

**Pfizer has implemented a new standard approach for full transparency of grants to patient organisations. With this new commitment, we are among the leading biopharmaceutical companies to embrace a policy of full transparency for grants to patient organisations across all countries in Europe. We are committed to operating with the highest standards of ethical, transparent and responsible conduct in all aspects of our business, including our relationships with patient advocacy groups. We will continue our efforts to lead industry standards and practices in ways that meet society's expectations of us.**

## **Pfizer Healthcare Ireland Patient Association Funding Disclosure 2011**

### *IPPOSI – Irish Platform for Patient Associations, Science and Industry*

IPPOSI is a unique partnership of Patient Groups/Charities, Science and Industry. As a patient led partnership, the platform provides a structured way of facilitating interaction between the three key membership groups (patients' organisations, scientists and industry (and where possible with State Agencies) on policy, legislation and regulation around the development of new medicines, products, devices and diagnostics for unmet medical needs in Ireland. In 2011 Pfizer supported IPPOSI through the payment of an annual membership fee of €7,500.

### *Chronic Pain Ireland*

CPI provides information and support to those living with chronic pain, their families and friends. In addition CPI campaigns for greater recognition of chronic pain as an illness and improved services for patients living with chronic pain. In 2011 Pfizer supported these efforts through educational grants totalling €20, 828.

### *Medical Research Charities Group*

The Medical Research Charities Group (MRCG) is an umbrella group of medical research and patient support charities, which originally formed to represent the joint interests of charities specialising in restoring health through medical research, diagnosis and treatment and, where possible, the prevention of disease. In 2011 Pfizer supported the development activities of the MRCG with a grant of €4,000.

### *Irish Cancer Society*

The Irish Cancer Society is Ireland's national cancer charity whose work focuses on prevention, survival and quality of life, advocacy, cancer services and research. In 2011 Pfizer Healthcare Ireland supported the ICS's research, health promotion and educational activities with funding of €96,000.

### *Irish Heart Foundation*

The Irish Heart Foundation is Ireland's national charity for heart health and is working to reduce premature death and disability from heart disease and stroke. In 2011 Pfizer supported the IHF's research, health promotion and educational activities with funding totalling €50, 046. Pfizer also supported the F.A.S.T. public awareness campaign by distributing materials within primary care settings.

### *Irish Osteoporosis Society*

The Irish Osteoporosis Society is a charity dedicated to reducing the incidence of Osteoporosis and promoting bone health. The IOS provides information to the public and health professionals on all aspects of the disease and offers support to people with Osteoporosis, their families, and everyone at risk from the disease. In 2011 Pfizer supported the IOS Medical AGM through an educational grant of €5000.

### *Diabetes Federation of Ireland*

The Diabetes Federation of Ireland is dedicated to helping people with diabetes. Through its network of support branches throughout the country, people who have an interest in diabetes are dedicated to sourcing and sharing information on diabetes and related matters. Pfizer supports the ongoing education of both patients and health care professionals in many aspects of diabetes management and care. In 2011, the DFI was supported with educational grants totalling €17,000.

### *EuropaDonna*

Europa Donna Ireland (EDI), The Irish Breast Cancer Campaign, was launched in 1998 as an advocacy group and is one of 43 EUROPA DONNA member countries across Europe. Europa Donna Ireland is a volunteer run organisation whose membership is largely made up of people with experience of breast cancer and it is a registered charity. EDI aims to raise awareness of the need for screening and access for all women to best quality specialist centres and to campaign for evidence-based, best practice health policy changes. In 2011 Pfizer supported EDI activities through an educational grant of €1500.

### *Arthritis Ireland*

Arthritis Ireland is a national member's organisation dedicated to improving the quality of life of people with arthritis. Their vision is to inform, enable and empower people with arthritis and those who care for them. In 2011 Pfizer supported Arthritis Ireland's activities through the awarding of educational grants totalling of €122,000.

### *CROI – West of Ireland Cardiology Foundation*

CROI, the West of Ireland Cardiology Foundation, aims to reduce the impact of cardiovascular disease on families living in the West of Ireland. The current Strategy is community-focused, where the organisation contributes to the fight against heart disease through innovative community approaches to education, health promotion, research and the development of cardiac services and facilities. Pfizer has supported CROI on a number of initiatives, most notably within the parameter of educational projects which provide a platform for healthcare professionals to be updated on all current medical guidelines and therapeutic area advancements. In 2011 Pfizer supported CROI activities through educational grants totalling €48,250.

### *Age Action Ireland*

Age Action Ireland (AAI) is a charity which promotes positive ageing and better policies and services for older people. The chief aim of AAI is to achieve fundamental change in the lives of all older people by empowering them to live full lives as actively engaged citizens and to secure their rights to comprehensive high

quality services according to their changing needs. In 2011 Pfizer supported the work of AAI through annual membership of €400.

#### *Chernobyl Children Project International*

Chernobyl Children Project International, (CCPI), is a non-profit organisation (CHY 11477), with United Nations NGO status which develops community, medical and social programmes to reduce poverty and improve the livelihoods of current and future generations of Chernobyl's children. In 2011 Pfizer in Ireland supported the annual Pfizer Cycle for Chernobyl with a grant of €25,000.

