Pfizer Research Grant RFP

The Value of Standardized Diagnosis and Treatment in Patients with Moderate-to-Severe Atopic Dermatitis

Competitive Grant Program –Pfizer Internal Review Process

Overview

This competitive program seeks to generate new real world evidence (RWE) to demonstrate the value of standardized diagnosis and treatment of atopic dermatitis. Research initiatives to be supported should be focused on evaluating the clinical values with quality control index tailored diagnosis and treatment in adolescent and adult patients with moderate-to-severe atopic dermatitis in real world settings.

Geographic Scope/Location of Project

China

Project Types and Area of Interest

Potential applicants are encouraged to evaluate quality control index during diagnosis and treatment in adolescent and adult patients with moderate-to-severe atopic dermatitis. This may include:

- Baseline data of diagnosis and treatment in adolescents and adult patients with moderate to severe atopic dermatitis under quality control index.
- Retrospective or prospective real-world studies for evaluating quality control index during diagnosis and treatment in adolescent and adult patients with moderate-to-severe atopic dermatitis.

Key Milestones

- Application submission deadline:**July 8, 2024**
- Anticipated decision notification date:**August 19, 2024**
- Anticipated project start date: **November 2024**

Funding Range and Project Length

Individual projects requesting up to $100,000 will be considered. The estimated total available budget related to this RFP is $300,000.

Maximum project length is 1 year.

Pfizer

I. Eligibility

Geographic Scope/Location of Project/Study:

- China

Applicant Eligibility Criteria

- The institution and Principal Investigator (PI) must be based in China.
- Only organizations are eligible to receive grants, not individuals or medical practice groups (i.e., an independent group of physicians not affiliated with a hospital, academic institution, or professional society).
- If the project involves multiple departments within an institution and/or between different institutions / organizations / associations, all institutions must have a relevant role and the requesting organization must have a key role in the project.
- The PI must have a medical or postdoctoral degree (MD, PhD, or equivalent), an advanced nursing degree (BSN with a MS/PhD), or a degree in Pharmacy, Physiotherapy, or Social Work.
- The applicant must be the PI or an authorized designee of such individual (e.g., PI's research coordinator).
- The PI must be an employee or contractor of the requesting organization.
- Requesting organization must be legally able to receive award funding directly from Pfizer Investment Co., Ltd. We strongly recommend that applicants confirm this with their organization or institution prior to applying. Grants awarded to organizations that are subsequently found to be unable to accept funding directly from Pfizer Investment Co., Ltd. may be subject to rescission.

II. Requirements

Date RFP Issued

- April 22, 2024

Clinical Area

- Atopic Dermatitis

General Area of Interest for this RFP:

The intent of this Request for Proposal (RFP) is to support research initiatives that evaluate the clinical values with quality control index tailored diagnosis and treatment in adolescent and adult patients with moderate-to-severe atopic dermatitis. This may include:

- Baseline data of diagnosis and treatment in adolescents and adult patients with moderate to severe atopic dermatitis under the quality control index.
- Retrospective or prospective real-world studies for evaluating quality control index during diagnosis and treatment in adolescent and adult patients with moderate-to-severe atopic dermatitis.
- Outcomes may include, but not limited to: clinical efficacy, flare rate, safety events,patient-reported outcomes (PROs), and Pharmacoeconomics (i.e.healthcare cost)
- Quality control index could follow authority or society's document as reference, may include, but not limited to, diagnostic rate, differential diagnosis, disease severity assessments, screening and evaluation before treatments, systematic therapies assessments, treatment goals assessments based on Treat to Target (T2T) guidelines and expert consensus of clinical pathway[1-5].

Expected Approximate Monetary Range of Grant Applications:

- Individual projects requesting up to $100,000 will be considered. The estimated total available budget related to this RFP is $300,000.
- Award amounts include direct costs, institutional overhead costs (capped at 28% per Pfizer policy), and indirect costs.

