

# Pfizer's Global Health Commitment



At Pfizer, we work to help change the lives of underserved patients around the world. We unleash the power of our resources – from our medicines and vaccines to our financial investments and our colleagues' expertise – to help strengthen health systems and improve access to quality healthcare so that all patients, everywhere, can live healthier lives.

## Background

Pfizer is proud to have played a role in developing and manufacturing some of the most impactful medical innovations of the past 170 years. From our role in advancing manufacturing capabilities to produce large quantities of penicillin needed to protect soldiers on the battlefield during World War II to developing vaccines and medicines that have helped eradicate and eliminate devastating infectious diseases, Pfizer's products have changed the lives of billions of people around the world and helped make what was once unimaginable imaginable.

Our purpose is clear: breakthroughs that change patients' lives – including those in the most underserved communities. We achieve this by placing people – our patients and their communities – at the center of everything we do, across both our business and global health initiatives, to ensure they have access to quality healthcare services and Pfizer's medicines and vaccines.

## Key Facts and Figures<sup>1</sup>

- In 2020, Pfizer created a \$1.25 billion ten-year “sustainability” bond – the first-ever sustainability bond from a biopharmaceutical company. Proceeds from the bond will help manage Pfizer's environmental impact, support increased patient access to Pfizer's medicines and vaccines, especially among underserved populations, and strengthen healthcare systems.<sup>2</sup>
- Pfizer reached 58M+ patients through access and affordability programs for medicines and vaccines in 2020.<sup>3</sup>
- To accelerate our efforts to reach vulnerable populations, we pledged to provide 2 billion doses of the Pfizer-BioNTech COVID-19 vaccine to low- and middle-income countries in 2021 and 2022 – at least 1 billion doses each year. As of early November 2021, we have delivered more than 700M doses to these countries, and we expect to fulfill our pledge with the deliveries planned through the end of the year.
- Pfizer has helped make pneumococcal conjugate vaccines available in some of the world's poorest countries, helping to protect more than 29 million infants from pneumonia in Gavi countries each year.
- As of November 2021, more than 956 million doses of antibiotic have been donated to the International Trachoma Initiative and more than 184 million people in 40 countries have been treated.
- 650+ Pfizer colleagues have completed more than 400,000 hours of pro bono work with over 100 partner organizations in 51 countries.
- In 2020, Pfizer colleagues and The Pfizer Foundation contributed \$35.8 million through matching gifts, annual giving, and volunteer grants, reaching more than 12,800 non-profit organizations.

## Pfizer's Position

Pfizer has a long-standing commitment to improving health around the world. Although we've made progress, we know that more remains to be done. Disease in its many forms continues to bring suffering to humankind and a burden to our societies, and the global COVID-19 pandemic

has in many instances exacerbated existing inequalities. While there have been many advances in healthcare, many individuals still do not have access to these breakthroughs.

Against this complex global health landscape, Pfizer continues to evolve our approach to meet the needs of our patients and their communities by unleashing the power of our resources – from our medicines and vaccines to our financial investments and our colleagues' expertise.

Our purpose is more important now than ever, as massive societal, environmental, and economic shifts are challenging the way in which we think about issues like global health equity. As such, we are currently on a journey to connect our purpose more intentionally with our environmental, social, and governance (ESG) strategy, to better understand and address the needs of patients, colleagues, partners, shareholders, and communities. To do so, Pfizer is taking the next step in its commitment to ESG by further integrating ESG into our core business operations and decision-making. We are also amplifying our commitments in the areas where we believe we can make the most meaningful impact on society and the environment, including equitable access to medicines and vaccines, colleague diversity and inclusion, product innovation, product quality and safety, climate change, antimicrobial resistance, among others. For more information on Pfizer's ESG efforts please refer to our [2020 ESG Report](#).

## Representative Global Health & Social Impact Activities

To advance global health we aim to strengthen health systems, expand access to medicines, provide humanitarian relief, and unleash the power of our colleagues.