#### *The Mid-Western Cancer Foundation*

The mid western cancer foundation aims to provide holistic care for patients with cancer and also support research at the Mid Western Regional Hospital. In 2011 Pfizer supported its activities through a grant of €3000.

#### *The Friends of St. Luke's*

The Friend's of St. Luke's Hospital cares for cancer patients all over Ireland. The Oakland Lodge is a home where patients can stay for the duration of their treatment. The Friend's of St. Luke's have begun a major refit and refurbishment of the Lodge in order to comply with Infection Control & Hygiene Standards. In 2011 Pfizer support this effort through a grant €1500.

#### *Beacon Hospital Oncology Fund*

New Beginnings is a new 5 week cancer survivorship programme run by UPMC Beacon Hospital for patients who have completed cancer treatment. Pfizer supported this programme by providing a grant of €1,000.

#### *Irish Patients' Association*

The Irish Patients Association's Mission is to keep the patient at the centre of the healthcare system. It does this by advocating for the needs of patients to be paramount while working in partnership with health providers. In 2011 Pfizer supported the IPA activities through educational grants of €21,500.

#### *Aware*

Aware is a voluntary organisation formed in 1985 by a group of interested patients, relatives and mental health professionals, whose aim was to assist that section of the population whose lives are directly affected by depression. In 2011 Pfizer supported the work of AWARE through a donation of €250.

#### *St. Luke's Home*

St. Luke's Home has built a strong and well-respected reputation as a leading provider of residential care and support services to older people in the Cork region. Their ethos, nurtured by the Christian tradition of love and care, is to create a home-like environment where all residents feel safe, secure and supported. Pfizer supported St Luke's activities through a charitable donation of €2000 in 2011.

#### *Children's Medical Research Foundation*

The Foundation is proud of its long history of improving medical research and medical care for children in Ireland through Our Lady's Hospital, Crumlin and the National Children's Research Centre. The CMRF work to support the efforts and mission of Our Lady's Children's Hospital Crumlin and the National Children's Research Centre by raising funds for capital projects, state of the art medical equipment, research programmes and further education. In 2011 Pfizer made a charitable donation of €5000 to support the development objectives of the CMRF.

#### *Muintir Na Tíre*

Muintir Na Tíre is a national voluntary organisation dedicated to promoting the process of community development. Muintir Na Tíre aims to enhance the capacities of people in communities, rural and urban, to become involved in local social, economic, cultural and environmental development. In 2011 Pfizer supported a public awareness meeting through a grant of €1200.

#### *Meningitis Trust*

The Meningitis Trust supports everyone who has been touched by meningitis. They offer a unique range of free, professional services - a lifeline for people to help them rebuild their lives. The Trust also works to raise awareness of the signs and symptoms of meningitis and associated septicaemia, to help reduce the toll of suffering. In 2011 Pfizer supported these efforts through unrestricted Educational grant of €15,000.

#### *Meningitis Research Foundation*

Meningitis Research Foundation funds research to prevent meningitis and septicaemia, improve survival rates and outcomes. They promote education and awareness to reduce death and disability, and give support to people affected by this serious disease. In 2011 Pfizer supported these efforts through unrestricted Educational grant of €13,000.

#### *Irish Haemophilia Society*

The Irish Haemophilia Society was founded in 1968 by members of the medical profession, people with haemophilia, their families and friends, who felt the need to provide support and advice for members and to improve the quality of life for people with haemophilia. In 2011 Pfizer supported these efforts through a charitable contribution of €15,000 and with an unrestricted Educational grant of €19,800.

#### *Children's Sunshine Home*

The Children's Sunshine Home supports children with life limiting conditions and their families by providing high quality transitional care, home support, respite, crisis and end-of-life care. In 2011 Pfizer supported these efforts through a charitable contribution of €15,000.

#### *Turner Contact Group Ireland*

Turner Contact Group Ireland is a charity that offers support to families and their girls who have Turners Syndrome. Pfizer has supported the TCGI's efforts to raise awareness and educational by way of an unrestricted educational grant of €2,500.

#### *Fighting Blindness*

Pfizer has contributed €1200 to support their ongoing projects in the hope to cure and treat blindness. It also provides a unique professional counselling centre for people with visual impairments and their families. Fighting Blindness focuses its research and support efforts in the area of Retina specific conditions, such as Age Related Macular Degeneration (AMD), Diabetic Retinopathy and Retinitis Pigmentosa (RP).

#### *National Council for the Blind in Ireland*

The National Council for the Blind in Ireland (NCBI), working for people with sight loss. The Council is a not for profit, voluntary organisation offering a service nationwide to persons experiencing problems with their eye-sight. NCBI is a registered charity, providing a range of services to public and private organisations to make sure that their services are accessible to people who are blind and vision impaired. Pfizer has supported the NCBI through an unrestricted grant of €4000, to support their ongoing education and awareness efforts.

#### *Pituitary Foundation*

The Pituitary Foundation provides support and information about Pituitary Disorders to Patients, Medical Professionals and the Pituitary Community. Pfizer has supported the Irish subsidiary of the pituitary foundation by covering the costs of the Exhibit stand and design and print of the patient information leaflets; an amount of €1,155.

#### *The Psoriasis Association of Ireland*

The Psoriasis Association of Ireland is a charity focused on supporting patients and raising awareness of psoriasis. In 2011 Pfizer supported PAI's activities through the provision of patient information booklets and supporting research valued at €14, 820.