



Pfizer Announces
Preceptorships For Breast/Lung Oncologists from Latin America
Competitive Grant Program – internal Pfizer review process

I. Background

Pfizer Global Medical Grants (GMG) supports the global healthcare community’s independent initiatives (e.g., research, quality improvement, or education) to improve patient outcomes in areas of unmet medical need that are aligned with Pfizer’s medical and/or scientific strategies.

Pfizer’s GMG competitive grant program involves a publicly posted general Request for Proposal (RFP) that provides detail regarding a general area of interest, sets timelines for review and approval, and uses an internal Pfizer review process to make final grant decisions. Organizations are invited to submit an application addressing the knowledge gaps as outlined in the specific RFP.

For all independent medical education grants, the grant requester (and ultimately the grantee) is responsible for the design, implementation, and conduct of the independent initiative supported by the grant. Pfizer must not be involved in any aspect of project development, nor the conduct of the independent education program.

II. Eligibility

Geographic Scope:	Institutions in the United States to host preceptorship programs for Latin American oncologists
Applicant Eligibility Criteria	<ul style="list-style-type: none"> • The following may apply: healthcare organizations responsible for the care of breast and/or lung cancer patients. • If the project involves multiple departments within an institution and/or between different institutions / organizations / associations. all institutions must have a relevant role and the requesting organization must have a key role in the project. • For projects offering continuing education credit, the requesting organization must be accredited.

II. Requirements

Date RFP Issued	October 17, 2019
Clinical Area	Oncology – Breast or Lung Cancer
General Area of Interest for this RFP:	<p>It is our intent to provide grant funding to one or more organizations in the United States to develop and deliver an in-depth and hands-on preceptorship program; hosting early career oncologists (i.e. less than 6 years' experience) from distinguished institutions from the Latin American countries of Argentina, Brazil, Colombia, and Mexico. The intended learners are oncologists involved in the care and treatment of patients with advanced or metastatic breast cancer and/or non-small cell lung cancer ("Trainees").</p> <p>It is expected that the funded preceptorship host(s) institutions will develop a program that will consist of clinical observation, one-on-one or small-group faculty instruction and didactic learning modalities to increase the knowledge and competency in relation to all aspects of the management of breast cancer and/or lung cancer patients, including:</p> <p style="padding-left: 40px;"><u>In Advanced or Metastatic Breast Cancer:</u> Increase the awareness and understanding of advances in CDK-4/6 inhibition and PARP inhibition including recent research developments, mechanisms of action of new agents, and the use of genetic testing to guide treatment decision making</p> <p style="padding-left: 40px;"><u>In Non-Small Cell Lung Cancer (NSCLC):</u> Increase the awareness and understanding of the importance of treating patients based on the timely results of molecular testing (e.g. ALK, EGFR, ROS1) and improving management of adverse events of biomarker-driven therapies in order to optimize patient outcomes</p>

	<p>The successful host institution(s) will be expected to develop and deliver an immersive learning experience for Trainees that has the following key features:</p> <ul style="list-style-type: none"> - Preceptorship curriculum duration of 1-2 weeks - A mix of hands-on and didactic learning for Trainees - Preceptorship program may be repeated 2 or more times over the course of the year following provision of the grant - Each incidence of the program to be capable of hosting 3-5 Trainees - A budget which includes reasonable travel and accommodation expenses for the Trainees - Program delivered in English <p>Successful host institution(s) will demonstrate a commitment to excellence in patient care as well as life-long learning for physicians.</p> <p>More information on principles of learning and behavior change for health professionals can be found at www.pfizer.com/files/HealthProfessionalsLearningandBehaviorChange_AFewPrinciples.pdf.</p> <p>Note that the successful host organization(s) will be entirely responsible for the content of curriculum. The content should be needs-based, evidence-based, fair-balanced and not focus solely on a Pfizer asset. Successful preceptorship programs will be funded by independent grants from Pfizer and Pfizer will not be involved in the content or execution of the program, however, Pfizer can assist with the publicizing and advertisement of the preceptorship program. Final Trainee candidate selection will be the responsibility of the host organization(s).</p>
<p>Expected Approximate Monetary Range of Grant Applications:</p>	<p>The total budget available for this preceptorship RFP is \$600,000 USD. It is anticipated that multiple grants will be funded to cover more than one preceptorship program. Funding requests should be commensurate with the scale of the proposed initiative.</p>
<p>Key Dates:</p>	<ul style="list-style-type: none"> • RFP release date: October 17, 2019 • Grant Application due date: November 14, 2019 Please note the deadline is midnight Eastern Standard Time (e.g. New York, GMT -5). • Anticipated Grant Award Notification Date: November 27, 2019 • Grants will be distributed following a fully executed agreement. <p>AGREEMENT MUST BE SIGNED BEFORE DECEMBER 31, 2019.</p> <ul style="list-style-type: none"> • Anticipated approximate Project Start and End Dates: January 2020 – December 2020 (project timelines may be shorter, but on-site Preceptorship trainings should be completed by the end of 2020)

