



Funding Opportunities Roadmap

For U.S. Patient Advocacy Organizations

Pfizer provides funding to not-for-profit organizations including medical associations, charitable organizations and patient advocacy organizations. Patient advocacy organizations are key partners and play an important role in providing broad public benefit, advancing medical care, creating disease education and awareness and improving patient outcomes. Funding opportunities for patient advocacy organizations cover the broad topics of research, policy, disease education and awareness, and conferences, meetings and events. Funding is not specific to Pfizer products or treatments.

Terms to Know

Collaboration: A Collaboration is an activity or project undertaken by Pfizer with one or more external organizations to advance specified shared objectives, where all parties participate as equal partners.

Fair Recognition: Acknowledgement of Pfizer in relevant publications and industry gatherings (Example: Placement of Pfizer logo or honorable mention).

General Research: General research projects can be focused on the development or refinement of specific and defined medical knowledge.

Investigator Sponsored Research (ISR): A type of grant that supports an independent research study where the investigator or organization is the sponsor of the study.

Research Collaborations: Organizations have the opportunity to collaborate with Pfizer to generate innovative research of potential scientific value to patients, physicians and the greater scientific community.

Request for Proposal (RFP): Provides detail regarding a specific area of interest and sets timelines for review and approval.

Sponsorship: Funding opportunities provided by either for-profit or not-for-profit organizations that present a “tangible benefit” to Pfizer.

Tangible Benefit: Promotion and/or distribution of Pfizer resources/corporate programs or services, exhibit or display, speaking opportunities, any activity where Pfizer is a direct recipient of the activity output, provides input into program content or makes substantial contribution to a project.

How to Apply for Funding

Organizations can apply for available funding opportunities in two ways:





- 1. Pfizer Contact:** Work directly with your Pfizer contact to discuss your specific funding request and areas of focus which they will submit in for internal review. Applications should have a formal request letter, flyer or brochure that includes confirmation of:
 - Organization's not-for-profit status;
 - Description of program/activity, objectives, location, date, amount of funding being requested and how it will be used;
 - Agenda (if applicable); and
 - Description of benefits to Pfizer (if applicable)
- 2. Pfizer Grants:** Apply online for Pfizer Grants or Healthcare Charitable Contributions. All application information and areas of focus will be on the following websites:
 - **Pfizer Grants** that include Competitive Grants and Request for Proposals (RFPs), Independent Medical Education, Investigator Sponsored Research (ISR) or Quality Improvement: [Funding Global Health Through Grants](#)
 - **Healthcare Charitable Contributions** support for non-profit healthcare related patient programs and education: [Healthcare Charitable Contributions](#)

Timelines

The time it takes to receive notice of award varies based on the following funding approach:

- **Request from Pfizer Contact:** It takes up to 45 days from time of submission to your Pfizer contact to receive a funding decision from the internal review process.
- Please connect with your Pfizer contact at any time prior to application to discuss the current funding efforts in policy and disease awareness. Aim to have discussions at the beginning of the year or early fall to align with budget availability for the upcoming year.
- **Pfizer Grants:** Timelines can vary based on the type of funding which include Competitive Grants (RFPs and Quality Improvement grants), Independent Medical Education, ISR or Quality Improvement. You can sign up for alerts here: [Sign-up for Email Alerts](#).
- **Healthcare Charitable Contributions:** Grant time frames are set at the start of every year and can be found at [Healthcare Charitable Contributions](#).

Potential Pfizer Funding Opportunities

| OPPORTUNITY | DESCRIPTION | PROCESS TO APPLY |
|---|---|---|
|  <p>Research Based Requests</p> | <p>Organizations have the opportunity to collaborate or be supported by Pfizer to generate innovative research to improve science and patient care. Research opportunities span research collaborations, ISR, patient surveys and general research grants.</p> | <p>For Research Collaboration: Please reach out to your Pfizer contact or email ResearchCollaborations@pfizer.com to explore available opportunities.</p> <p>For Investigator Sponsored Research & General Research Grants: Qualified researchers are invited to submit proposals according to the guidance and instructions found on the Pfizer ISR portal.</p> |
|  <p>Policy Initiatives & Programming</p> | <p>Organizations can request support for policy focused initiatives. Eligible policy focused initiatives may include patient education on public policy issues, policy programs, or a contribution to an organization for healthcare reform initiatives.</p> | <p>Please reach out to your Pfizer contact to explore available policy opportunities at the federal and state level.</p> |
|  <p>Sponsor or Collaborate on Disease Education & Awareness</p> | <p>Patient Advocacy Organizations can request funding for patient disease education and awareness initiatives.</p> <p>For sponsorships or collaborations, organizations can offer Pfizer the opportunity to provide funding. These opportunities offer a tangible benefit.</p> | <p>Please reach out to your Pfizer contact to explore potential opportunities.</p> <p>Healthcare Charitable Contributions can also provide funding for education and awareness programming.</p> <p>Competitive Grants may also have RFPs available specific to education and awareness. Sign-up for email alerts.</p> |
|  <p>Sponsorship of Conferences, Meetings, & Events</p> | <p>Eligible organizations can request funding to support in-person or virtual national and regional conferences, patient events and congresses. This also includes opportunities for medical education activities or initiatives.</p> <p>For sponsorships, organizations can offer Pfizer the opportunity to provide funding. These opportunities offer a tangible benefit.</p> | <p>Your main contact at Pfizer can also potentially support conferences, meetings, events and other similar opportunities as well. Reach out to your contact to explore sponsorship opportunities.</p> <p>Pfizer Grants can also support Annual Meetings, application cycles are posted annually: Independent Medical Education.</p> |

Eligible Organizations

- Patient advocacy organizations
- Charitable organizations with a not-for-profit designation
- Healthcare professional groups and associations
- Not-for-profit colleges and universities
- Civic and multi-cultural organizations
- Think tanks, chambers of commerce, professional groups and other similar groups

For additional questions or if you are uncertain about which funding mechanism is right for you, please reach out to your Pfizer contact or email Pfizer directly regarding Global Medical Grants at GlobalMedicalGrants@pfizer.com.