

**Independent Grants for Learning & Change (IGLC)**  
**Call for Grant Applications (CGA)**  
**Asia Pacific (APAC) Local Community Grants**

**I. Background**

The mission of Pfizer Independent Grants for Learning & Change (IGL&C) is to partner with the global healthcare community to improve patient outcomes in areas of mutual interest through support of measurable learning and change strategies. “Independent” means that the projects funded by Pfizer are the full responsibility of the recipient organization. Pfizer has no influence over any aspect of the projects and only asks for reports about the results and the impact of the projects in order to share them publicly.

Through this CGA we encourage organizations to submit grant requests that, if funded, will support education in a specific disease state, therapeutic area, or broader area of educational need. Educational activities should not be focused on products specific to Pfizer.

When a CGA is issued, it is posted on the IGL&C website in the [Grants Process section](#) and is sent via e-mail to registered users in our grants system. Some CGAs may also be posted on the websites of other relevant organizations.

**II. Eligibility**

<b>Geographic Scope:</b>	<input checked="" type="checkbox"/> APAC Region: Australia, India, Indonesia, Malaysia, New Zealand, Pakistan, Philippines, Singapore, South Korea, Thailand, and Vietnam
<b>Applicant Eligibility Criteria:</b>	<p>The following may apply: medical, nursing, allied health, and/or pharmacy professional schools; healthcare institutions (both large and small); professional associations and medical societies; medical education companies; and other entities with a mission related to healthcare professional education and/or healthcare improvement.</p> <p>More information on organizations eligible to apply directly for a grant can be found at <a href="http://www.pfizer.com/files/IGLC_OrganizationEligibility_effJuly2015.pdf">http://www.pfizer.com/files/IGLC_OrganizationEligibility_effJuly2015.pdf</a>.</p> <p>In addition, the organization submitting the grant request must be based in one of the following APAC Region countries: Australia, India, Indonesia, Malaysia, New Zealand, Pakistan, Philippines, Singapore, South Korea, Thailand, and Vietnam.</p> <p>Collaborations within institutions (e.g., between departments and/or inter-professional), as well as between different institutions/organizations/associations, are encouraged. All partners must have a relevant role, and the requesting organization must have a leadership role.</p>

### III. Requirements

<b>Date CGA Issued:</b>	January 29, 2018
<b>Clinical Area:</b>	General Practitioners, Patients, Pharmacists, Private Hospitals/Healthcare Leadership, Young Specialists
<b>Specific Area of Interest for this CGA:</b>	<p>It is our intent to provide independent grants to organizations located in the APAC region to produce educational activities for their local communities aligned with the knowledge gaps found in one of the five Pfizer channels of interest. Channels include:</p> <ul style="list-style-type: none"><li>• General Practitioners</li><li>• Patients</li><li>• Pharmacists</li><li>• Private Hospitals/Healthcare Leadership</li><li>• Young Specialists</li></ul> <p>Proposed activities should be small-scale and single format. Possible formats include, but are not limited to:</p> <ul style="list-style-type: none"><li>• Live meetings</li><li>• Grand rounds</li><li>• Workshops</li><li>• Online courses</li><li>• Print materials</li></ul> <p>The following types of activities are considered out-of-scope for this CGA:</p> <ul style="list-style-type: none"><li>• Fellowships or Travel Grants</li><li>• Quality Improvement initiatives</li><li>• Research-focused programs</li><li>• Charitable contributions</li></ul> <p>More information on principles of learning and behavior change for health professionals can be found at <a href="http://www.pfizer.com/files/HealthProfessionalsLearningandBehaviorChange_AFewPrinciples.pdf">www.pfizer.com/files/HealthProfessionalsLearningandBehaviorChange_AFewPrinciples.pdf</a>.</p>
<b>Expected Approximate Monetary Range of Grant Applications:</b>	<p>Individual projects requesting up to \$10,000 USD will be considered. Both single-supported and multi-supported activities are acceptable.</p> <p>The grant amount Pfizer will be prepared to fund will depend upon the evaluation of the proposal and costs involved and will be stated clearly in the approval notification.</p>

