

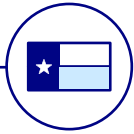
CAUSE

The POPCE Cause is a community centric initiative designed to address disparities in cancer care and improve health outcomes in medically underserved communities.

Pfizer Advocacy thanks leaders from the local oncology community as well as national organizations for their continued partnership to connect community health workers and patient navigators with resources to share with patients.



Pfizer Oncology and POPCE are responding to a persistent problem of patients not returning to care.¹



Worrying trends were most notable in **Texas**



Where there was a concerning **care gap** among patients with certain types of metastatic cancer



Leading to a decline of diagnoses **4x** the national average¹

Pfizer Oncology's Advocacy team held two listening sessions



A diverse set of advocacy leaders collaborated to problem solve how to re-connect patients to care.

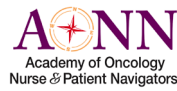
Pfizer Oncology is partnering with national and local patient-focused organizations to build and share a **patient support service matching tool**, leveraging novel technology and existing resources.

GOAL: brainstorm collaboration methods to improve resource accessibility

“If the problems are in the community,
the **solutions** are in the community.”

- Listening session participant

Listening Session Organizations



SCAN HERE



For more information, visit
<https://www.pfizer.com/science/oncology-cancer/patient-centricity-white-paper>

