Pfizer Independent Medical Education Grant Request for Proposals

Competitive Grant Program – using Internal Review Panel

Unmet Needs and Emerging Data in Patients with High-Risk Non-Muscle Invasive Bladder Cancer (NMIBC)

Overview

This competitive grant program seeks to support independent medical education activities that will increase awareness of emerging data responding to the unmet needs in NMIBC.

Geographic Scope

United States

Project Types and Area of Interest

High risk non-muscle invasive bladder cancer (HR-NMIBC) is a heterogeneous disease associated with increased rates of recurrence and progression. While new treatment options are available for patients who develop BCG-unresponsive disease, there is a need for more effective treatment options for BCG-naive disease. While BCG is an effective treatment option that has been used for decades, up to 50% of high risk patients will develop disease recurrence or progression[1]. When disease recurs or progresses, additional invasive treatments are often utilized, including repeat cytoscopy, TURBT, and potentially radical cystectomy. These procedures are often associated with additional morbidity and mortality.

As more immunotherapy options enter the NMIBC treatment landscape, collaboration and coordination of care between urology and medical oncology is essential. Decisions on whether certain patients should undergo repeat treatments, like TURBT, versus employ a more personalized approach, could mean reducing unnecessary treatment and associated adverse events and complications (bladder scarring, performations, bladder crippling, urethral stricture ect), as well as costs and delays in adjuvant therapy[2].

This competitive grant program seeks to support independent medical education activities that will increase awareness on the burden of unmet needs in patients with BCG-naive, HR-NMIBC, emerging data and appropriate patient selection and identification.

Key Milestones

Submission Deadline	Anticipated Grant Award Notification	Anticipated Project Start Date/Duration
17 SEPT 2025	14 OCT 2025	01 DEC 2025

Funding Range and Project Length

Individual projects requesting up to $50,000-$200,000 will be considered. A total of $500,000 will be available for funding multiple projects.

Maximum project length is 18-24 months.

I. Eligibility

Geographic Scope:

- United States

Applicant Eligibility Criteria

- The following may apply: medical, dental, nursing, allied health, and/or pharmacy professional schools; healthcare institutions (both large and small); professional organizations/medical societies; medical education companies; and other entities with a mission related to healthcare professional education and/or healthcare improvement.
- Only organizations are eligible to receive grants, not individuals or medical practice groups (i.e., an independent group of physicians not affiliated with a hospital, academic institution, or professional society).
- If the project involves multiple departments within an institution and/or between different institutions/ organizations / associations, all institutions must have a relevant role, and the requesting organization must have a key role in the project.
- The applicant must be the project/program lead or an authorized designee of such individual (e.g., project/program lead's grant coordinator).
- The project/program lead must be an employee or contractor of the requesting organization.
- Requesting organization must be legally able to receive award funding directly from Pfizer Inc. We strongly recommend that applicants confirm this with their organization or institution prior to submitting an application. Grants awarded to organizations that are subsequently found to be unable to accept funding directly from Pfizer Inc. may be subject to rescission.
- For projects offering continuing education credit, the requesting organization must be accredited.

II. Requirements

Primary Area of Interest:

- Genitourinary / Bladder Cancer

Specific Area of Interest for this RFP:

It is not our intent to support clinical research projects. Projects evaluating the efficacy of therapeutic or diagnostic agents will not be considered.

Projects considered for grant support will focus on one or more of the following:

- Emerging data in NMIBC and implications on the current treatment paradigm, including the burden and impact of disease recurrence, complications resulting from current treatment algorithms and the resulting unmet needs for this patient population.
- Management of patients with HR NMIBC, including but not limited to, identification and selection of appropriate patients related to emerging data in NMIBC, based on clinical risk stratification
- Leveraging best practices for safe and effective integration of new immunotherapy therapies in NMIBC with a focus on urology and medical oncology shared decision-making

Target Audience

- Urologists, uro-oncologists, medical oncologists, Advanced Practitioners (APPs/PA/NPs), nurses, and other healthcare professionals on the multidisciplinary care team responsible for the treatment of patients with NMIBC, in community and academic center settings.

Expected Approximate Monetary Range of Grant Applications

- Individual projects requesting $50,000 - $200,000 will be considered. The estimated total available budget related to this RFP is $500,000.
- Multi-support activities also accepted.
- Project formats can include but are not limited to: stand-alone symposia, podcasts, online programs (webcasts/microlearning/videos), print and downloadable materials, interactive tools, peer-to-peer education, etc.
- Award amounts include direct costs, institutional overhead costs (capped at 28% per Pfizer policy), and indirect costs.
- The amount of the grant Pfizer will be prepared to fund for any project will depend upon the internal review panel's evaluation of the proposal and costs involved and will be stated clearly in the grant agreement.

Key Dates:

IMPORTANT: Be advised applications submitted after the due date will not be reviewed.

*Please note the deadline is 23:59 Eastern Standard Time (e.g., New York, GMT -5)

How to Submit:

IMPORTANT: Please read this section carefully since applications submitted not following these instructions will not be accepted and will be cancelled.

- Please go to www.cybergrants.com/pfizer/knowledge and sign in.
  - Note: there are individual portals for each grant application type. Please be sure to use the URL above.
  - First-time users should click "Create your password".
  - It is strongly suggested to log in before the submission deadline to ensure organization information is up-to-date (e.g. prior reporting requirements completed, tax ID number updated, etc.)
- Click the "Start A New Independent Medical Education/Knowledge Gap Application" button.