<p>How to Submit:</p>	<ul style="list-style-type: none"> • Please go to www.cybergrants.com/pfizer/knowledge and sign in. First-time users should click “Create your password”. • In the application: <ul style="list-style-type: none"> ○ For the question “What type of request are you submitting?” select Response to a Request for Proposal (RFP) ○ For the question “Are you replying to a Request for Proposal as part of the Competitive Grant Program?” select Yes ○ IMPORTANT: Select the following Competitive Grant Program Name: 2019 Oncology R – Preceptorships for Breast/Lung Oncologists from Latin America ○ Select the following Primary Area of Interest: <ul style="list-style-type: none"> Oncology – Lung (for projects focused on NSCLC) Oncology – Breast (for projects focused on Breast Cancer) Oncology – General (for projects that include both lung and breast cancer education) • Requirements for submission: All applications must be submitted in English. Complete all required sections of the online application and upload your project proposal (see Appendix) in the General RFP Submission field. • If you encounter any technical difficulties with the website, please click the “Technical Questions” link at the bottom of the page. <p>IMPORTANT: Be advised applications submitted after the due date will not be reviewed by the committee.</p>
<p>Questions:</p>	<ul style="list-style-type: none"> • If you have questions regarding this RFP, please direct them in writing to the Grant Officer, Jessica Romano (Jessica.Romano@pfizer.com), with the subject line “2019 Oncology LATAM RFP - Preceptorship.”
<p>Review and Approval Process</p>	<ul style="list-style-type: none"> • Grant requests received in response to a general RFP are reviewed by Pfizer to make final grant decisions.
<p>Mechanism by which Applicants will be Notified:</p>	<ul style="list-style-type: none"> • All applicants will be notified via email by the dates noted above. • Applicants may be asked for additional clarification during the review period.

IV. Terms and Conditions

Please take note every RFP released by Pfizer Global Medical Grants (GMG) is governed by specific terms and conditions. These terms and conditions can be reviewed [here](#).



Appendix A

General RFP Submission Requirements

Project Proposals should be single-spaced using Calibri 12-point font and 1-inch margins. Note there is a 10-page limit exclusive of references. Please include the following:

Goals and Objectives	<ul style="list-style-type: none"> Briefly state the overall goal of your preceptorship program. List the key objectives you expect Trainees to achieve through attending a preceptorship program at your organization.
Needs Assessment for the Project	<ul style="list-style-type: none"> Describe what you believe to be the key education gaps in relation to the management of the targeted patients. Please cite data on gap analyses or relevant patient-level data that informs the stated objectives in your target area.
Target Audience	<ul style="list-style-type: none"> Describe the type of healthcare professional you believe would benefit most from attending a preceptorship at your organization (include areas of clinical and research interest, career stage, level of experience etc.). <p><i>NOTE: Healthcare Professionals (HCPs) from the United States (US) may not participate as trainees regardless of the host institution. Only HCPs from non-US countries may participate in a Pfizer GMG Global Preceptorship Program as trainees.</i></p>
Project Design and Methods	<ul style="list-style-type: none"> Describe the planned preceptorship program (including a draft curriculum), the educational approach, and the way the planned methods address the learning needs you described previously.
Innovation	<ul style="list-style-type: none"> Explain what measures you have taken to assure that your preceptorship program will be original.
Evaluation and Outcomes	<ul style="list-style-type: none"> Describe how you will evaluate success of the preceptorship program.
Dissemination Plan	<ul style="list-style-type: none"> Describe how the project may have extended benefit beyond the grant. Will the teaching materials be made available to others to use? How will you encourage Trainees to take learnings back to their own organizations, and how will you evaluate whether learning was disseminated? Describe how the project outcomes might be broadly disseminated.

Anticipated Project Timeline	<ul style="list-style-type: none">• Provide an anticipated timeline for your project including project start/end dates.
Additional Information	<ul style="list-style-type: none">• If there is any additional information you feel Pfizer should be aware of concerning the importance of your preceptorship program, please summarize it in within the page limitations.
Organization Detail	<ul style="list-style-type: none">• Describe the attributes of the institutions/organizations that will support and facilitate the execution of the preceptorship program, the leadership of the proposed preceptorship program, and the specific role of each partner (if applicable) in the proposed program.
Budget Narrative	<ul style="list-style-type: none">• Please include a budget narrative that describes in greater detail the line items specified in the budget submitted within the application• While estimating your budget please keep the following items in mind:<ul style="list-style-type: none">○ Independent Medical Education Grants awarded by GMG cannot be used to purchase therapeutic assets (prescription or non-prescription).○ Overhead rates of up to 28% of the total proposed project budget may be supported by Pfizer.○ You should remember to include budget for travel and accommodation expenses for Trainees (you can appoint a travel agent to manage this aspect if necessary).