

Diflucan Partnership Program

Program Overview

The Diflucan® Partnership Program (DPP) is a public-private partnership designed to improve the quality of life for people living with HIV and AIDS. Since 2000, Pfizer and its partners have distributed millions of Diflucan (fluconazole) treatments for two AIDS-related fungal infections — cryptococcal meningitis and esophageal candidiasis — free of charge to government and nongovernmental organizations (NGOs) in developing countries. Pfizer also provides materials to support patient education and training of health care professionals.

Health Challenge

Increased access to HIV and AIDS treatment has improved the prognosis for many HIV-infected patients. However, many patients continue to die of HIV-related opportunistic infections. In sub-Saharan Africa alone, there are more than 500,000 deaths each year due to cryptococcal meningitis (World Health Organization, 2011)

Partner

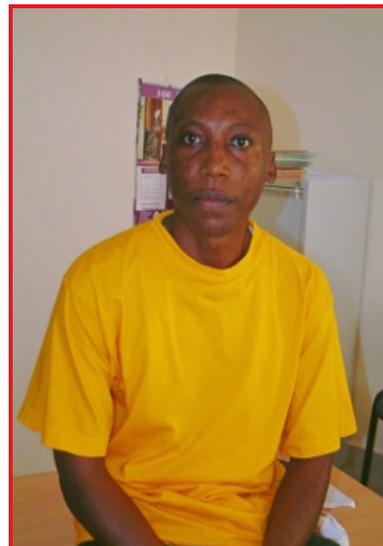
Direct Relief International provides technical assistance, manages the program and distributes Diflucan to participating governments and organizations.



“This program is extremely valuable to our patients. We see cryptococcal meningitis frequently as the presenting opportunistic infection (OI) in newly diagnosed patients. Without access to Diflucan, we would have great difficulty in caring for these patients.”

Mr. Dennis Palmer

Cameroon Baptist Convention Health Board (CBCHB), Cameroon



Regions Served

The program serves developing countries, with priority given to those with greater than a 1 percent HIV and AIDS prevalence. The program is active in Africa, Asia, the Caribbean and Latin America.

Results

- Since 2000, Pfizer has provided more than US\$1.3 billion in medicine to more than 2,600 sites in 63 countries in Africa, Asia, the Caribbean and Latin America.
- DPP also provides program materials to health care professionals to help improve patient management and medicine distribution and offers online training modules to support the diagnosis and treatment of cryptococcal meningitis and esophageal candidiasis.

Visit www.directrelief.org/diflucanpartnership to learn about the program, download the program brochure and, if you are an eligible organization, apply to receive free Diflucan. Contact DiflucanPartnership@directrelief.org with questions.

The Diflucan Partnership Program is part of Pfizer's corporate social investment strategy that focuses on leveraging the full range of the company's resources — people, medicines, expertise and funding — to broaden access to medicines and strengthen health care delivery for underserved people around the world. For more information, please visit www.pfizer.com/responsibility

August 2012