<p><b>Key Dates:</b></p>	<p>CGA release date: January 19, 2018</p> <table border="1" data-bbox="431 170 1263 480"> <thead> <tr> <th>Application Submitted by</th> <th>Grant Award Notification Date</th> <th>Program Start Date must be after</th> </tr> </thead> <tbody> <tr> <td>February 15, 2018</td> <td>April 15, 2018</td> <td>May 1, 2018</td> </tr> <tr> <td>April 15, 2018</td> <td>June 15, 2018</td> <td>July 1, 2018</td> </tr> <tr> <td>June 15, 2018</td> <td>August 15, 2018</td> <td>September 1, 2018</td> </tr> <tr> <td>August 15, 2018</td> <td>October 15, 2018</td> <td>November 1, 2018</td> </tr> <tr> <td>October 1, 2018</td> <td>December 15, 2018</td> <td>January 1, 2019</td> </tr> </tbody> </table> <p><b>PLEASE NOTE THAT DUE TO A SCHEDULED SYSTEM UPDATE, NO NEW APPLICATIONS WILL BE ACCEPTED BETWEEN OCT 1 AND DEC 1</b></p> <p>Grants distributed following execution of fully signed Letter of Agreement.</p> <p>Period of Performance: Projects to begin in 2018</p>	Application Submitted by	Grant Award Notification Date	Program Start Date must be after	February 15, 2018	April 15, 2018	May 1, 2018	April 15, 2018	June 15, 2018	July 1, 2018	June 15, 2018	August 15, 2018	September 1, 2018	August 15, 2018	October 15, 2018	November 1, 2018	October 1, 2018	December 15, 2018	January 1, 2019
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<p><b>How to Submit:</b></p>	<p>Please go to the specific <a href="#">application log-in page</a>.</p> <p>First-time users should click “REGISTER NOW”.</p> <p>If you have already registered, simply log in and enter the invitation code below.</p> <p><b>Invitation Code: APAC-local</b></p> <p>For the Area of Interest (unsolicited), select one of the following:</p> <ul style="list-style-type: none"> <li>• APAC- General Practitioners</li> <li>• APAC- Patients</li> <li>• APAC- Pharmacists</li> <li>• APAC- Private Hospitals/Healthcare Leadership</li> <li>• APAC- Young Specialists</li> </ul> <p><b>Requirements for submission:</b> Complete all required sections of the online application and upload the completed CGA template (see Appendix). If you encounter any technical difficulties with the grant management system, please click the “Need Support?” link at the bottom of the page.</p> <p><b>IMPORTANT:</b> Be advised applications submitted through the wrong application type and/or submitted after the due date will not be reviewed by the committee.</p>																		
<p><b>Questions:</b></p>	<p>If you have questions regarding this CGA, please direct them in writing to Derek Warnick at (<a href="mailto:derek.warnick@pfizer.com">derek.warnick@pfizer.com</a>), with the subject line “CGA- APAC Local Community Grants.”</p>																		
<p><b>Mechanism by which Applicants will be Notified:</b></p>	<p>All applicants will be notified via email by the dates noted above.</p> <p>Applicants may be asked for additional clarification or to make a summary presentation during the review period.</p>																		

#### **IV. Terms and Conditions**

Please note the following two prohibitions:

1. No portion of a Pfizer independent grant may be used to support food or beverages associated with an activity or initiative. All grant recipient organizations will be required to certify during reconciliation that funds were not used for food and/or beverages for learners/participants in any capacity.
2. No portion of a Pfizer independent grant may be used to purchase/distribute “items of value” (items that possess a discernible value on the open market, such as textbooks) for faculty, learners or participants. All grant recipient organizations will be required to certify during the reconciliation that funds were not used for items of value for faculty, learners or participants. This prohibition does NOT apply for compensating physicians to take anonymous surveys (e.g., providing gift cards to physicians to take a survey anonymously in order to identify needs assessment).

**IMPORTANT:** Please take note every Call for Grant Applications (CGA) released by Pfizer Independent Grants for Learning & Change (IGLC) is governed by specific terms and conditions. These terms and conditions can be reviewed here:

[http://www.pfizer.com/files/PfizerIGLC\\_CGA\\_TermsandConditions\\_2017Nov.pdf](http://www.pfizer.com/files/PfizerIGLC_CGA_TermsandConditions_2017Nov.pdf)

#### **Appendix: APAC Local Community Grants Submission Template**

Grant Applications should be single-spaced using **Calibri 12-point font** and **1-inch margins**. Note there is a **15-page limit** exclusive of references. Please submit all materials in **English** using **US dollars**. Please include the following:

Required:

- A. Title
- B. Organizational Description: Describe the attributes of the institutions/organizations that will support and facilitate the execution of the project, the leadership of the proposed project, and the specific role of each partner in the proposed project.
- C. Goal: Briefly state the overall goal of the project.
- D. Objectives: List the objectives you plan to meet with your project, in terms of learning and expected outcomes.
- E. Background: Include a summary that outlines the background and need for the project.
- F. Target Audience: Describe the primary audience(s) targeted for this project. Indicate whom you believe will directly benefit from the project outcomes. Describe the overall population size as well as the size of your sample population.
- G. Project Design and Methods: Describe the planned project, the educational approach, and the way the planned methods address the established need.
- H. Timeline
- I. Outcomes Evaluation: In terms of the metrics used for the needs assessment, describe how you will determine if the gap was addressed for the target group. Identify the sources of data you anticipate using to make the determination. Describe how you expect to collect and analyze the data. Explain the method used to control for other factors outside this project (e.g., use of a control group or comparison with baseline data). Quantify the amount of change expected from this project in terms of your target audience. Describe how you will determine if the target audience was fully engaged in the project.
- J. Budget (See template available in application)
  - While estimating your budget please keep the following items in mind:
    - Budgets should be submitted in US dollars; organizations are responsible for calculating exchange rates.
    - Grants awarded by IGLC cannot be used to purchase therapeutic agents (prescription or non-prescription).

- Pfizer maintains a company-wide, maximum allowed overhead rate of 28% for projects.
- A separate Excel file should be uploaded. This does not count toward the page limit.
  - An example of the budget template can be found here:  
<https://www.cybergrants.com/pfizer/docs/Track1BudgetTemplate2017.xls>
  - At the conclusion of your program, a reconciliation of expenses is required using the original budget file submitted.

Optional materials:

- K. Innovation: Explain what measures you have taken to assure that this project idea is original and does not duplicate other projects or materials already developed. Describe how this project builds upon existing work, pilot projects, or ongoing projects developed either by your institution or other institutions related to this project.
- L. Dissemination Plan: Describe how the project may have extended benefit beyond the grant. Will the teaching materials be made available to others to use? Will there be tools or resources that are made publicly available beyond the initial project. Describe how the project outcomes might be broadly disseminated.
- M. Additional Information: If there is any additional information you feel Pfizer should be aware of concerning the importance of this project, please summarize it in within the page limitations.
- N. References
  - There is no designated format for references