



**Pfizer Medical Education Group  
Request for Proposals (RFP):  
Cardiovascular Risk in Rheumatoid Arthritis  
External Review Panel**

Maureen Doyle-Scharff, MBA, Ph.D. (ABD)  
Affiliation: Pfizer, Inc., Medical Education Group  
Role: Secretariat, Ex-Officio

J. Timothy Harrington, M.D.  
Role: Clinical

Marcia Jackson, Ph.D., FACEHP  
Affiliation: CME by Design  
Role: Educational

Thomas V. Jones, MD, MPH  
Affiliation: Pfizer, Inc., Specialty Care Medical Affairs  
Role: Clinical

Farzana Kapadia, PhD, MPH  
Affiliation: New York University  
Role: Public Health

Elizabeth Salt, ARNP, Ph.D.  
Affiliation: University of Kentucky  
Role: Clinical





**Pfizer Medical Education Group**  
**Request for Proposals: Cardiovascular Risk in Rheumatoid Arthritis**

**Letter of Intent (LOI) Review Meeting**

**Objective:** The Expert Review Panel (ERP) convened to discuss and determine which LOI's would be invited to submit full proposals.

**Meeting Date:** Wednesday, October 3, 2012

**Meeting Time:** 1:00- 5:00PM Eastern Time

Number of LOIs submitted for review: 18

Number of LOIs invited to submit full proposals: 7

**List of Letters of Intent invited to submit full proposals:**

**ALBERT EINSTEIN COLLEGE OF MEDICINE:** *Designing an Electronic Medical Recorded-based Clinical Decision Support Tool to Improve CVD Screening in Rheumatoid Arthritis Patients*

**AMERICAN COLLEGE OF CARDIOLOGY:** *Improving Care Pathways and Processes for Cardiovascular Risk Assessment in Patients with Rheumatoid Arthritis*

**DUKE UNIVERSITY:** *Optimizing Patient Outcomes in Rheumatoid Arthritis (RA): An Interdisciplinary Team Approach to Evaluating and Mitigating CV Risk*

**FOUNDATION FOR CARE MANAGEMENT:** *Do You Know Your Numbers?*

**JOSLIN DIABETES CENTER, INC:** *Cardiovascular Risk Assessment in People with Rheumatoid Arthritis: Performance Improvement in an Office-Based Practice*

**NEW YORK UNIVERSITY:** *Health Care Quality Improvement & Education in Rheumatoid Arthritis*

**USF HEALTH PROFESSIONS CONFERENCING CORPORATION:** *Assessing CVD Risk in Patients with Rheumatoid Arthritis: Utilization of Certified Continuing Medical Education and the Integration of Electronic Medical Record Technology Tools to Create a Diagnostic*





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**Full Proposal Review Meeting**

**Objective:** The External Review Panel (ERP) convened to discuss and determine Full Proposal decisions.

**Meeting Date:** Monday, December 3, 2012

**Meeting Time:** 9:00AM-5:00PM Eastern Time

**Number of LOI invited to submit full proposals: 7**

**Number of Full Proposal's Approved: 3**

**List of Full Proposals approved:**

**ALBERT EINSTEIN COLLEGE OF MEDICINE:** *Designing an Electronic Medical Recorded-based Clinical Decision Support Tool to Improve CVD Screening in Rheumatoid Arthritis Patients*

**JOSLIN DIABETES CENTER, INC:** *Cardiovascular Risk Assessment in People with Rheumatoid Arthritis: Performance Improvement in an Office-Based Practice*

**NEW YORK UNIVERSITY:** *Health Care Quality Improvement & Education in Rheumatoid Arthritis*

