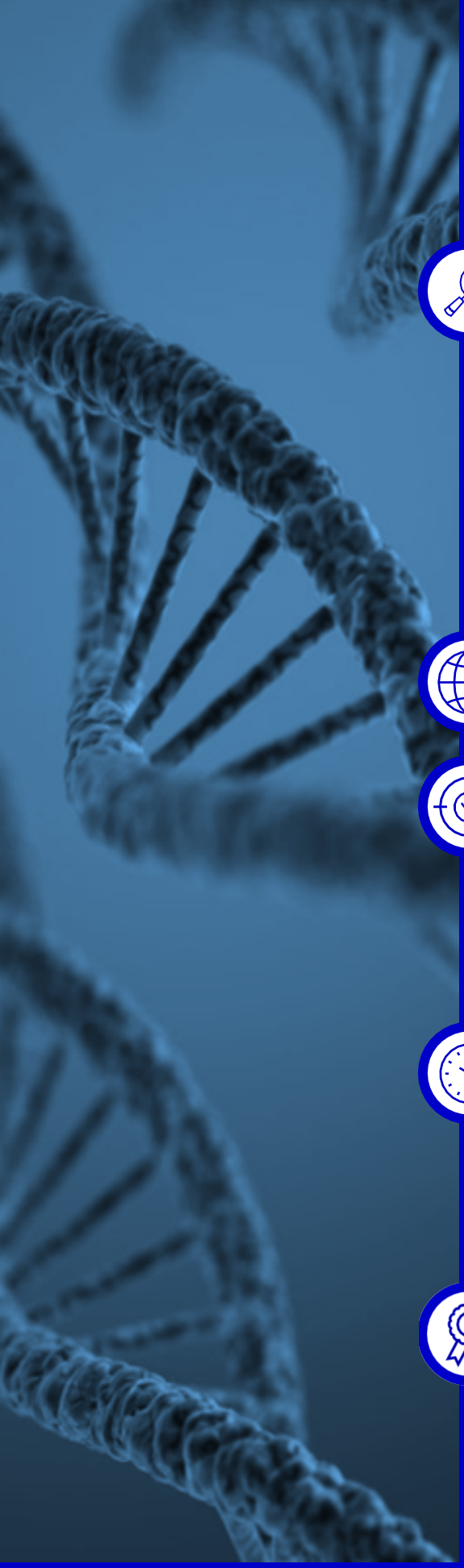

Pfizer Research Grant Request for Proposals

Competitive Grant Program – Pfizer Internal Review Process

Improving Health Outcomes in Patients with ATTR-CM Through the Development of a Shared Decision-Making Tool (Decision Aid)

Overview

Transthyretin Amyloid Cardiomyopathy (ATTR-CM) is a progressive, life-threatening condition associated with significant morbidity, mortality, and burden on patients, caregivers, and healthcare systems. The multisystemic disease course is often characterized by diagnostic delays, complex treatment pathways, and evolving therapeutic options, which can create uncertainty and decisional conflict for patients and clinicians alike.

Shared decision-making (SDM) has emerged as a critical component of patient-centered care[1], particularly in complex and preference-sensitive conditions such as ATTR-CM. Well-designed decision aids can support meaningful dialogue between patients and healthcare professionals by improving understanding of disease trajectory, treatment options, risks and benefits, and alignment of care with individual patient values and goals.

Geographic Scope

Global and US *

Please check organizations' eligibility for each location in the **Eligibility- Geographic Scope section, page 2*

Project Types and Area of Interest

This RFP seeks to support medical societies or professional organizations, in partnership with patient advocacy organizations, to develop, validate, and/or evaluate a shared decision-making tool (Decision Aid) aimed at improving decision quality, health outcomes, patient experience, and quality of care among individuals living with ATTR-CM.

Key Milestones

Submission Deadline	Anticipated Grant Award Notification	Anticipated Project Start Date
3 June 2026	13 July 2026	November 2026

Funding Range and Project Length

One individual project requesting up to $250,000 USD will be considered.

Maximum project length is 1 year.

