Pfizer Independent Medical Education Request for Proposals

Clinical Research Capability Development in China

Competitive Grant Program – Pfizer Internal Review Process

Overview

Following the adoption of the International Council for Harmonisation of Technical Requirements for Pharmaceuticals for Human Use (ICH) Guideline for Good Clinical Practice(GCP) ICH-E6(R3), it is of paramount importance to enhance understanding, foster adoption, and improve clinical research complaince to these updated. The current competitive program seeks to support training for diverse clinical trial investigators, researchers, and study participants in China.

Geographic Scope/Location of Project

China (Mainland)

Project Types and Area of Interest

Potential applicants are encouraged to provide education programs to bridge gaps in current clinical research practice regarding changes in ICH E6(R3). This may include but not limited to:

- Educational resources to promote understanding and practice of the 'Quality by Design' concept, which includes the identification of critical-to-quality factors to prevent errors that could compromise patient safety and data reliability.
- Programs focusing on training to help advocate for a risk-based approach, focusing resources on processes and data points with the most significant impact on patient safety and trial outcomes.
- Project to encourage adoption of digitalized tools/ systems/solutions in clinical trials.

This RFP encourages adoption of new technology to facilitate educational activities.

Key Milestones

- Application submission deadline: **June 23, 2025**
- Anticipated decision notification date: **August 12, 2025**
- Anticipated project start date: **September 30, 2025**

Funding Range and Project Length

Individual projects requesting up to $50,000 will be considered. The estimated total available budget related to this RFP is $300,000.

I. Eligibility

Geographic Scope/Location of Project:

- China (Mainland)

Applicant Eligibility Criteria

- The following may apply: medical, nursing, allied health, and/or pharmacy professional schools; healthcare institutions (both large and small); professional organizations/medical societies; medical education companies; and other entities with a mission related to healthcare professional education and/or healthcare improvement.
- Only organizations are eligible to receive grants, not individuals or medical practice groups (i.e., an independent group of physicians not affiliated with a hospital, academic institution, or professional society).
- If the project involves multiple departments within an institution and/or between different institutions / organizations / associations, all institutions must have a relevant role and the requesting organization must have a key role in the project.
- The applicant must be the project/program lead or an authorized designee of such individual (e.g., project/program lead's grant coordinator).
- The project/program lead must be an employee or contractor of the requesting organization.
- Requesting organization must be legally able to receive award funding directly from Pfizer Investment Co., Ltd.. We strongly recommend that applicants confirm this with their organization or institution prior to submitting an application. Grants awarded to organizations that are subsequently found to be unable to accept funding directly from Pfizer Investment Co., Ltd. may be subject to rescission.
- For applying organizations not based in China, it will be important for your organization to explain and/or demonstrate how you plan to collaborate or partner with local institutions within China to accomplish proposed goals.

II. Requirements

Date RFP Issued:

- **April 22, 2025**

Clinical Area:

- No specific Clinical Area

General Area of Interest for this RFP:

- Potential applicants are encouraged to provide education programs to bridge gaps in current clinical research practice regarding changes in ICH E6(R3) and China GCP. This may include but not limited to:
  - Educational resources to promote understanding and practice of the 'Quality by Design' concept, which includes the identification of critical-to-quality factors to prevent errors that could compromise patient safety and data reliability.
  - Programs focusing on training to help advocate for a risk-based approach, focusing resources on processes and data points with the most significant impact on patient safety and trial outcomes.
  - Project to encourage adoption of digitalized tools/ systems/solutions in clinical trials.

This RFP encourages adoption of new technology to facilitate educational activities.

It is not our intent to support clinical research projects. Projects evaluating the efficacy of therapeutic or diagnostic agents will not be considered.

Target Audience:

- Academic and healthcare organizations, Patient Advocacy Organizations with an interest in clinical research related education or conducting clinical research.

Expected Approximate Monetary Range of Grant Applications:

- Individual projects requesting up to $50,000 USD will be considered. Higher amounts will be considered if justified. The estimated total available budget related to this RFP is $300,000 USD.
- Award amounts include direct costs, institutional overhead costs (capped at 28% per Pfizer policy), and indirect costs.

Key Dates:

- RFP release date: **April 22, 2025**
- Grant Application due date: **June 23, 2025**
  Please note the deadline is 23:59 Eastern Standard Time (e.g., New York, GMT -5).
- Anticipated Grant Award Notification Date: **August 12, 2025**
- Grants will be distributed following a fully executed agreement.
- Anticipated Project Start and End Dates: **September 30, 2025 to September 30,2026**

How to Submit:

Note: Please read this section carefully since applications submitted not following these instructions will not be accepted and will be cancelled.

- Please go to www.cybergrants.com/pfizer/IndependentMedEd and sign in. First-time users should click “Create your password”. *[Note: there are individual portals for each grant application type. Please be sure to use the URL above.]*
- Click the "Start a New Independent Medical Education Application" button.
- In the application:
  - For the question “Are you replying to a Request for Proposal (RFP) as part of the Competitive Grant Program?” select Yes
  - Select the following Competitive Grant Program Name: 2025 GMG PRD CN Clinical Research Capability Development in China
  - Select the following Primary Area of Interest: Support for Health Outcome-IME
- Requirements for submission:

  Complete all required sections of the online application and upload your project proposal (see Appendix) in the General RFP Submission field. You can upload your proposal written in English or in Chinese.

