals in their local setting. This may include:

- Needs assessment to better understand, assess, and identify knowledge gaps and opportunities for action.
- Educational tools/resources to reduce information barriers and promote knowledge acquisition.
- Educational programs to improve knowledge comprehension through the active involvement of HCPs and patients

Key Milestones

- Application submission deadline: **October 19, 2023**
- Anticipated decision notification date: **November 26, 2023**
- Anticipated project start date: **January 2024**

Funding Range and Project Length

Individual projects requesting up to $100,000 will be considered. The total available budget related to this RFP is $200,000.

Pfizer

I. Eligibility

Geographic Scope:

- French Speaking African Countries

Applicant Eligibility Criteria

- Only organizations are eligible to receive grants, not individuals or medical practice groups.
- The following may apply: medical, dental, nursing, allied health, and/or pharmacy professional schools; healthcare institutions (both large and small); professional organizations/medical societies; medical education companies; and other entities with a mission related to healthcare professional education and/or healthcare improvement.
- If the project involves multiple departments within an institution and/or between different institutions / organizations / associations. All institutions must have a relevant role and the requesting organization must have a key role in the project.
- The applicant must be the project/program lead or an authorized designee of such individual (e.g., project/program lead's grant coordinator).
- The project/program lead must be an employee or independent contractor of the requesting organization.
- Requesting organization must be legally able to receive award funding directly from Pfizer Inc. We strongly recommend that applicants confirm this with their organization or institution prior to submitting an application. Grants awarded to organizations that are subsequently found to be unable to accept funding directly from Pfizer Inc. may be subject to rescission.
- For projects offering continuing education credit, the requesting organization must be accredited.

II. Requirements

Date RFP Issued:

- September 20, 2023

Clinical Area:

- Oncology (primary area of interest: breast, lung, prostate, hematologic malignancies)

General Area of Interest for this RFP:

- Projects that will be considered for Pfizer support will focus on the educational needs of healthcare professionals regarding the management of patients living with cancer in French Speaking African Countries as well as programs to help healthcare professionals meet the evolving needs of patients living with cancer.
- Priority will be given to programs associated with breast cancer however programs associated with other cancer types or with a general nonspecific cancer type focus will also be considered.
- All educational activity formats will be considered under this RFP (live in-person, live virtual, enduring courses, social media, apps, digital platforms, etc.)
- Organizations with an existing cancer training program that would like to translate and tailor the program for French-speaking African countries will be considered.
- Educational programs projects within the following areas will be considered for Pfizer grant support:
  - For healthcare professionals, aiming to improve multiple disciplinary team working and communications to improve patient outcomes.
  - For healthcare professionals, focusing on helping them understand relevant information in a timely convenient manner that fits in with their working life.

- For healthcare professionals aiming to improve the communication and interaction between healthcare professionals and patients or caregivers affected by cancer.
- All educational activity formats will be considered under this RFP (live in-person, live virtual, enduring courses, social media, apps, and digital platforms, etc.)

It is not our intent to support clinical research projects. Projects evaluating the efficacy of therapeutic or diagnostic agents will not be considered.

Target Audience:
- Healthcare professional involved in the treatment and management of patients living with cancer in French Speaking African Countries.

Expected Approximate Monetary Range of Grant Applications:
- Individual projects requesting up to $100,000 will be considered. The estimated total available budget related to this RFP is $200,000.
- Award amounts include direct costs, institutional overhead costs (capped at 28% per Pfizer policy), and indirect costs.

Key Dates:
- RFP release date: **September 20, 2023**

  Grant Application due date: **October 19, 2023**

  Please note the deadline is 23:59 Eastern Standard Time (e.g., New York, GMT -5).
- Anticipated Grant Award Notification Date: **November 26, 2023**
- Grants will be distributed following a fully executed agreement.
- Anticipated Project Start and End Dates: **January 2024 to January 2025**

How to Submit:
Note: Please read this section carefully since applications submitted not following these instructions will not be accepted and will be cancelled.
- Please go to www.cybergrants.com/pfizer/knowledge and sign in. First-time users should click "Create your password". *[Note: there are individual portals for each grant application type. Please be sure to use the URL above.]*
- Click the "Start A New Knowledge Gap Application" button.
- In the application:
  - For the question "What type of request are you submitting?" select **Response to a Request for Proposal (RFP)**
  - For the question "Are you replying to a Request for Proposal (RFP) as part of the Competitive Grant Program?" select **Yes**
  - Select the following Competitive Grant Program Name: **2023 ONC AFME HCP Education IME**
  - Select the following Primary Area of Interest: **Oncology**
- Requirements for submission:

  Complete all required sections of the online application and upload your project proposal (see Appendix) in the General RFP Submission field.
- If you encounter any technical difficulties with the website, please click the "Technical Questions" link at the bottom of the page.