I. Eligibility

Geographic Scope:

Global and US

- Global (Outside the US): Limited exclusively to medical societies that include transthyretin cardiac amyloidosis (ATTR-CM) as one of the focus areas, in partnership with patient advocacy organizations
- United States: Medical societies that include transthyretin cardiac amyloidosis (ATTR-CM) as one of the focus areas and/or academic institutions, in partnership with patient advocacy organizations

Applicant Eligibility Criteria:

- The institution and Principal Investigator (PI) must be based in one of the eligible countries noted above.
- Only **organizations** are eligible to receive grants, **not individuals or medical practice groups** (i.e., an independent group of physicians not affiliated with a hospital, academic institution, or professional society).
- If the project involves multiple departments within an institution and/or between different institutions / organizations / associations, all institutions must have a relevant role and the requesting organization must have a key role in the project.
- The PI must have a medical or postdoctoral degree (MD, PhD, or equivalent), an advanced nursing degree (BSN with a MS/PhD), or a degree in Pharmacy, Physiotherapy, or Social Work.
- The applicant must be the PI or an authorized designee of such individual (e.g., PI's research coordinator).
- The PI must be an employee or contractor of the requesting organization.
- Requesting organization must be legally able to receive award funding directly from Pfizer Inc. We strongly recommend that applicants confirm this with their organization or institution prior to submitting an application. Grants awarded to organizations that are subsequently found to be unable to accept funding directly from Pfizer Inc. may be subject to rescission.

II. Requirements

Primary Area of Interest:

- Transthyretin Cardiac Amyloidosis

General Area of Interest for this RFP:

Proposals should address all the following areas of interest:

- Tool design and content development consistent with decision-making theory and methodology for SDM tool development and validation. [2]
- Co-development of the tool with stakeholders to ensure relevance, clarity, and acceptability. Input from stakeholders should directly inform content, language, format and practical considerations of the SDM tool. Stakeholders include patients living with ATTR-CM, patient advocacy organizations, caregivers, cardiac amyloidosis specialists such as cardiologists, nurses, and allied HCPs
- Needs assessment and conceptual framework grounded in bidirectional information exchange including literature review and focus groups with stakeholders to identify gaps and decision-making challenges in ATTR-CM care pathway
- Assessment of the tool including tool validity and usability testing with end-users for practical real-world clinical use and minimization of unintended barriers to engagement.

Please note that this Request for Proposals (RFP) does not accept requests for the provision, purchase, development, formulation, or supply of drug compounds (including investigational or approved products).

Proposals that include requests for drug compounds will be considered out of scope and will not be reviewed.

Expected Approximate Monetary Range of Grant Applications:

IMPORTANT: Grants will be distributed following a fully executed agreement and submission of Final Protocol, Documentation of IRB/IEC Approval, Regulatory Approval (if applicable), Exemption or Waiver.

Organizations must obtain approval from an Institutional Review Board (IRB) for their proposal to be eligible to receive the grant award if IRB approval is required for study execution. It is not mandatory to have IRB approval at the time of proposal submission. However, organizations are anticipated to secure an IRB evaluation subsequent to the award notification and must ensure that the approval is in place prior to 01 November 2026.

- One individual project requesting up to $250,000 USD will be considered.
- Award amounts include direct costs, institutional overhead costs (capped at 28% per Pfizer policy), and indirect costs.

Key Dates:

IMPORTANT: Be advised applications submitted after the due date will not be reviewed.

*Please note the deadline is 23:59 Eastern Standard Time (e.g., New York, GMT -5)

How to Submit:

IMPORTANT: Please read this section carefully since applications submitted not following these instructions will not be accepted and will be cancelled.

- Please go to www.cybergrants.com/pfizer/Research and sign in.
- Note: there are individual portals for each grant application type. Please be sure to use the URL above.
- First-time users should click “Create your password”.
- Click the “Start A New Research Grant Application” button.

  Requirements for submission:
- Complete all required sections of the online application.
- **IMPORTANT:** Upload proposal (see Appendix) in the Proposal/Protocol field.

  In the application:
- For the question “**Competitive Grant?**” select “**Yes**”
- Select the following Primary Area of Interest: **CVM - ATTR-CM (Transthyretin Amyloid Cardiomyopathy) - RES**
- Select the following Competitive Grant Program Name: **2026 RD US CVM ATTR-CM SDM RES**

Questions:

- If you encounter any technical difficulties with the website, please click here or the “Technical Questions” link at the bottom of the page in Cybergrants.
- Please click here to view “Frequently Asked Questions” regarding the Competitive Grant Program.
- If you have questions regarding this RFP, please direct them in writing to the Grant Officer, Talita Honorato-Rzeszewicz (talita.honorato-rzeszewicz@pfizer.com), with the subject line “2026 RD US Rare Cardio SDM”.