### Strengthen Health Systems

- The Global Health Innovation Grants (GHIG) program provides funding and technical assistance to social enterprises and entrepreneurs focusing on health system improvements and sustainability in their own communities, reaching an estimated 700,000+ people through outreach events (2016-2020).<sup>4</sup>
- Pfizer has provided grant funding to organizations including Direct Relief, Project HOPE and International Medical Corps, to support global COVID-19 recovery efforts and longer-term health systems strengthening.<sup>5</sup>

### Expand Access to Medicines

- Pfizer RxPathways helps connect eligible U.S. patients to a range of Pfizer assistance programs that provide insurance support, co-pay help, and medicines for free or at a savings.<sup>6</sup>
- Through the International Trachoma Initiative (ITI), co-established by Pfizer and the Edna McConnell Clark Foundation in 1998, we have donated hundreds of millions of antibiotics to help eliminate trachoma, a debilitating disease that is the leading infectious cause of blindness worldwide.
- Together with Gavi, The Vaccine Alliance, we supply pneumococcal conjugate vaccines to 50 countries across Africa, Asia, Latin America, the Middle East, and parts of Europe.
- The Pfizer Foundation's\* Social Determinants of Health Grant Program funded 10 organizations working to advance health equity and reduce disparities in health outcomes for African American communities in the U.S. The work of these grantees will help to improve conditions that often lead to higher rates of chronic and infectious disease.<sup>7</sup>
- In partnership with Zipline and others – including the Bill & Melinda Gates Foundation, Gavi, and the UPS Foundation – Pfizer is supporting an innovative pilot initiative in Ghana that is delivering vaccines requiring cold-chain storage to hard-to-reach areas. The initial success of the project suggests that the program could be expanded to deliver doses of COVID-19 vaccines to remote regions across the world.<sup>8</sup>

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\*Supported through the Pfizer Foundation. The Pfizer Foundation is a charitable organization established by Pfizer Inc. It is a separate legal entity from Pfizer Inc. with distinct legal restrictions.

## Provide Humanitarian Relief

- In 2020 and 2021, Pfizer provided support to the International Rescue Committee's COVID-19 response efforts and its work to support the continuation of basic health services in countries most impacted by internally displaced populations.
- In 2021, Pfizer provided support to the United Nations Refugee Agency (UNHCR) to work with governments and partners in Colombia and Bangladesh to strengthen critical health protection and outreach measures in response to COVID-19. The work in Colombia and Bangladesh aims to help approximately 1.7 million and 870,000 refugees, respectively.

## Unleash the Power of our Colleagues

- Global Health Fellows pairs Pfizer colleagues with NGO partners to help build healthcare capacity in communities around the world.
- Through our Global Health Teams, Pfizer offers its technical and professional expertise to partners through short-term assignments to help address operational and strategic challenges in local markets.
- Give Forward, Pfizer's colleague community engagement program, provides resources for Pfizer colleagues to make a direct impact in the communities where they live and work through donations, matching gifts, volunteer opportunities, and volunteer grants.

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<sup>1</sup> Data on file. Pfizer Inc, New York, NY and the Pfizer Foundation.

<sup>2</sup> <https://investors.pfizer.com/investor-news/press-release-details/2020/Pfizer-Completes-125-Billion-Sustainability-Bond-for-Social-and-Environmental-Impact/default.aspx>

<sup>3</sup> [https://www.pfizer.co.jp/pfizer/company/documents/Pfizer\\_ESG\\_Report\\_2020.pdf](https://www.pfizer.co.jp/pfizer/company/documents/Pfizer_ESG_Report_2020.pdf)

<sup>4</sup> Possibility of double counting – some individuals may have been served in multiple grant periods.

<sup>5</sup> <https://www.pfizer.com/news/press-release/press-release-detail/pfizer-and-pfizer-foundation-donate-40-million-charitable>

<sup>6</sup> The Pfizer Patient Assistance Program is a joint program of Pfizer Inc. and the Pfizer Patient Assistance Foundation. The Pfizer Patient Assistance Foundation is a separate legal entity from Pfizer Inc. with distinct legal restrictions.

<sup>7</sup> [https://www.pfizer.com/news/hot-topics/advancing\\_health\\_equity\\_social\\_justice\\_through\\_community\\_investment](https://www.pfizer.com/news/hot-topics/advancing_health_equity_social_justice_through_community_investment)

<sup>8</sup> <https://www.pfizer.com/purpose/global-health/strengthening-health-systems/innovation-in-medicine-delivery>