

Optimizing Healthcare Delivery in Dermatology

Insights From a
Multi-Stakeholder Initiative

Acknowledgments



This insight report was informed by the insights from a diverse panel of dermatologists who contributed their time and expertise. We appreciate their thoughtful participation and commitment to advancing dermatologic care.

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Optimizing Healthcare Delivery in Dermatology

Background and Methodology

A practical roadmap to improve access, equity, and delivery in dermatology.

Background

Dermatology practices face persistent challenges in delivering consistent, high-quality care across a broad range of patient populations. These include medication affordability, missed appointments, and gaps in provider education. Issues that affect outcomes and disrupt workflows, and may also perpetuate existing inequities in health delivery across various patient backgrounds.¹⁻⁴

Methodology Overview

A steering committee of dermatology experts comprised of 12 dermatologists across 7 states met monthly to ensure a rigorous and relevant approach to addressing barriers in care delivery.



IDENTIFY
KEY
BARRIERS



DEVELOP
EVALUATION
CRITERIA



IDENTIFY AND
EVALUATE
RESOURCES

The Best Health Possible for Every Patient™

The mission of the steering committee was grounded in the shared principle that all individuals should have the opportunity to achieve their full potential for skin health and well-being.



Detailed Methodology

AREA	APPROACH
Identify key barriers to health delivery in dermatology	 <ul style="list-style-type: none">• Leverage the Social Determinants of Health framework to pinpoint barriers to health equity• Narrow down the list of barriers into those of highest priority and those that would be most feasible to address in clinical practice with resources or programs
Develop evaluation criteria to systematically assess the potential for resources	 <ul style="list-style-type: none">• Define attributes of successful resources, drawing from real-world experiences on “What makes a program/resource successful?”• Categorize these attributes into key areas like feasibility, accessibility, and cost-effectiveness for streamlined evaluation
Identify and evaluate existing and future solutions	 <ul style="list-style-type: none">• Identify resources, programs, and initiatives within the following categories<ul style="list-style-type: none">– Something that has been personally tried or used by advisors– Something that advisors have heard or read about– Something that advisors would like to see (that may or may not exist)• Individually evaluate resources based on a combination of their potential impact (effectiveness) and ease of implementation (feasibility), reflecting a focus on practical, sustainable solutions.

Summary of Optimizing Healthcare Delivery:

Insights From a Multi-Stakeholder Initiative



ACCESS AND AFFORDABILITY



TRANSPORTATION AND LOST WAGES



PATIENT EDUCATION

	ACCESS AND AFFORDABILITY	TRANSPORTATION AND LOST WAGES	PATIENT EDUCATION
Barriers	High co-pays and medication costs, lack of health insurance, or inadequate coverage	Limited transportation access and the combined costs of transportation and lost wages	Limited awareness of the treatability of skin conditions or limited literacy among patients; lack of readable, accessible resources for patients
Resources Identified That May Address the Barriers	<ul style="list-style-type: none">Medication affordability programs (GoodRx, NeedyMeds, Manufacturer PAPs)Online pharmacies (Cost Plus, Ro, GeniusRx)Community health initiatives and collaborations	<ul style="list-style-type: none">Educational resources for HCPs on transportation/wage barriers to health accessResources for patients (print, digital, and social media)Flexible care delivery (telehealth, flexible hours, home care)Transportation assistance	<ul style="list-style-type: none">Online resourcesCommunity outreach programsHCP or health system resourcesPatient advocacy groupsEMR-integrated education
Recommendations to Address Specific Barriers	<ul style="list-style-type: none">Expand awareness and enrollment in PAPs through HCP education and patient navigatorsAdvocate for dermatologists' inclusion in Medicaid or Medicare formulary committees	<ul style="list-style-type: none">Train staff to proactively identify patients at risk of missed appointments due to transport or work barriersCommunicate with patients' PCPs to ensure continuity and coordination of care	<ul style="list-style-type: none">Develop strategies to combat misinformationAdapt communication and education to meet literacy and language needs by utilizing translation services and resources provided in multiple languagesHire staff who reflect the patient population to foster trust and cultural understanding
General Action Plan for Advocacy and Engagement	<ul style="list-style-type: none">Ensure a deep awareness of available resources and professional society offeringsShare existing resources with patients or refer them to national websites and local support groupsParticipate in outreach events or offer educational sessions in community settingsAdvocate for policy changesBuild relationships with local organizations, churches, and support groups		

PAP=patient assistance program.

