

Independent Grants for Learning & Change (IGLC)
Track 2 - Call for Grant Applications (CGA)
Breast Cancer Treatment Advances: CDK 4/6 Inhibition

I. Background

The mission of Pfizer Independent Grants for Learning & Change (IGL&C) is to partner with the global healthcare community to improve patient outcomes in areas of mutual interest through support of measurable learning and change strategies. “Independent” means that the projects funded by Pfizer are the full responsibility of the recipient organization. Pfizer has no influence over any aspect of the projects and only asks for reports about the results and the impact of the projects in order to share them publicly.

Through this CGA we encourage organizations to submit grant requests that, if funded, will support education in a specific disease state, therapeutic area, or broader area of educational need.

When a CGA is issued, it is posted on the IGL&C website (www.pfizer.com/independentgrants) in the [Grants Process section](#) and is sent via e-mail to all registered users in our grants system. Some CGAs may also be posted on the websites of other relevant organizations.

II. Eligibility

Geographic Scope:	North America: United States, Canada Europe: United Kingdom, France, Spain, Germany, Italy
Applicant Eligibility Criteria:	<p>The following may apply: medical, nursing, allied health, and/or pharmacy professional schools; healthcare institutions (both large and small); professional associations and medical societies; medical education companies; and other entities with a mission related to healthcare professional education and/or healthcare improvement.</p> <p>More information on organizations eligible to apply directly for a grant can be found at http://www.pfizer.com/files/IGLC_OrganizationEligibility_effJuly2015.pdf.</p> <p>Collaborations within institutions (e.g., between departments and/or inter-professional), as well as between different institutions/organizations/associations, are encouraged. All partners must have a relevant role, and the requesting organization must have a leadership role.</p>

III. Requirements

Date CGA Issued:	December 7, 2015
Clinical Area:	Breast Cancer: CDK 4/6 Inhibition
Specific Area of Interest for this CGA:	<p>It is our intent to support continuing professional development programs (CME/CE) for medical oncologists and other healthcare professionals involved in the treatment decisions and management of breast cancer patients.</p> <p>Proposed programs should increase the awareness and understanding of the latest published research. This may include pre-clinical data, biomarker targets, sensitivity and resistance mechanisms, ongoing clinical trials, and new treatment options for breast cancer patients using CDK4/6 inhibitors. Other potential topics may include:</p> <ul style="list-style-type: none">• How CDK4/6 inhibitors work and can be best incorporated into treatment algorithms• Available clinical trial data addressing safety, efficacy, quality of life and patient reported outcomes measures, and implications on treatment decisions• How to safely manage CDK4/6 inhibitor-related toxicities in the clinic• How to improve healthcare provider-patient conversations when it comes to discussing new treatment options and how to enhance patient care through shared-decision-making <p>Grant applications are encouraged that include live activities at national or international conferences. Potential examples include San Antonio Breast Cancer Symposium, Miami Breast Cancer Conference, Oncology Nursing Society (ONS) Annual Congress, American Society of Clinical Oncology (ASCO) Annual Meeting, European Society of Medical Oncology (ESMO) Congress.</p> <p>While programing targeted at addressing knowledge gaps may involve live sessions (e.g. satellite symposia, regional workshops, tumor boards) efforts should be made to encourage interaction, incorporate patient case discussions, and provide opportunities to extend and reinforce learning opportunities beyond the live setting. In addition to live programs, technology enabled distance learning, online courses, and other enduring materials may also be proposed.</p> <p>More information on principals of learning and behavior change for health professionals can be found at www.pfizer.com/files/HealthProfessionalsLearningandBehaviorChange_AFewPrinciples.pdf.</p>
Expected Approximate Monetary Range of Grant Applications:	<p>The total available budget related to this CGA is \$2,000,000.</p> <p>The grant amount Pfizer will be prepared to fund will depend upon the evaluation of the proposal and budget and will be stated clearly in the approval notification.</p>

Key Dates:	<p>CGA release date: December 7, 2015</p> <p>Grant application due date: February 2, 2016 Please note the deadline is midnight Eastern Time (New York, GMT -5).</p> <p>Anticipated Grant Award Notification: March 8, 2016</p> <p>Grants distributed following execution of fully signed Letter of Agreement</p> <p>Project start date: On or after March 15, 2016</p> <p>Period of performance: Live activities such as satellite symposia can be proposed over periods up to 15 months (through June 2017). Maximum length for enduring materials (or non-live programs) is 21 months (through December 2017).</p>
How to Submit:	<p>Please go to the website at www.pfizer.com/independentgrants and click on the button "Go to the Grant System." Registered users should select the appropriate link under Track 2 – Knowledge Gap</p> <p>If this is your first time visiting this site you will be prompted to take the Eligibility Quiz to determine the type of support you are seeking. Please ensure you identify yourself as a first-time user.</p> <p>Select the following Educational Area: CGA- Breast Cancer: CDK 4/6 Inhibition</p> <p>Requirements for submission: Complete all required sections of the online application and upload the completed CGA template (see Appendix).</p> <p>If you encounter any technical difficulties with the website, please click the "Need Support?" link at the bottom of the page</p>
Questions:	<p>If you have questions regarding this CGA, please direct them in writing to Derek Warnick at (derek.warnick@pfizer.com), with the subject line "CGA- Breast Cancer: CDK 4/6 Inhibition"</p>
Mechanism by which Applicants will be Notified:	<p>All applicants will be notified via email by the dates noted above.</p> <p>Applicants may be asked for additional clarification or to make a summary presentation during the review period.</p>

IV. Terms and Conditions

1. This CGA does not commit Pfizer or its partners to award a grant or a grant of any particular size if one is awarded, nor to pay any costs incurred in the preparation of a response to this request.
2. Pfizer reserves the right to accept or reject any or all applications received as a result of this request, or to cancel this CGA in part or in its entirety, if it determines it is in the best interest of Pfizer to do so.
3. For compliance reasons and in fairness to all applicants, all communications about the CGA must come exclusively to Pfizer IGL&C. Failure to comply will disqualify applicants.

