



Amplify Humanity Project

To amplify our shared humanity with patients at the center of everything we do, we present a visually stunning quilt featuring portraits of advocacy partners and leaders. Artist Joseph Thatcher, RN, a Pfizer colleague, created this powerful tapestry to **symbolize the invaluable contributions and resilience of the many people who advocate for breakthroughs in cancer knowledge and treatment.**

About the Artist

Joseph Thatcher, RN is a bold American mixed-media artist whose work stitches together personal narrative, social justice issues, religious, cultural, and sexual identity. In addition to his artistic work, Joseph is a Pfizer colleague with a degree in medical anthropology. He lives in West Orange, New Jersey, with his husband and their beloved tiny sausage dog, Choriza.



“Every quilt sends a message. From the baby quilts we wrap newborns in to the quilt we make for loved ones to mark life events to the lap quilts to keep our friends warm when they are receiving infusions. They are expressions of love. They are maps to freedom. They are communities coming together to remember those who passed and optimistically look forward to those who come after us. Expressions of hope and tangible, utilitarian items which provide warmth and comfort.”

— Joseph Thatcher

Amplify Humanity Quilt

Road Show

The goal of the quilt is as it travels across various events will be to focus on the work of our advocacy partners and to support the Oliver Patch Project. People attending the events can take a picture with the quilt and post via a QR code or use the hashtags, #AmplifyHumanity #QuiltOfHope #OncologyCommunity. See below for the locations and dates for the quilt's first tour.*

October 2025

◆ La Jolla, CA ◆

10/28: Unveil at Pfizer End of Year Patient Steering Committee Event

November 2025

◆ New Orleans, LA ◆

11/6-11/9: AONN Conference

◆ Malvern, PA ◆

11/10-11/11: Unite for HER

◆ San Carlos, CA ◆

11/18: GO2 for Lung Cancer Living Room Event

December 2025

◆ Orlando, FL ◆

12/6-12/9: ASH Annual Meeting

◆ San Antonio, TX ◆

12/9-12/12: SABCS
12/9: Pfizer Advocacy Reception (Marriott Rivercenter)

◆ Miami, FL ◆

12/12-12/14: CCA AllyCon Patient Conference

February-April 2026

◆ Los Angeles, CA ◆

February TBD: PCF Event

◆ New York City, NY ◆

2/4: Pfizer NYHQ, World Cancer Day
2/9-2/20: CancerCare Office
2/24-2/25: LRF Event
3/14: Blood Cancer United Conference

◆ Washington DC ◆

2/28-3/1: Call on Congress and United in Blue

◆ Cleveland, OH ◆

3/27-3/30: NCBC Conference

◆ San Antonio, TX ◆

4/12: CCC Event

◆ San Diego, CA ◆

4/17-4/22: AACR Event

January 2026

◆ San Francisco, CA ◆

1/9: ASCO GI Reception

◆ Tucson, AZ ◆

1/25-1/29: Escape to THRIVE

May-June 2026

◆ San Antonio, TX ◆

5/13-5/17: ONS Congress

◆ Chicago, IL ◆

5/29-6/2: ASCO Annual Meeting – Advocacy Luncheon, Display in Pfizer Booth, Donation: Pediatric Research & Humanity Amplified

◆ New York City, NY ◆

6/3-6/15: Pfizer NYHQ

◆ Washington DC ◆

6/24-6/26: Cancer Nation Summit



Oliver Patch Project:

Supporting children and teens battling cancer and mental health challenges



Donate Quilt: Location, date, and organization TBD

*Dates are subject to change.