Findings

Prioritized Barriers to Care Delivery

THE FOLLOWING 3 BARRIERS GUIDED THE IDENTIFICATION OF RESOURCES AND PROGRAMS:



ACCESS AND AFFORDABILITY:

High copays and medication costs, lack of health insurance, or inadequate coverage

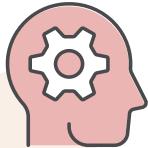
[LEARN MORE HERE](#)



TRANSPORTATION AND LOST WAGES:

Limited transportation access and the combined costs of transportation and lost wages

[LEARN MORE HERE](#)

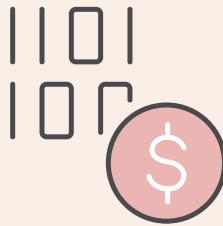


PATIENT EDUCATION:

Limited awareness of the treatability of skin conditions or limited literacy among patients; lack of readable, accessible resources for patients

[LEARN MORE HERE](#)

Additional Barriers Identified by the Steering Committee Included:



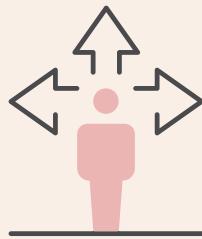
Financial, housing, and employment instability



Lack of trust in the healthcare system



Digital literacy and reliable internet access



Health behaviors, including medication adherence and lifestyle choices

Findings

Resource Evaluation

Recognizing the overburdened workflows of HCPs, initiatives must prioritize ease of integration to ensure adoption and impact. Therefore, resources and programs were evaluated based on a combination of their potential **impact** and **ease of implementation**.

EVALUATION CRITERIA FOR EDUCATIONAL MATERIALS:

Effectiveness - extent to which the resource reduces health disparities

Feasibility - ease with which HCPs can integrate and utilize the resource within their existing workflows and practice settings

Accessibility - ease with which HCPs and patients can discover, obtain, and understand the resource

Cost-effectiveness - balance between the cost of implementing the resource and the benefits achieved

Credibility - how trustworthy, reliable, and unbiased the resource is, presenting accurate, evidence-based information in a clear and transparent manner



EVALUATION CRITERIA FOR PROGRAMS AND INITIATIVES:

Effectiveness - achieves intended goals and reduces health disparities

Implementability - ease of integration into real-world settings and sustained over time

Accessibility - easy to learn about, access, understand, and use

Cost-effectiveness - balances cost with benefits in reducing health disparities

We want to deliver the best possible care to the entire spectrum of patients we care for, but we also want our efforts to be feasible and implementable.

If there is an outcome that shows that it's effective, then HCPs would be motivated to use such resources and programs."

Steering Committee Member



Programs and Resources to Address Barriers

Access and Affordability

Select a **Program** or **Resource** to dive deeper. A pop-up with examples will appear; close it when you're ready to return.

LEGEND

IMPACT
Strong ●●●
Moderate ●●○
Weak ●○○
Negligible ○○○

FEASIBILITY
Easy ●●●
Moderate ●●○
Difficult ●○○
Not Feasible ○○○

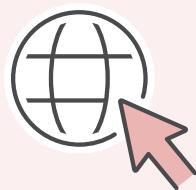
ONLINE EDUCATION FOR CLINICIANS

IMPACT ●●○

FEASIBILITY ●●○

EXAMPLES

Description: Accessible digital resources for enhancing dermatological expertise



COMMUNITY HEALTH INITIATIVES

IMPACT ●●●

FEASIBILITY ●●○

EXAMPLES

Description: Extending dermatological care and resources beyond the clinic to reach underserved communities.



MEDICATION AFFORDABILITY PROGRAMS

IMPACT ●●●

FEASIBILITY ●●○

EXAMPLES

Description: Resources and strategies to reduce the financial burden of prescription medications for patients



Programs and Resources to Address Barriers

Transportation and Lost Wages

Select a **Program** or **Resource** to dive deeper. A pop-up with examples will appear; close it when you're ready to return.