Review and Approval Process:

- Grant requests received in response to a general RFP are reviewed by Pfizer to make final grant decisions.

Mechanism by which Applicants will be Notified:

- All applicants will be notified via email by the dates noted above.
- Applicants may be asked for additional clarification during the review period.

Grant Agreements:

- If your grant is approved, your institution will be required to enter into a written grant agreement with Pfizer. Please click here to view the core terms of the agreement.
- Under Pfizer's competitive grant program, modifications to grant agreements will not be reviewed unless a genuine conflict exists as between applicable law and the terms of the relevant grant agreement. Applicant is encouraged to share the core terms with counsel for approval prior to submitting an application.
- Except where prohibited by applicable law and, in any case, subject to review by Pfizer Legal, payment of grant funding may only be paid to the grantee organization.

Please note below the milestone payments for the grant award:

- 20% upon project initiation ($50,000): Deliverables should include a draft project kickoff agenda, detailed project timeline, and the first draft wireframe of the patient decision aid.
- 10% upon successful recruitment and onboarding of a patient advocacy group ($25,000): Deliverable should include identification of the patient advocacy group (PAG) and a defined outline of the planned PAG involvement, incorporated into the project timeline.
- 20% upon receipt of draft version 1 co-created with patients, incorporating input from the patient advocacy group through an iterative development process ($50,000) using IPDAS (International Patient Decision Aid Standards) criteria[4].
- 20% upon receipt of outputs from internal validation of the Shared Decision-Making (SDM) tool in clinical practice, compared to a standard SDM validation instrument (e.g., CollaboRATE[5] or COMRADE[6]) ($50,000).
- 20% upon delivery of the final SDM tool co-created with and formally approved by the patient advocacy organization ($50,000): The final deliverable should be published online and made available for distribution.
- 10% upon receipt of notification of project submission to national, peer reviewed journal ($25,000)

References:

1. Barry MJ, Edgman-Levitan S. Shared decision making--pinnacle of patient-centered care. *N Engl J Med*. 2012;366(9):780-781. doi:10.1056/NEJMp1109283

2. Matlock DD, Spatz ES. Design and testing of tools for shared decision making. Circ Cardiovasc Qual Outcomes. 2014;7(3):487-492. doi:10.1161/CIRCOUTCOMES.113.000289

3. Coulter A, Stilwell D, Kryworuchko J, Mullen PD, Ng CJ, van der Weijden T. A systematic development process for patient decision aids. BMC Med Inform Decis Mak. 2013;13 Suppl 2(Suppl 2):S2. doi:10.1186/1472-6947-13-S2-S2

4. Durand MA, Witt J, Joseph-Williams N, Newcombe RG, Politi MC, Sivell S, Elwyn G. Minimum standards for the certification of patient decision support interventions: feasibility and application. Patient Educ Couns. 2015 Apr;98(4):462-8. doi: 10.1016/j.pec.2014.12.009

5. Elwyn G, Barr PJ, Grande SW, Thompson R, Walsh T, Ozanne EM. Developing CollaboRATE: a fast and frugal patient-reported measure of shared decision making in clinical encounters. Patient Educ Couns. 2013 Oct;93(1):102-7. doi: 10.1016/j.pec.2013.05.009

6. Edwards A, Elwyn G, Hood K et al. The development of COMRADE – a patient-based outcome measure to evaluate the effectiveness of risk communication and treatment decision making in consultations. Patient Educ Couns. 2003 Jul;50(3):311-22. doi:10.1016/s0738-3991(03)00055-7

About Pfizer Grants:

Pfizer supports the global healthcare community's independent initiatives (e.g., research, quality improvement or education) to improve patient outcomes in areas of unmet medical need that are aligned with Pfizer's medical and/or scientific strategies.