Key Dates:

- RFP release date: **April 22, 2024**
- Grant Application due date: **July 8, 2024**
  Please note the deadline is 23:59 Eastern Standard Time (e.g., New York, GMT -5).
- Anticipated Grant Award Notification Date: **August 19, 2024**
- Grants will be distributed following a fully executed agreement and submission of Final Protocol, documentation of IRB/IEC approval, regulatory approval (if applicable), exemption or waiver.
- Anticipated Project Start and End Dates: **November 1, 2024** to **October 31, 2025**

How to Submit:

Note: Please read this section carefully since applications submitted not following these instructions will not be accepted and will be cancelled.

- Please go to www.cybergrants.com/pfizer/Research and sign in. First-time users should click “Create your password”. *[Note: there are individual portals for each grant application type. Please be sure to use the URL above.]*
- Click the "Start a New Research Grant Application" button.
- In the application:
  - For the question “Competitive Grant?” select Yes
  - Select the following Competitive Grant Program Name: 2024 I&I CN Value of Standardized Diagnosis and Treatment in Patients with Moderate-to-Severe AD
  - Select the following Primary Area of Interest: Dermatology - Atopic Dermatitis - RES
- Requirements for submission:

  Complete all required sections of the online application and upload your project proposal (see Appendix) in the Proposal/Protocol field.
- If you encounter any technical difficulties with the website, please click the “Technical Questions” link at the bottom of the page.

IMPORTANT: Be advised applications submitted after the due date will not be reviewed.

Questions:

- If you have questions regarding this RFP, please direct them in writing to the Grant Officer, Juan Liu (GMGChina@Pfizer.com), with the subject line “2024 I&I CN The value of Standardized Diagnosis and Treatment in Patients with Moderate-to-Severe Atopic Dermatitis.”
- Please click here to view Frequently Asked Questions regarding the Competitive Grant Program.

Grant Agreements:

- If your grant is approved, your institution will be required to enter into a written grant agreement with Pfizer. Please click here to view the core terms of the agreement.
- Under Pfizer's competitive grant program, modifications to grant agreements will not be reviewed unless a genuine conflict exists as between applicable law and the terms of the relevant grant

agreement. Applicant is encouraged to share the core terms with counsel for approval prior to submitting an application.

- Except where prohibited by applicable law and, in any case, subject to review by Pfizer Legal, payment of grant funding may only be paid to the grantee organization.

Review and Approval Process

- Grant requests received in response to a general RFP are reviewed by Pfizer to make final grant decisions.

Mechanism by which Applicants will be Notified:

- All applicants will be notified via email by the dates noted above.
- Applicants may be asked for additional clarification during the review period.

References

1. Song ZQ, et al. Clinical pathway for the diagnosis and treatment of moderate to severe atopic dermatitis in China (2023): an expert consensus. Chin J Dermatol, Nov 2023, 56 (11) : 1000-1007.
2. Yao X, et al. Consensus on the whole‐process management of atopic dermatitis. Chin J Dermatol, Jan 2023, 56 (1) :5-15.
3. Zhao ZT, et al. Expert recommendations on treat-to-target in the systemic treatment of moderate to severe atopic dermatitis. Chin J Dermatovenereol, Aug 2022, 36 (8) :855-864.
4. Gu H, et al. Guideline for diagnosis and treatment of atopic dermatitis in China (2020). Chin J Dermatol, Feb 2020, 53(2):81-88.
5. Yao X, et al. Construction of treat-to-target outpatient department of atopic dermatitis in China (2023). Chin J Dermatol, Sep 2023, 56.

About Pfizer Global Medical Grants

Pfizer Global Medical Grants (GMG) supports the global healthcare community's independent initiatives (e.g., research, quality improvement, or education) to improve patient outcomes in areas of unmet medical need that are aligned with Pfizer's medical and/or scientific strategies.