LEGEND			
IMPACT	FEASIBILITY		
Strong	●●●	Easy	●●●
Moderate	●●○	Moderate	●●○
Weak	●○○	Difficult	●○○
Negligible	○○○	Not Feasible	○○○

HCP EDUCATION ON TRANSPORTATION/WAGE BARRIERS – ON-DEMAND RESOURCES

IMPACT ●●○

FEASIBILITY ●●○

EXAMPLES

Description: Easy-access learning for providers on patient transportation/wage barriers



HCP EDUCATION ON TRANSPORTATION/WAGE BARRIERS – EXPERIENTIAL LEARNING

IMPACT ●●○

FEASIBILITY ●●○

EXAMPLES

Description: Immersive programs for providers to understand patient realities



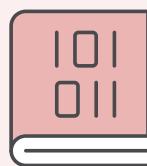
PATIENT RESOURCE HANDOUTS – PRINT AND DIGITAL

IMPACT ●●○

FEASIBILITY ●●○

EXAMPLES

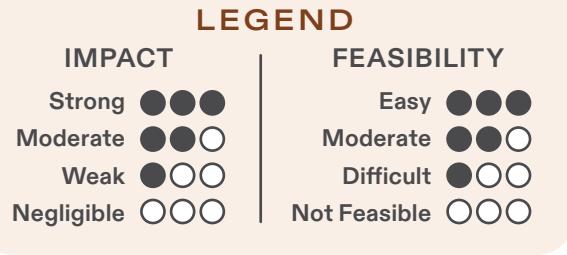
Description: Simple guides for patients on transportation, finances, and wages



Programs and Resources to Address Barriers

Transportation and Lost Wages

Select a **Program** or **Resource** to dive deeper. A pop-up with examples will appear; close it when you're ready to return.



PATIENT RESOURCE HANDOUTS - SOCIAL MEDIA

IMPACT ●●○

FEASIBILITY ●●○

EXAMPLES

Description: Engaging social content to raise awareness and share resources



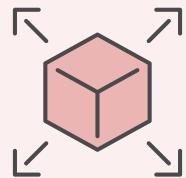
FLEXIBLE CARE DELIVERY

IMPACT ●●○

FEASIBILITY ●○○

EXAMPLES

Description: Adapted services with varied times, locations, and communication



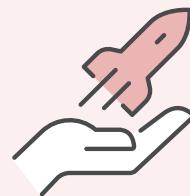
TRANSPORTATION ASSISTANCE

IMPACT ●●○

FEASIBILITY ●○○

EXAMPLES

Description: Direct programs to ease patient transportation challenges



Programs and Resources to Address Barriers

Patient Education

Select a **Program** or **Resource** to dive deeper. A pop-up with examples will appear; close it when you're ready to return.



ONLINE RESOURCES

IMPACT ●○○

FEASIBILITY ●●○

EXAMPLES

Description: Freely accessible digital health information platforms



COMMUNITY OUTREACH PROGRAMS

IMPACT ●○○

FEASIBILITY ●○○

EXAMPLES

Description: Initiatives bringing health information and services to specific communities



HCP/HEALTH SYSTEM RESOURCES

IMPACT ●○○

FEASIBILITY ●○○

EXAMPLES

Description: Tools supporting providers in delivering effective patient education



PATIENT ADVOCACY GROUPS

IMPACT ●○○

FEASIBILITY ●○○

EXAMPLES

Description: Organizations providing support, education, and advocacy for specific conditions



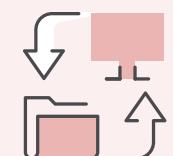
EMR-INTEGRATED EDUCATION

IMPACT ●○○

FEASIBILITY ●●○

EXAMPLES

Description: Patient education tools directly integrated into electronic medical records



Aspirational Considerations for Future Initiatives

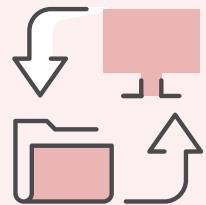
Throughout the steering committee meetings, experts identified several outstanding unmet needs in addressing health disparities and improving patient care that are not fully addressed by existing resources. These needs represent opportunities for innovative solutions and targeted interventions; however, logistical challenges and the need for funding and resources remains a limitation to implementation.

