



For immediate release:
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**Pfizer Inc. Issues A Voluntary Nationwide Consumer Level Recall
of One Lot of ThermaCare® Back Pain Therapy HeatWraps, up to 16HR
pain relief, Due To Out of Specification Results for
High Cell Temperature**

New York, NY, April 26, 2019 - Pfizer Consumer Healthcare, a division of Pfizer Inc., is voluntarily recalling one lot of **ThermaCare® Back Pain Therapy HeatWraps, up to 16HR pain relief,** to the consumer level. Pfizer Consumer Healthcare initiated this recall due to the potential that a HeatWrap could include cells that have a higher cell temperature than specified.

The use of a wrap with a cell with increased temperature poses a potential risk of skin injuries such as burns/blisters and/or skin irritation on the wrap applied area. The product label recommends the user to stop use or wear a layer of clothing if the product feels too hot to prevent skin injuries.

ThermaCare® Back Pain Therapy HeatWraps provide heat therapy for temporary relief of minor muscular and joint aches and pains associated with overexertion, strains, sprains, and arthritis.

The ThermaCare® Back Pain Therapy HeatWraps, up to 16HR pain relief, master lot impacted is S97473, UPC 305733010037 (Lower Back and Hip Therapy, 2 count carton) and was used in the manufacturing of 17 retail display case sub lots.

ThermaCare® HeatWraps Retail Display Information

Carton/Pouch Master Lot Number	Retail Display Lot Number	Retail Display SKU	Retail Display UPC
S97473	7216LB	F00573171336	305731713367
S97473	7216LA	F00573317336	305731713367
S97473	7199JB	F00573171373	305731713732
S97473	7199JA	F00573171373	305731713732
S97473	7195EA	F00573301003N	305733010037
S97473	7195EB	F00573301003N	305733010037
S97473	7188NB	F00573171516	305731715163
S97473	7188NA	F00573171516	305731715163
S97473	7207SA	F00573171403	305731714036
S97473	7207SB	F00573171403	305731714036
S97473	7206SA	F00573171403	305731714036
S97473	7205SA	F00573171403	305731714036
S97473	7201SB	F00573171403	305731714036
S97473	7202SA	F00573171403	305731714036
S97473	7200SB	F00573171403	305731714036
S97473	7201SA	F00573171403	305731714036
S97473	7200SA	F00573171403	305731714036

This master lot and display case sub lots were distributed nationwide to retailers, wholesalers and distributors in the United States and Puerto Rico from June 2017 through March 2018.

Pfizer Inc. places the utmost emphasis on patient safety and product quality at every step in the manufacturing and supply chain process.

Pfizer Consumer Healthcare is notifying consumers of this recall with this public notification. Wholesalers, distributors and retailers with an existing inventory of the lot being recalled should stop use and distribution and quarantine the product immediately. Wholesalers, distributors and retailers who have further distributed the recalled product should notify any accounts or additional locations which may have received the recalled product from them. For retailer instructions on returning product or additional assistance, call Stericycle at 1-800-805-3093 between the hours of 8 a.m. to 5 p.m. ET, Monday through Friday.

Pfizer Consumer Healthcare is removing the product in question from store shelves and asking consumers who have purchased and are still in possession of the affected product to discontinue use of the product, record the lot number, throw the product away in its entirety without opening the foil pouch, and to please contact the Pfizer Consumer Healthcare Information Line at 1-800-323-3383 (Mon-Fri, 9am-5pm EST) for replacement or reimbursement. Note: The lot number can be found on the side of ThermaCare cartons and on the back of ThermaCare pouches.

If consumers have questions regarding this recall or to report an adverse event or product complaint, contact the Pfizer Consumer Healthcare Information Line at 1-800-323-3383 (Mon-Fri, 9am-5pm EST).

Consumers should contact their healthcare provider if they have experienced any problems that may be related to using this product.

Adverse reactions or quality problems experienced with the use of this product may also be reported to the FDA's MedWatch Adverse Event Reporting program either online, by regular mail or by fax.

- Complete and submit the report **Online**:
www.fda.gov/medwatch/report.htm
- **Regular Mail or Fax**: Download form
www.fda.gov/MedWatch/getforms.htm or call 1-800-332-1088 to request a reporting form, then complete and return to the address on the pre-addressed form, or submit by fax to 1-800-FDA-0178.

This recall is being executed with the knowledge of the U.S. Food and Drug Administration.

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