Pfizer's GMG competitive grant program involves a publicly posted general Request for Proposal (RFP) that provides detail regarding a general area of interest, sets timelines for review and approval, and uses an internal Pfizer review process to make final grant decisions. Organizations are invited to submit an application addressing the research gaps as outlined in the specific RFP.

For all Investigator Sponsored Research (ISRs) and general research grants, the grant requester (and ultimately the grantee) is responsible for the design, implementation, sponsorship, and conduct of the independent initiative supported by the grant, including compliance with any regulatory requirements. Pfizer must not be involved in any aspect of study protocol or project development, nor the conduct or monitoring of the research program. An ISR grant request cannot be submitted for a study that has already commenced and was not originally supported by Pfizer.

Appendix

General RFP Submission Requirements

Applications will be accepted via the online portal listed in the How to Submit section. Project Proposals/Protocols should be single-spaced using Calibri 12-point font and 1-inch margins. Note there is a 15-page limit exclusive of references. When uploading your Full Proposal please ensure it addresses the following sections:

Goals and Objectives

- Provide the main goal of the study and the study population (if applicable). Provide a detailed definition that is directly linked to the primary objective.

Assessment of Need for the Project

- This should reflect your study rationale. Provide a brief description of the medical/scientific question and the rationale of how this trial or study addresses the question.

Target Audience

- Describe the primary audience(s) targeted for this project. For Investigator Sponsored Clinical Trials, please specify the age, gender and other demographic information for trial population.
- Also indicate whom you believe will directly benefit from the project outcomes. Describe the overall population size as well as the size of your sample population.

Project Design and Methods

- Describe concisely the research design and methods for achieving the stated goals. For a clinical interventional study, include inclusion/exclusion criteria, treatment plan and statistical plan.

Innovation

- Explain what measures you have taken to assure that this project idea is original and does not duplicate other projects. Describe how this project builds upon existing work, pilot projects, or ongoing projects developed either by your institution or other institutions related to this project.

Evaluation and Outcomes

- Specify type and frequency of safety, efficacy, and/or outcome measures. Also indicate the method(s) used to assess measures.
- Provide a publication plan describing intended submission of abstracts to (a) congress(es) or intended submission of (a) publication(s) to peer-reviewed journals.

Anticipated Project Timeline

- Provide an anticipated timeline for your project including project start/end dates.
    - An ISR grant request cannot be submitted for a study that has already commenced and was not originally supported by Pfizer.

Additional Information

- If there is any additional information you feel Pfizer should be aware of concerning the importance of this project, please summarize here.
- Early-career applicants: Letter(s) of support from mentor(s) and collaborators describing how the award will advance the applicant's career.

Organization Detail

- This information is used to assess the capability of the organizational resources available to perform the effort proposed. Identify the facilities to be used [laboratory, animal, clinical and “other”]. If appropriate, indicate their capacities, pertinent capabilities, relative proximity and extent of availability to the project.

Budget Detail

- The budget amount requested must be in Chinese YUAN(CNY).
- While estimating your budget please keep the following items in mind:
  - General organizational running costs such as legal fees, insurance, heating, and lighting etc. should be included in an Institutional Overhead (if required). These costs are not specific to a grant request and therefore, should not appear as line items in budgets. However, costs that are specific to the study (e.g., some countries require insurance to be taken out on a per-study basis for clinical research) would be acceptable to be included as line items.
    - The inclusion of these costs cannot cause the amount requested to exceed the budget limit set forth in the RFP.
  - Pfizer does not provide funding for capital purchases (infrastructure expenses such as equipment, purchases of software or software licenses, technology or bricks and mortar). Equipment hire/leasing is acceptable and may be included in project budget.
  - It should be noted that grants awarded through GMG cannot be used to purchase Pfizer therapeutic agents (prescription or non-prescription).
- Pfizer maintains a company-wide, maximum allowed overhead rate of 28% for independent studies and projects. Please click here for details.