Two primary areas emerged as opportunities for future initiatives, leveraging new and emerging technological advances:

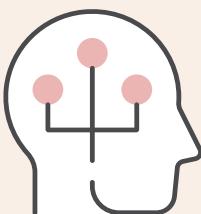
IMPROVED EMR INTEGRATION

Fragmented care and poor integration of equity-focused resources into workflows contribute to health inequities. Health equity resources are scattered across advocacy groups, pharma, academic centers, and EMRs with no single point of access. HCPs offered insights on workflow integration via the EMR which proposes a streamlined approach to delivering information during clinical encounters.

EXAMPLES: Dot phrases/smart phrases, customizable templates, integration to patient portals.



EMERGING OPPORTUNITIES FOR AI



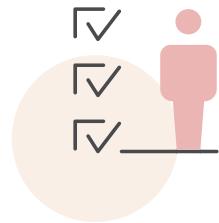
Artificial Intelligence (AI) is increasingly being integrated into healthcare to streamline operations, personalize care, and improve outcomes in dermatology. AI offers unique opportunities to reduce administrative burdens, improve coordination of care, and support equity-focused interventions at scale. Opportunities for AI usage range from optimizing AI for generative content, search engine and content summarizations, to predictive models that could support personalized treatment recommendations and administrative support like scheduling. As AI tools evolve, ensuring they are developed and validated with diverse representative data will be critical to reducing validation bias and supporting equitable care.

Strategies to Help Optimize Delivery of Dermatology Across the Spectrum of Patients

The following strategies offer practical steps that can be taken today to optimize the delivery of dermatology care.

Getting Started

- Ensure a deep **awareness of available resources** and professional society offerings
- **Share** existing resources with patients or refer them to national websites and local support groups
- Develop strategies to **combat misinformation**



MEASURES OF PROGRESS

- Material metrics and patient insights on comprehension and use
- Financial assistance application success rates
- Medication adherence among patients receiving financial assistance

Taking It Further

- **Train staff and physician trainees or students to recognize and assist patients facing barriers**
- Create initiatives that **provide more accessible care** (eg, insurance acceptance, flexible scheduling, transportation assistance)
- Communicate with patients' PCPs to ensure **continuity and coordination of care**
- **Adapt communication and education** to meet literacy and language needs by utilizing **translation services and resources** provided in multiple languages



MEASURES OF PROGRESS

- Staff pre- and post-training assessments to assess knowledge gains
- Staff evaluation on comfort and frequency of discussing support options and using culturally sensitive communication techniques, including self-evaluations and observational assessments
- Insurance acceptance rates over time
- Assessment of no-show rates over time
- Tracking patients who utilize transportation assistance resources, PAP programs, or referrals
- Track utilization and solicit feedback on resources

Strategies to Help Optimize Delivery of Dermatology Across the Spectrum of Patients (cont'd)

Engagement and Advocacy

- Advocate for **policy changes**
- Build relationships with local organizations, churches, and support groups
- Hire **staff who reflect the patient population** to foster trust and cultural understanding
- Participate in **outreach events** or offer **educational sessions** in community settings



MEASURES OF PROGRESS

- Engagement tracking (eg, letters written, calls made, meetings attended, number of outreach events)
- Monitor local and national policy changes
- Track formal and informal partnerships with organizations and referrals
- Staff demographic assessments
- Patient satisfaction scores and retention rates

I think consistency is huge...when we're talking about health equity, we need longitudinal sustained commitments if we're going to see real change happen in these spaces."

Steering Committee Member

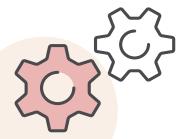


Conclusions



Interconnected issues, such as affordability, transportation barriers, and low health literacy, all impact the delivery of optimal dermatologic care. While no single solution can address all challenges, the committee identified several high-impact, feasible interventions that community physicians and healthcare systems can begin implementing today.

Interventions that were **narrowly** focused—such as multilingual handouts, patient medication assistance, or transportation support—were consistently rated as more impactful than broad, generalized efforts. **Locally embedded programs with strong community partnerships** also stood out for their sustainability and relevance.



Solutions must be both effective and feasible to be adopted in real-world settings, especially given the time and resource constraints faced by community physicians.