  Food and/or beverages for Participants/Attendees will not be supported for this specific RFP.
- If you encounter any technical difficulties with the website, please click the “Technical Questions” link at the bottom of the page.

IMPORTANT: Be advised applications submitted after the due date will not be reviewed.

Questions:

- If you have questions regarding this RFP, please direct them in writing to the Grant Officer, Juan Liu (GMGChina@Pfizer.com), with the subject line “2025 GMG PRD CN Clinical Research Capability Development in China - April 22, 2025”

Grant Agreements:

- If your grant is approved, your institution will be required to enter into a written grant agreement with Pfizer. Please click here to view the core terms of the agreement.
- Under Pfizer's competitive grant program, modifications to grant agreements will not be reviewed unless a genuine conflict exists as between applicable law and the terms of the relevant grant agreement. Applicant is encouraged to share the core terms with counsel for approval prior to submitting an application.
- Except where prohibited by applicable law and, in any case, subject to review by Pfizer Legal, payment of grant funding may only be paid to the grantee organization.

Review and Approval Process:

- Grant requests received in response to a general RFP are reviewed by Pfizer to make final grant decisions.

Mechanism by which Applicants will be Notified:

- All applicants will be notified via email by the dates noted above.
- Applicants may be asked for additional clarification during the review period.

References:

- ICH E6(R3) last retrieved on Apr 01, 2025 via ICH_E6(R3)_Step4_FinalGuideline_2025_0106.pdf

About Pfizer Global Medical Grants

Pfizer Global Medical Grants & Partnerships (GMGP) supports the global healthcare community's independent initiatives (e.g., research, quality improvement, or education) to improve patient outcomes in areas of unmet medical need that are aligned with Pfizer's medical and/or scientific strategies.

Pfizer's GMGP competitive grant program involves a publicly posted general Request for Proposal (RFP) that provides detail regarding a general area of interest, sets timelines for review and approval, and uses an internal Pfizer review process to make final grant decisions. Organizations are invited to submit an application addressing the knowledge gaps as outlined in the specific RFP.

For all independent medical education grants, the grant requester (and ultimately the grantee) is responsible for the design, implementation, and conduct of the independent initiative supported by the grant. Pfizer must not be involved in any aspect of project development, nor the conduct of the independent education program.

Appendix

General RFP Submission Requirements

Applications will be accepted via the online portal listed in the How to Submit section. Project Proposals should be single-spaced using Calibri 12-point font and 1-inch margins. Note there is a 15-page limit exclusive of references. When uploading your Project Proposal please ensure it addresses the following sections:

Goals and Objectives

- Briefly state the overall goal of the project.
- List the objectives you plan to meet with your project, in terms of learning and expected outcomes.

Needs Assessment for the Project

- Include a description of your organization's needs assessment for this proposed project which may include a quantitative baseline data summary, initial metrics, or a project starting point (please cite data on gap analyses or relevant patient-level data that informs the stated objectives) in your target area.

Target Audience

- Describe the primary audience(s) targeted for this project. Indicate whom you believe will directly benefit from the project outcomes. Describe the overall population size as well as the size of your sample population.

Project Design and Methods

- Describe the planned project, the educational approach, and the way the planned methods address the established need.

Innovation

- Explain what measures you have taken to assure that this project is original and does not duplicate other projects or materials already developed. Describe how this project builds upon existing work, pilot projects, or ongoing projects developed either by your institution or other institutions.

Evaluation and Outcomes

- In terms of the metrics used for the needs assessment, describe how your organization will determine if the gap was addressed for the target group. Identify the sources of data your organization anticipates using to make the determination. Describe how your organization is expected to collect and analyze the data. Explain the method used to control for other factors outside this project (e.g., use of a control group or comparison with baseline data). Quantify the amount of change expected from this project in terms the target audience. Describe how your organization will determine if the target audience was fully engaged in the project.

Dissemination Plan

- Describe how the project may have extended benefit beyond the grant. Will the teaching materials be made available to others to use? Will there be tools or resources that are made publicly available beyond the initial project. Describe how the project outcomes might be broadly disseminated.

Anticipated Project Timeline

- Provide an anticipated timeline for your project including project start/end dates.

Additional Information

- If there is any additional information you feel Pfizer should be aware of concerning the importance of this project, please summarize here.

Organization Detail

- Describe the attributes of the institutions / organizations / associations that will support and facilitate the execution of the project and the leadership of the proposed project. Articulate the specific role of each partner in the proposed project.

Budget Detail

- The budget amount requested must be in Chinese Yuan (CNY).
- Please include a budget narrative that describes in greater detail the line items specified in the budget submitted within the application.
- While estimating your budget please keep the following items in mind:
  - Independent Medical Education Grants awarded by GMG cannot be used to purchase therapeutic assets (prescription or non-prescription).
  - Overhead rates of up to 28% of the total proposed project budget may be supported by Pfizer. Please click here for details. General organizational running costs such as legal fees, insurance, heating, and lighting etc. should be included in an Institutional Overhead (if required). These costs are not specific to a grant request and therefore, should not appear as line items in budgets. However, costs that are specific to the study (e.g., some countries require insurance to be taken out on a per-study basis for clinical research) would be acceptable to be included as line items.
  - Food and/or beverages for Participants/Attendees will not be supported for this specific RFP.