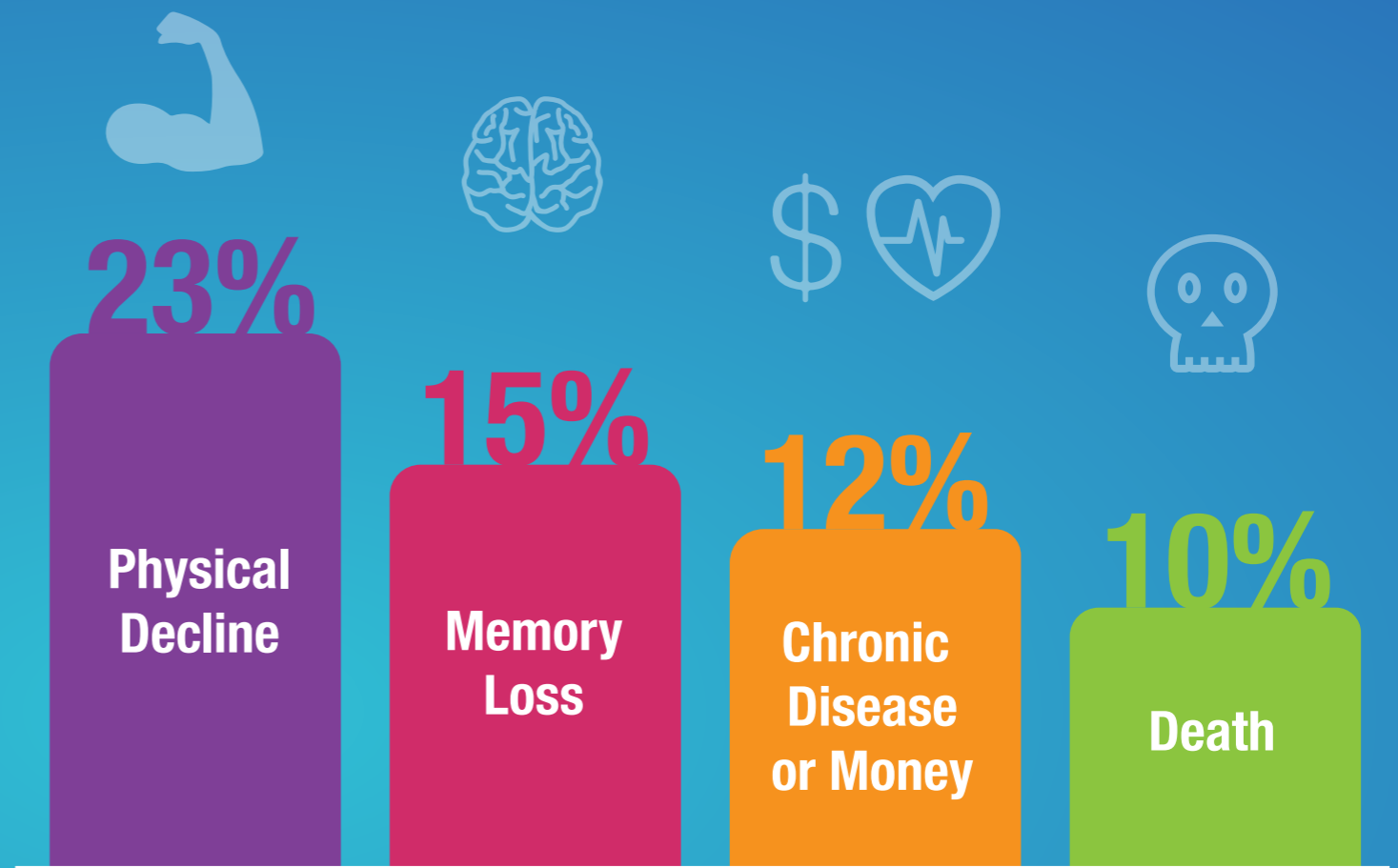
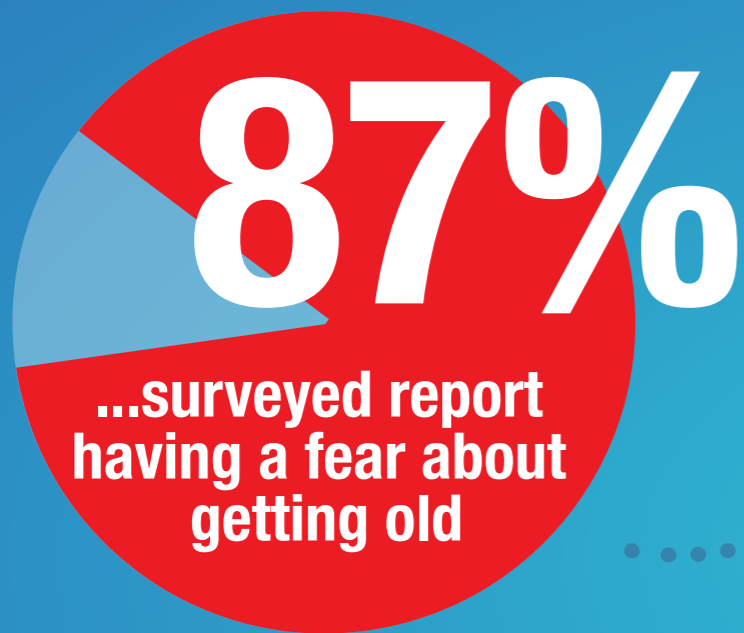


# AMERICANS' FEARS ON AGING



55% of American's surveyed agree that they "worry" about getting old

This survey was conducted online within the United States by Harris Poll on behalf of HUGE, Inc. from July 10-14, 2014 among 2,088 adults ages 18 and older. This online survey is not based on a probability sample and therefore no estimate of theoretical sampling error can be calculated. For complete survey methodology, including weighting variables, please contact Brenna Robinson / Pfizer / (212) 733-4631

**GET OLD**

Fear Less.  
Live Longer.