Opportunities for future efforts: expanding awareness of existing resources, integrating equity-focused tools into clinical workflows, leveraging technology responsibly, and advocating for policy changes that improve access and affordability.

DISCLOSURE

These insights outline a scalable pathway to optimize the delivery of dermatology care and advance more equitable outcomes. This report reflects the collaborative efforts of a steering committee of experts, organized by Pfizer, who facilitated the meetings and provided logistical support for the development of this report. Pfizer's support enabled the committee to convene, share insights, and develop actionable strategies for addressing health disparities in dermatology.

References

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Findings

Prioritized Barriers to Care Delivery

THE FOLLOWING 3 BARRIERS GUIDED THE IDENTIFICATION OF RESOURCES AND PROGRAMS:



ACCESS AND AFFORDABILITY:

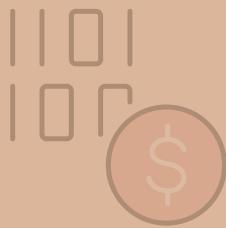
High copays and medication costs, lack of health insurance, or inadequate coverage



ACCESS AND AFFORDABILITY

- Medicare beneficiaries with near low income (100%-150% of the federal poverty level) were more likely to experience affordability challenges (54%) compared to those in higher income brackets⁵
[LEARN MORE HERE](#)
- In 2019, medical burden for low-income families was higher (26.4%) compared to higher-income families (6.5%)⁶
[LEARN MORE HERE](#)

Additional barriers identified by the Steering Committee included:



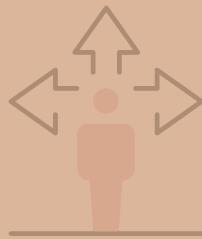
Financial, housing, and employment instability



Lack of trust in the healthcare system



Digital literacy and reliable internet access



Health behaviors, including medication adherence and lifestyle choices

Findings

Prioritized Barriers to Care Delivery

THE FOLLOWING 3 BARRIERS GUIDED THE IDENTIFICATION OF RESOURCES AND PROGRAMS:

ACCESS AND AFFORDABILITY:

High copays and medication costs, lack of health insurance, or inadequate coverage



TRANSPORTATION AND LOST WAGES

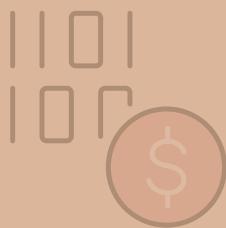
- Minoritized populations and individuals with lower socioeconomic status were more likely to rely on public transportation than other groups, contributing to a higher travel burden in accessing care⁷

[LEARN MORE HERE](#)

- 39% of participants in this study have arrived late or received delayed or missed care due to transportation barriers⁸

[LEARN MORE HERE](#)

Additional barriers



Financial, housing, and employment instability



Lack of trust in the healthcare system



Digital literacy and reliable internet access



Health behaviors, including medication adherence and lifestyle choices

Findings

Prioritized Barriers to Care Delivery

THE FOLLOWING 3 BARRIERS GUIDED THE IDENTIFICATION OF RESOURCES AND PROGRAMS:



ACCESS AND AFFORDABILITY:

High copays and medication costs, lack of health insurance, or inadequate coverage

[LEARN MORE HERE](#)

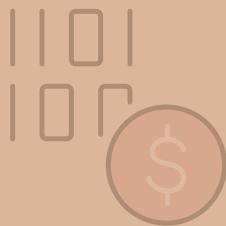


PATIENT EDUCATION

- Limited health literacy is associated with worse health outcomes, decreased medication adherence, and decreased use of the healthcare system, which impacts how families manage care between appointments⁹

[LEARN MORE HERE](#)

Additional Barriers Identified by the Steering Committee Included:



Financial, housing, and employment instability



Lack of trust in the healthcare system



Digital literacy and reliable internet access

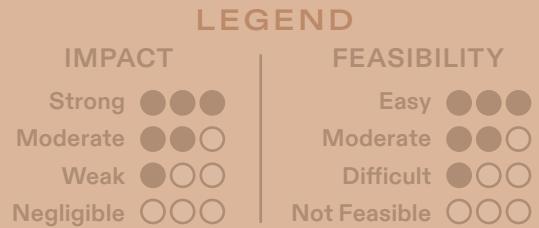


Health behaviors, including medication adherence and lifestyle choices

Programs and Resources to Address Barriers

Access and Affordability

Select a **Program** or **Resource** to dive deeper. A pop-up with examples will appear; close it when you're ready to return.