4. Consistent with its commitment to openness and transparency, Pfizer reports education grants provided to medical, scientific, and patient organizations in the United States. Pfizer reserves the right to announce the details of successful grant application(s) by whatever means insures transparency, such as on the Pfizer website, in presentations, and/or in other public media.
5. Pfizer reserves the right to share with organizations that may be interested in contacting you for further information (e.g., possible collaborations) the title of your proposed project and the name, address, telephone number, and e-mail address of the applicant from the requesting organization.
6. To comply with 42 U.S.C. § 1320a-7h and 42 C.F.R. §§ 403.900-.914 (the Sunshine Act), Provider (sponsor) must provide to Pfizer specific information for the U.S.-licensed physicians and U.S. teaching hospitals (“Covered Recipients,” as defined by applicable law) to whom Provider (sponsor) furnished payments or other transfers of value from the original independent grant awarded by Pfizer. Those payments or transfers-of-value include compensation, reimbursement for expenses, and meals provided to faculty (planners, speakers, investigators, project leads, etc.) and “items of value” (items that possess a discernable value on the open market, such as textbooks) provided to faculty and participants, if those faculty and/or participants meet the definition of Covered Recipient. Provider (sponsor) must submit the required information during the reconciliation process or earlier, upon Pfizer’s request, so Pfizer can meet Sunshine Act reporting commitments. Be advised that Pfizer will not make any payments to any individuals; grant funding shall be paid directly to Provider (sponsor).
7. No portion of a Pfizer independent grant may be used for food and/or beverages for learners and/or participants in any capacity. Provider (sponsor) will be required to certify during the reconciliation process and/or the periodic collection of Sunshine reporting that funds were not used for food and/or beverages for learners and/or participants.
8. In the performance of all activities related to an independent grant, the Provider (sponsor) and all participants must comply with all applicable Global Trade Control Laws. “Global Trade Control Laws” include, but are not limited to, U.S. Export Administration Regulations; the International Traffic in Arms Regulations; EU export controls on dual-use goods and technology; Financial Sanctions Laws and Restrictive Measures imposed within the framework of the CFSP - Treaty on European Union; and the economic sanctions rules and regulations administered by the U.S. Treasury Department's Office of Foreign Assets Control.

Appendix: CGA Grant Submission Template

Grant Applications should be single-spaced using Calibri 12-point font and 1-inch margins. Note there is a **15-page limit** exclusive of references. Please include the following:

- A. Title
- B. Organizational Detail: Describe the attributes of the institutions/organizations that will support and facilitate the execution of the project, the leadership of the proposed project, and the specific role of each partner in the proposed project.
- C. Goal: Briefly state the overall goal of the project.
- D. Objectives: List the objectives you plan to meet with your project, in terms of learning and expected outcomes.
- E. Assessment of Need: Include a quantitative baseline data summary, initial metrics, or a project starting point (please cite data on gap analyses or relevant patient-level data that informs the stated objectives) in your target area.
- F. Target Learner Audience: Describe the primary audience(s) targeted for this project. Indicate whom you believe will directly benefit from the project outcomes. Describe the overall population size as well as the size of your sample population.
- G. Project Design and Methods: Describe the planned project, the educational approach, and the way the planned methods address the established need.

- H. Innovation: Explain what measures you have taken to assure that this project idea is original and does not duplicate other projects or materials already developed. Describe how this project builds upon existing work, pilot projects, or ongoing projects developed either by your institution or other institutions related to this project.
- I. Outcomes Evaluation: In terms of the metrics used for the needs assessment, describe how you will determine if the gap was addressed for the target group. Identify the sources of data you anticipate using to make the determination. Describe how you expect to collect and analyze the data. Explain the method used to control for other factors outside this project (e.g., use of a control group or comparison with baseline data). Quantify the amount of change expected from this project in terms of your target audience. Describe how you will determine if the target audience was fully engaged in the project.
- J. Dissemination Plan: Describe how the project may have extended benefit beyond the grant. Will the teaching materials be made available to others to use? Will there be tools or resources that are made publicly available beyond the initial project. Describe how the project outcomes might be broadly disseminated.
- K. Timeline
- L. Additional Information: If there is any additional information you feel Pfizer should be aware of concerning the importance of this project, please summarize it in within the page limitations.
- M. References (outside the 15-page limit)
- There is no designated format for references
- N. Budget (See template available in application)
- While estimating your budget please keep the following items in mind:
 - Grants awarded by IGLC cannot be used to purchase therapeutic agents (prescription or non-prescription).
 - Pfizer maintains a company-wide, maximum allowed overhead rate of 28% for projects.
 - A separate Excel file should be uploaded. This does not count toward the page limit.
 - An example of the budget template can be found here:
<http://cybergrants.com/pfizer/docs/KnowledgeGapBudgetTemplate2015.xls>
 - At the conclusion of your program, a reconciliation of expenses is required using the original budget file submitted.

Grant Applications should be single-spaced using Calibri 12-point font and 1-inch margins. There is a **15-page limit** exclusive of references. If extensive, references may be included on 1-2 additional pages.