



Pfizer's Multicultural Health Equity Collective (The Collective) is committed to advancing health equity through partnership. Established in 2014, The Collective is a cooperative of Pfizer colleagues and 40+ diverse nonprofit community partners, healthcare professionals, and advocates across the United States. The Collective aims to close gaps in care and access impacting historically underserved and underrepresented communities, while addressing drivers of health inequities in healthcare, including systemic racism.

The Collective serves as a convener and provides space for leaders across the healthcare ecosystem to collaborate, learn, and act to help make better health possible for all communities, with a focus on those historically marginalized. It provides resources to help these organizations implement programs, campaigns and events that address critical issues through sponsorships and investments, such as grants and charitable contributions.

The Collective's work is guided by the **Pfizer Multicultural Advisory Council (PMAC)**—a core set of leaders from multicultural organizations who help inform The Collective's priorities, engage with Pfizer on health and policy issues, and provide counsel on Pfizer health equity initiatives.

Our Focus Areas

To make lasting impact, The Collective seeks to harness the power of community relationships and work with those who have a deep-rooted understanding of their evolving needs. Building on community insights to accelerate progress, The Collective is focused on pursuing evidence-informed solutions across four key impact areas:



Healthcare Facilities & Delivery: Helping to build community-centered healthcare delivery systems.



Policy: Advancing local, state, county, and federal policies addressing systemic racism in healthcare.



Research & Data: Addressing racial biases embedded in algorithms and promoting data disaggregation to gain greater insight into the health needs of underrepresented populations.



Workforce Pathways: Fostering young talent and early education systems to help create a pipeline for a more diverse and representative health workforce.

Impact

Achieving health equity is not a one-generation change but a sustained commitment of individuals and partners over time. The Collective creates a unique space for leaders and organizations to collaborate, become experts in strengthening relationships with healthcare companies, and scale up solutions that actively address health inequities.

Since 2014, the Collective partners have hosted **715+** community engagement and outreach events, reaching **1.5 million** people across the United States.

- 2022** ● The Collective hosted the inaugural **Health Equity in Action Summit**, convening **100+** multisectoral leaders to discuss and identify solutions to disrupt systemic racism in healthcare. The Summit informed The Collective's strategy to keep community needs at the forefront.
- 2023** ● The Collective partnered with **30+** multi-disciplinary health equity experts to develop **An Action Guide to Disrupt Inequitable Health Outcomes**, a community-led tool for addressing systemic health inequities.
- 2024** ● Together with Pfizer's Institute of Translational Equitable Medicine, The Collective established the **Communities in Action for Health Equity** grants, awarding **\$2M+** to support 11 nonprofit organizations addressing systemic drivers of racial and ethnic health disparities.

The Collective co-hosted its second **Health Equity in Action Summit: Communities Forward** alongside **Morehouse School of Medicine, National Association of County and City Health Officials, National Caucus of Native American Legislators**, and **The Century Foundation** convening health equity experts, community leaders, and students with an interest in health careers.
- 2025** ● The **Communities Forward** grants program was established, awarding seven nonprofits **\$1.75 million** to support community-centered projects addressing health disparities in underserved populations. Additionally, charitable contributions of **\$750,000** were distributed to three community health centers **servicing Indigenous communities**.