ONLINE EDUCATION FOR CLINICIANS

- Dermsquared
- Webinars
- Online workshops
- Podcasts
- Dermatology journals/articles

This list is not exhaustive and only serves as an illustrative example identified by the steering committee. The resources listed are not endorsed by the steering committee members or Pfizer and are in no particular order. Some resources may require subscriptions, and others may only be available in limited institutions or areas.

Description: Resources and strategies to reduce the financial burden of prescription medications for patients

Programs and Resources to Address Barriers

Access and Affordability

Select a **Program** or **Resource** to dive deeper. A pop-up with examples will appear; close it when you're ready to return.

LEGEND

IMPACT
Strong
Moderate
Weak

FEASIBILITY
Easy
Moderate
Difficult

COMMUNITY HEALTH INITIATIVES

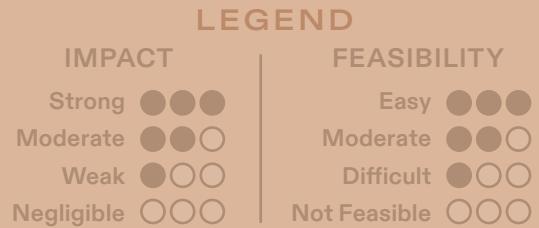
- DermCommunity at the Keck School of Medicine of USC
- Project Access Nashville Specialty Care (PANSC)
- Federally Qualified Health Centers (FQHCs)
- Yale Pharmacy-Physician Initiatives
- Free Clinics
- Dedicated Pharmacist at Specialty Care Pharmacy
- Broad geographic spread of healthcare facilities
- Community-Based Organization (CBO) collaborations

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Programs and Resources to Address Barriers

Access and Affordability

Select a **Program** or **Resource** to dive deeper. A pop-up with examples will appear; close it when you're ready to return.



MEDICATION AFFORDABILITY PROGRAMS

- Patient Assistance Programs (PAPs)
- Online pharmacies (eg, CostPlus, Ro Pharmacy App, and GenuisRx)
- GoodRx
- NeedyMeds

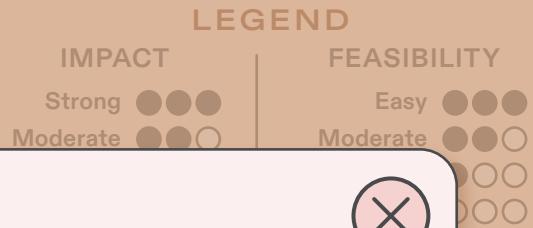
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Description: Resources and strategies to reduce the financial burden of prescription medications for patients

Programs and Resources to Address Barriers

Transportation and Lost Wages

Select Program Description



HCP EDUCATION ON TRANSPORTATION OR WAGE BARRIERS AND ON-DEMAND RESOURCES

- Webinars and online modules on transportation and lost wage barriers
- Podcasts featuring expert interviews and case studies
- Dermatology journals and articles
- Educational lectures or webinars to care for patients with geographic or transportation/economical barriers—best practices, pearls, etc

Financial Navigation Tools HCPs Should Keep in Mind:

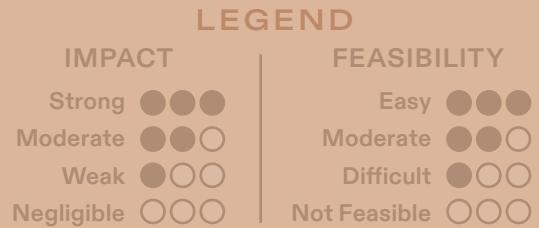
- GoodRX
- NeedyMeds

This list is not exhaustive and only serves as an illustrative example identified by the steering committee. The resources listed are not endorsed by the steering committee members or Pfizer and are in no particular order. Some resources may require subscriptions, and others may only be available in limited institutions or areas.

Programs and Resources to Address Barriers

Transportation and Lost Wages

Select a **Program** or **Resource** to dive deeper. A pop-up with examples will appear; close it when you're ready to return.