IMPORTANT: Be advised applications submitted after the due date will not be reviewed.

Questions:

- If you have questions regarding this RFP, please direct them in writing to the Grant Officer, Camille Jimenez (Camille.Jimenez@pfizer.com), with the subject line "Advancing Oncology Education for Healthcare Professionals – September 20, 2023".

Grant Agreements:

- If your grant is approved, your institution will be required to enter into a written grant agreement with Pfizer. Please click here to view the core terms of the agreement.
- Under Pfizer's competitive grant program, modifications to grant agreements will not be reviewed unless a genuine conflict exists as between applicable law and the terms of the relevant grant agreement. Applicant is encouraged to share the core terms with counsel for approval prior to submitting an application.
- Except where prohibited by applicable law and, in any case, subject to review by Pfizer Legal, payment of grant funding may only be paid to the grantee organization.
- This RFP is supported by Pfizer Inc. and, if approved, payment will be sent from the United States.
- Pfizer reserves the right to award grants as it sees fit in accordance with its evaluation of the anticipated patient and community benefit related to the proposed project. As such, Pfizer is under no obligation to issue a grant nor to fully utilize the total proposed budget.

Review and Approval Process:

- Grant requests received in response to a general RFP are reviewed by Pfizer to make final grant decisions.

Mechanism by which Applicants will be Notified:

- All applicants will be notified via email by the dates noted above.
- Applicants may be asked for additional clarification during the review period.

References:

- An Accord for a Healthier World | Pfizer

About Pfizer Global Medical Grants

Pfizer Global Medical Grants (GMG) supports the global healthcare community's independent initiatives (e.g., research, quality improvement, or education) to improve patient outcomes in areas of unmet medical need that are aligned with Pfizer's medical and/or scientific strategies.

Pfizer's GMG competitive grant program involves a publicly posted general Request for Proposal (RFP) that provides detail regarding a general area of interest, sets timelines for review and approval, and uses an internal Pfizer review process to make final grant decisions. Organizations are invited to submit an application addressing the knowledge gaps as outlined in the specific RFP.

For all independent medical education grants, the grant requester (and ultimately the grantee) is responsible for the design, implementation, and conduct of the independent initiative supported by the grant. Pfizer must not be involved in any aspect of project development, nor the conduct of the independent education program.

Appendix

General RFP Submission Requirements

Applications will be accepted via the online portal listed in the How to Submit section. Project Proposals should be single-spaced using Calibri 12-point font and 1-inch margins. Note there is a 15-page limit exclusive of references. When uploading your Project Proposal please ensure it addresses the following sections:

Goals and Objectives

- Briefly state the overall goal of the project.
- List the objectives you plan to meet with your project, in terms of learning and expected outcomes.

Needs Assessment for the Project

- Include a description of your organization's needs assessment for this proposed project which may include a quantitative baseline data summary, initial metrics, or a project starting point (please cite data on gap analyses or relevant patient-level data that informs the stated objectives) in your target area.

Target Audience

- Describe the primary audience(s) targeted for this project. Indicate whom you believe will directly benefit from the project outcomes. Describe the overall population size as well as the size of your sample population.

Project Design and Methods

- Describe the planned project, the educational approach, and the way the planned methods address the established need.

Innovation

- Explain what measures you have taken to assure that this project is original and does not duplicate other projects or materials already developed. Describe how this project builds upon existing work, pilot projects, or ongoing projects developed either by your institution or other institutions.

Evaluation and Outcomes

- In terms of the metrics used for the needs assessment, describe how your organization will determine if the gap was addressed for the target group. Identify the sources of data your organization anticipates using to make the determination. Describe how your organization is expected to collect and analyze the data. Explain the method used to control for other factors outside this project (e.g., use of a control group or comparison with baseline data). Quantify the amount of change expected from this project in terms the target audience. Describe how your organization will determine if the target audience was fully engaged in the project.

Dissemination Plan

- Describe how the project may have extended benefit beyond the grant. Will the teaching materials be made available to others to use? Will there be tools or resources that are made publicly available beyond the initial project. Describe how the project outcomes might be broadly disseminated.

Anticipated Project Timeline

- Provide an anticipated timeline for your project including project start/end dates.

Additional Information

- If there is any additional information you feel Pfizer should be aware of concerning the importance of this project, please summarize here.

Organization Detail

- Describe the attributes of the institutions / organizations / associations that will support and facilitate the execution of the project and the leadership of the proposed project. Articulate the specific role of each partner in the proposed project.

Budget Detail

- Please include a budget narrative that describes in greater detail the line items specified in the budget submitted within the application.
- While estimating your budget please keep the following items in mind:
  - Independent Medical Education Grants awarded by GMG cannot be used to purchase therapeutic assets (prescription or non-prescription).
  - Overhead rates of up to 28% of the total proposed project budget may be supported by Pfizer. Please click here for details.