Pfizer's competitive grant program involves a publicly posted general Request for Proposal (RFP) that provides detail regarding a general area of interest, sets timelines for review and approval, and uses an internal Pfizer review process to make final grant decisions. Organizations are invited to submit an application addressing the research gaps as outlined in the specific RFP.

For all Investigator Sponsored Research (ISRs) and general research grants, the grant requester (and ultimately the grantee) is responsible for the design, implementation, sponsorship, and conduct of the independent initiative supported by the grant, including compliance with any regulatory requirements. Pfizer must not be involved in any aspect of study protocol or project development, nor the conduct or monitoring of the research program. An ISR grant request cannot be submitted for a study that has already commenced and was not originally supported by Pfizer.

Appendix

IMPORTANT: RFP Submission Requirements

Applications will be accepted via the online portal listed in the How to Submit section. Project Proposals/Protocols should be single-spaced using Calibri 12-point font and 1-inch margins. Note there is a 15-page limit exclusive of references. When uploading your Full Proposal please ensure it addresses the following sections:

Goals and Objectives

- Provide the main goal of the study and the study population (if applicable). Provide a detailed definition that is directly linked to the primary objective.

Assessment of Need for the Project

- This should reflect your study rationale. Provide a brief description of the medical/scientific question and the rationale of how this trial or study addresses the question.

Target Audience

- Describe the primary audience(s) targeted for this project. For Investigator Sponsored Clinical Trials, please specify the age, gender and other demographic information for trial population.
- Also indicate whom you believe will directly benefit from the project outcomes. Describe the overall population size as well as the size of your sample population.

Project Design and Methods

- Describe concisely the research design and methods for achieving the stated goals. For a clinical interventional study, include inclusion/exclusion criteria, treatment plan and statistical plan.

Innovation

- Explain what measures you have taken to assure that this project idea is original and does not duplicate other projects. Describe how this project builds upon existing work, pilot projects, or ongoing projects developed either by your institution or other institutions related to this project.

Evaluation and Outcomes

- Specify type and frequency of safety, efficacy, and/or outcome measures. Also indicate the method(s) used to assess measures.
- Provide a publication plan describing intended submission of abstracts to (a) congress(es) or intended submission of (a) publication(s) to peer-reviewed journals.

Anticipated Project Timeline

- Provide an anticipated timeline for your project including project start/end dates.
- An ISR grant request cannot be submitted for a study that has already commenced and was not originally supported by Pfizer.

Additional Information

- If there is any additional information you feel Pfizer should be aware of concerning the importance of this project, please summarize here.
- Early-career applicants: Letter(s) of support from mentor(s) and collaborators describing how the award will advance the applicant's career.

Organization Detail

- This information is used to assess the capability of the organizational resources available to perform the effort proposed. Identify the facilities to be used [laboratory, animal, clinical and "other"]. If appropriate, indicate their capacities, pertinent capabilities, relative proximity and extent of availability to the project.

Budget Detail

The budget amount requested must be in U.S. dollars (USD).

- While estimating your budget please keep the following items in mind:
- General organizational running costs such as legal fees, insurance, heating, and lighting etc. should be included in an Institutional Overhead (if required). These costs are not specific to a grant request and therefore, should not appear as line items in budgets. However, costs that are specific to the study (e.g., some countries require insurance to be taken out on a per-study basis for clinical research) would be acceptable to be included as line items.
- The inclusion of these costs cannot cause the amount requested to exceed the budget limit set forth in the RFP.
- Pfizer does not provide funding for capital purchases (infrastructure expenses such as equipment, purchases of software or software licenses, technology or bricks and mortar). Equipment hire/leasing is acceptable and may be included in project budget.
- It should be noted that grants awarded through GMGP cannot be used to purchase Pfizer therapeutic agents (prescription or non-prescription).
- Pfizer maintains a company-wide, maximum allowed overhead rate of 28% for independent studies and projects. Please click here for details.

Required Documents

- Project Plan or Proposal
- Initial Study Protocol
- IRB/IEC Approval

Organizations must obtain approval from an Institutional Review Board (IRB) for their proposal to be eligible to receive the grant award if IRB approval is required for study execution. It is not mandatory to have IRB approval at the time of proposal submission. However, organizations are anticipated to secure an IRB evaluation subsequent to the award notification and must ensure that the approval is in place prior to 01 November 2026.