HCP EDUCATION ON TRANSPORTATION OR WAGE BARRIERS AND ON DEMAND RESOURCES

- Rotations or clerkships focused on serving homeless communities
- On-site learning experiences in communities where patients face significant challenges
- Immersing HCPs in the communities they serve

This list is not exhaustive and only serves as an illustrative example identified by the steering committee. The resources listed are not endorsed by the steering committee members or Pfizer and are in no particular order. Some resources may require subscriptions, and others may only be available in limited institutions or areas.

Description: Simple guides for patients on transportation, finances, and wages

Programs and Resources to Address Barriers

Transportation and Lost Wages

Select a **Program or Resource** to dive deeper. A pop-up with examples will appear; close it when you're ready to return.



HCP EDUCATION ON TRANSPORTATION/WAGE BARRIERS – ON-DEMAND RESOURCES

PATIENT RESOURCE HANDOUTS – PRINT & DIGITAL

- Printable brochures and flyers listing transportation options
- Digital guides with links to financial assistance programs

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IMPACT ● ● ○

FEASIBILITY ● ● ○

EXAMPLES

Description: Simple guides for patients on transportation, finances, and wages



Programs and Resources to Address Barriers

Transportation and Lost Wages

Select a **Program or Resource** to dive deeper. A pop-up with examples will appear; close it when you're ready to return.



PATIENT RESOURCE HANDOUTS – SOCIAL MEDIA

IMPACT 

FEASIBILITY 



PATIENT RESOURCE HANDOUTS – SOCIAL MEDIA

- Informative social media posts
- Partnerships with patient advocacy groups

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EXAMPLES

Description: Direct programs to ease patient transportation challenges



Programs and Resources to Address Barriers

Transportation and Lost Wages

Select a **Program or Resource** to dive deeper. A pop-up with examples will appear; close it when you're ready to return.



PATIENT RESOURCE HANDOUTS - SOCIAL MEDIA

FLEXIBLE CARE DELIVERY

- Telemedicine
- Non-traditional care settings (home visits, mobile clinics)
- Extended and flexible clinic scheduling (nighttime or weekend appointments)
- Group clinic visits

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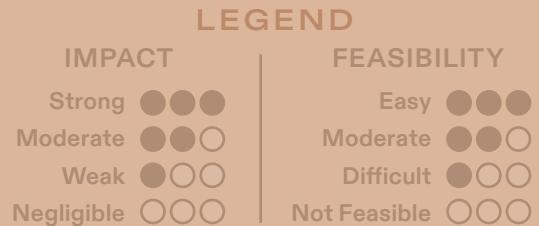
EXAMPLES

Description: Direct programs to ease patient transportation challenges

Programs and Resources to Address Barriers

Transportation and Lost Wages

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TRANSPORTATION ASSISTANCE

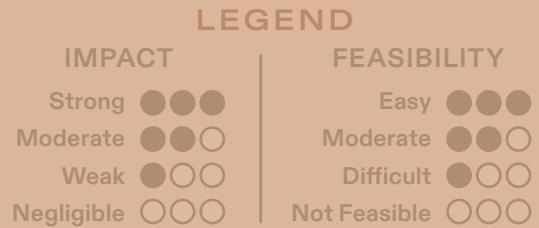
- Transportation assistance programs (voucher or reimbursement programs)
- Directly provided transportation services (shuttle services, partnerships with ride-sharing companies)
- Provide bus passes
- Rideshare credit
- Parking passes
- Uber/Lyft for medical need
- Emergency car service for stranded patients
- VA will provide service for transportation

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Programs and Resources to Address Barriers

Patient Education

Select a **Program or Resource** to dive deeper. A pop-up with examples will appear; close it when you're ready to return.



