

# The Pfizer Corporate Affairs Multicultural Health Equity Collective *A Catalyst for Change*

## What is the Multicultural Health Equity Collective?

The Pfizer Multicultural Health Equity Collective (MHEC) focuses on **helping to improve health equity across ethnic groups and other underrepresented communities** facing significant health disparities.

The MHEC team works in partnership with key groups across the US – including patient advocacy organizations, healthcare provider associations, community groups, and legislative caucuses – to address health disparities among the most vulnerable populations through unique community programming and outreach. In 2019 alone, the MHEC engaged with more than 40 organizations and supported nearly 70 individual events or activities across the country.

Our work is guided by the Pfizer Multicultural Advisory Council (PMAC). The PMAC is a dynamic group of leaders from organizations that help inform the work of the MHEC and has enhanced Pfizer's level of cultural competency in reaching underrepresented communities. The PMAC engages with Pfizer on important health and policy issues and provides counsel on specific Pfizer initiatives.

## What are the priority issue areas for the Multicultural Health Equity Collective ?



### ADVOCACY AND ACCESS

Breaking down barriers to care by engaging elected officials at federal, state, and local levels on key policy issues impacting healthcare access in multicultural communities.



### HEALTHCARE DELIVERY SYSTEMS

Ensuring patients, caregivers, and community leaders in multicultural communities fully understand what resources are available and how they can access them.



### DIVERSITY IN CLINICAL TRIALS

Helping to eliminate barriers, increase access, and raise awareness of the clinical trial process among diverse populations.



### DISEASE AWARENESS

Working to educate communities about a variety of disease states, including oncology, pain, smoking cessation, and vaccines.

## What are some examples of the work that we've done with partners in the United States?

### Social Justice Donations

- Pfizer is supporting the Equal Justice Initiative and the NAACP's Next Generation Young Professional Leadership Program's work toward institutional change.
- These donations are being used to help prepare and empower the next generation of civil rights leaders to create a brighter future by addressing racial inequalities.

### Dia de la Mujer Latina

- Pfizer partners with this grassroots organization dedicated to empowering Latinos with health information, including about Pfizer RxPathways®.
- Trusted, trained, and certified Promotores/ Community Health Workers deliver and share information in a culturally and linguistically appropriate manner.

### Take Action for Health

- Pfizer collaborated with Anthem, National Urban League, and City of Hope to create the Take Action for Health e-toolkit to address healthcare disparities.
- Take Action for Health focuses on encouraging the African American community to get screened for specific health conditions. Visit [TakeActionforHealth.org](http://TakeActionforHealth.org) to learn more.

### National Medical Association (NMA) and National Black Nurses Association (NBNA)

- In partnership with Pfizer, NMA and NBNA conducted a study to examine awareness and attitudes of multi-dimensional health; clinical trial participation; perception of one's own state of health; and levels of motivation to take action on health among the African American community. The results informed new approaches to creating greater health equity for African Americans.

## Additional Investments by The Pfizer Foundation\*

### Social Determinants of Health Grants

- Launched new program in 2020 to advance health equity and improve health outcomes in African American communities in the US. These grants support 10 organizations working to address social determinants of health and strengthen health systems in the US.

### COVID-19 Relief Grants

- As part of The Pfizer Foundation's COVID response, we supported 18 charitable grants to help partners combat the health effects of the COVID-19 pandemic in the US and address the significant burden and unique needs seen in multi-cultural communities, building on Pfizer's longstanding commitment to fight infectious diseases and helping address the urgent needs of partners and their communities.

## If you'd like to engage and work with the Multicultural Health Equity Collective, please contact:

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