



**Pfizer Medical Education Group
Request for Proposals (RFP): Oncology Needs Assessment
External Review Panel Roster**

Robert L. Addleton, Ed.D., LPC, FACEHP, CCMEP

Affiliation: Physicians' Institute for Excellence in Medicine
Role: Public Health

Maureen Doyle-Scharff, MBA, Ph.D. (ABD)

Affiliation: Pfizer, Inc., Medical Education Group
Role: Secretariat, Ex-Officio

Mary Martin Lowe, Ph.D.

Affiliation: Learning Advisors, LLC
Role: Educational

Don Moore, Ph.D.

Affiliation: Vanderbilt University School of Medicine
Role: Educational

Ronit Simantov, M.D.

Affiliation: Pfizer, Inc., Oncology Medical Affairs
Role: Clinical

Mabel Woloj, Ph.D.

Affiliation: Pfizer, Inc., Oncology Medical Affairs
Role: Clinical





**Pfizer Medical Education Group
Request for Proposals: Educational Needs Assessments**

Needs Assessment Review Meeting

Objective: The External Review Panel (ERP) convened to discuss and determine which Needs Assessments would be approved.

Meeting Date: Friday, December 14, 2012

Meeting Time: 1:00AM- 3:00PM Eastern Time

Number of Needs Assessment submitted for review: 13

Number of Needs Assessments approved: 3

List of Needs Assessments approved:

Hematology

ANNENBERG CENTER FOR HEALTH SCIENCE: *CML, ALL, or B-Cell Lymphomas: Understanding Professional Practice Gaps and Educational Needs Among Hematologist Oncologists in the United States*

UNIVERSITY OF NEBRASKA MEDICAL CENTER: *Educational needs assessment to identify the decision-making and information-seeking patterns of clinicians managing patients with hematologic malignancies*

Renal Cell Carcinoma

ANNENBERG CENTER FOR HEALTH SCIENCE: Renal Cell Carcinoma: *Understanding Professional Practice Gaps and Educational Needs Among Medical Oncologists in the United States*