  Requirements for submission:
  - Complete all required sections of the online application
  - IMPORTANT: Upload proposal (see Appendix) in the General RFP Submission field.
- In the application:
  - For the question "Competitive Grant?" select "**Yes**"
  - Select the following Primary Area of Interest: **Genitourinary**
  - Select the following Competitive Grant Program Name: **2025 ONC US NMIBC Unmet Needs IME**

Questions:

- If you encounter any technical difficulties with the website, please click here or the “Technical Questions” link at the bottom of the page in cybergrants.
- Please click here to view “Frequently Asked Questions” regarding the Competitive Grant Program.
- If you have questions regarding this RFP, please direct them in writing to the Grant Officer, Lori Carpenter, lori.carpenter@pfizer.com , with the subject line “2025 ONC US NMIBC Unmet Needs”

Mechanism by which Applicants will be Notified:

- All applicants will be notified via email by the dates noted above.
- Applicants may be asked for additional clarification during the review period.

Grant Agreements:

- Under Pfizer's competitive grant program, modifications to grant agreements will not be reviewed unless a genuine conflict exists as between applicable law and the terms of the relevant grant agreement.
- Except where prohibited by applicable law and, in any case, subject to review by Pfizer Legal, payment of grant funding may only be paid to the grantee organization.
- This RFP is supported by Pfizer Inc. and, if approved, the payment will be issued by a Pfizer US based legal entity.

References

1) Durant, A. M., Nguyen, M., Choudry, M. M., Mi, L., Andrews, J. R., & Tyson, M. D. (2024). Repeat TURBT in large volume high-grade non-invasive bladder cancer. *Bladder Cancer*, 10(4), 270–277.
2) Osman, Y., Elawdy, M., Taha, D.-E., Zahran, M. H., Abouelkheir, R. T., Sharaf, D. E., Mosbah, A., & Ali-El Dein, B. (2023). Bladder perforation as a complication of transurethral resection of bladder tumors: The predictors, management, and its impact in a series of 1570 at a tertiary urology institute. *International Urology and Nephrology*, 55, 2161–2167.

About Pfizer Grants

Pfizer supports the global healthcare community’s independent initiatives (e.g., research, quality improvement or education) to improve patient outcomes in areas of unmet medical need that are aligned with Pfizer’s medical and/or scientific strategies.

Pfizer’s competitive grant program involves a publicly posted general Request for Proposal (RFP) that provides details regarding a general area of interest and sets timelines for review and approval. Organizations are invited to submit an application addressing the research gaps as outlined in the specific RFP.

For all Investigator Sponsored Research (ISRs) and general research grants, the grant requester (and ultimately the grantee) is responsible for the design, implementation, sponsorship, and conduct of the independent initiative supported by the grant, including compliance with any regulatory requirements. Pfizer must not be involved in any aspect of study protocol or project development, nor the conduct or monitoring of the research program. An ISR grant request cannot be submitted for a study that has already commenced and was not originally supported by Pfizer.

Appendix

IMPORTANT: RFP Submission Requirements

Applications will be accepted via the online portal listed in the How to Submit section. Project Proposals should be single-spaced using Calibri 12-point font and 1-inch margins. Note there is a 15-page limit exclusive of references. When uploading your Project Proposal please ensure it addresses the following sections:

Goals and Objectives

- Briefly state the overall goal of the project.
- List the objectives you plan to meet with your project, in terms of learning and expected outcomes.

Assessment of Need for the Project

- Include a description of your organization's needs assessment for this proposed project which may include a quantitative baseline data summary, initial metrics, or a project starting point (please cite data on gap analyses or relevant patient-level data that informs the stated objectives) in your target area.

Target Audience

- Describe the primary audience(s) targeted for this project. Indicate whom you believe will directly benefit from the project outcomes. Describe the overall population size as well as the size of your sample population.

Project Design and Methods

- Describe the planned project, the educational approach, and the way the planned methods address the established need. Describe how, and if, the program will be updated throughout the anticipated project timeline.

Innovation

- Explain what measures you have taken to ensure that this project is original and does not duplicate other projects or materials already developed. Describe how this project builds upon existing work, pilot projects, or ongoing projects developed either by your institution or other institutions.

Evaluation and Outcomes

- In terms of the metrics used for the needs assessment, describe how your organization will determine if the gap was addressed for the target group. Identify the sources of data your organization anticipates using to make the determination. Describe how your organization is expected to collect and analyze the data.
- Explain the method used to control for other factors outside this project (e.g., use of a control group or comparison with baseline data). Quantify the amount of change expected from this project in terms of the target audience. Describe how your organization will determine if the target audience was fully engaged in the project.

Dissemination Plan

- Describe how the project may have extended benefit beyond the grant. Will the teaching materials be made available to others to use? Will there be tools or resources that are made publicly available beyond the initial project. Describe how the project outcomes might be broadly disseminated.

Anticipated Project Timeline

- Provide an anticipated timeline for your project including project start/end dates.

Additional Information

- If there is any additional information you feel Pfizer should be aware of concerning the importance of this project, please summarize here.

Organization Detail

- Describe the attributes of the institutions / organizations / associations that will support and facilitate the execution of the project and the leadership of the proposed project. Articulate the specific role of each partner in the proposed project.

Budget Detail

- Please include a budget narrative that describes in greater detail the line items specified in the budget submitted within the application.
- While estimating your budget please keep the following items in mind:
- Independent Medical Education Grants awarded by GMGP cannot be used to purchase therapeutic assets (prescription or non-prescription).
- Overhead rates of up to 28% of the total proposed project budget may be supported by Pfizer. Please click here for details. General organizational running costs such as legal fees, insurance, heating and lighting etc. should be included in an Institutional Overhead (if required). These costs are not specific to a grant request and therefore should not appear as line items in budgets. However, costs that are specific to the study (e.g., some countries require insurance to be taken out on a per-study basis for clinical research) would be acceptable to be included as line items.

Required Documents

- Project Plan/Proposal or Meeting Proposed Agenda