ONLINE RESOURCES



ONLINE RESOURCES

- DermNet
- Mayo Clinic, WebMD
- Yale Medicine conditions fact sheets
- JAMA Dermatology Patient Summaries
- Society for Pediatric Dermatology patient handouts

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IMPACT ●○○

FEASIBILITY ●○○



EXAMPLES

Description: Organizations providing support, education, and advocacy for specific conditions

EMR-INTEGRATED EDUCATION

IMPACT ●○○

FEASIBILITY ●●○



EXAMPLES

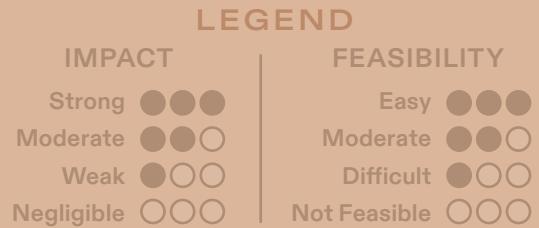
Description: Patient education tools directly integrated into electronic medical records

EMR=electronic medical record.

Programs and Resources to Address Barriers

Patient Education

Select a **Program or Resource** to dive deeper. A pop-up with examples will appear; close it when you're ready to return.



COMMUNITY OUTREACH PROGRAMS

- Community education lectures
- HCP-moderated support groups
- Community health fairs
- Partnerships with libraries and community centers
- Public-facing media campaign to raise awareness about skin disease in skin of color specifically

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EXAMPLES

Description: Organizations providing support, education, and advocacy for specific conditions

EMR-INTEGRATED EDUCATION

IMPACT ●○○

FEASIBILITY ●●○

EXAMPLES

Description: Patient education tools directly integrated into electronic medical records

EMR=electronic medical record.

Programs and Resources to Address Barriers

LEGEND

IMPACT

FEASIBILITY



HCP/HEALTH SYSTEM RESOURCES

- Agency for Healthcare Research and Quality Health Literacy Universal Precautions Toolkit
- UpToDate (patient summaries)
- VisualDX (with patient handouts)
- Grand Rounds (institutional CME)
- Institution-specific educational materials
- Customizable templates for doctors to create patient information sheets
- Easy and reliable translation services for patient-facing materials
- Dermsquared, Practical Dermatology, and Dermasphere podcasts
- AAD (American Academy of Dermatology)
- SOCS (Skin of Color Society)
- NMA (National Medical Association)
- American Osteopathic College of Dermatology (AOCD)

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IMPACT ● ○ ○

FEASIBILITY ● ○ ○

EXAMPLES

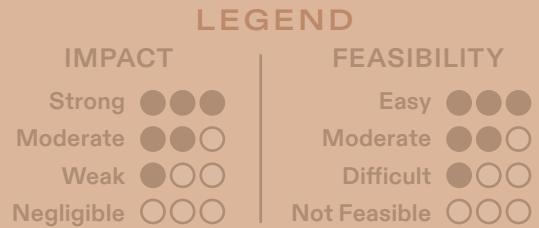
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Programs and Resources to Address Barriers

Patient Education

Select a **Program** or **Resource** to dive deeper. A pop-up with examples will appear; close it when you're ready to return.



PATIENT ADVOCACY GROUPS

- Alopecia Justice League (AJL)
- Global Vitiligo Foundation (GVF)
- National Alopecia Areata Foundation (NAAF)
- National Eczema Association (NEA)
- National Psoriasis Foundation (NPF)
- Scarring Alopecia Foundation
- Skin of Color Society (SOCS)

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EXAMPLES

Description: Organizations providing support, education, and advocacy for specific conditions

EMR-INTEGRATED EDUCATION

IMPACT ●○○

FEASIBILITY ●●○

EXAMPLES

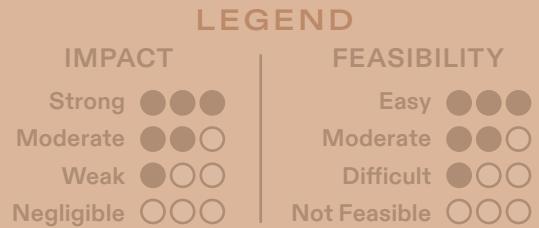
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Programs and Resources to Address Barriers

Patient Education

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ONLINE RESOURCES



EMR-INTEGRATED EDUCATION

- Dot phrases
- Links to external websites
- Customizable templates
 - Integrated translation services for multilingual patient communication and education
- Smart phrases that auto-populate patient information
- Interactive tools embedded in the EMR

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EXAMPLES

Description: Organizations providing support, education, and advocacy for specific conditions

EMR-INTEGRATED EDUCATION

IMPACT ●○○

FEASIBILITY ●●○

EXAMPLES

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