



## Pfizer Healthcare Ireland

### Patient Association Funding Disclosure 2015

Pfizer has implemented a standard approach for full transparency of grants and donations to patient organisations.

With this commitment, we are among the leading biopharmaceutical companies to embrace a policy of full transparency for grants and donations to patient organisations across all countries in Europe.

We are committed to operating with the highest standards of ethical, transparent and responsible conduct in all aspects of our business, including our relationships with patient advocacy groups. We will continue our efforts to lead industry standards and practices in ways that meet society's expectations of us.

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#### *Arthritis Ireland*

Arthritis Ireland is a national member's organisation dedicated to improving the quality of life of people living with arthritis. Their vision is to inform, enable and empower people with arthritis and those who care for them. In 2015 Pfizer contributed €50,000 towards the Arthritis Ireland Chair in Rheumatology which the patient organisation believe is a significant project in ensuring the advancement of academic teaching and rheumatology research in Ireland.

#### *Ankylosing Spondylitis Association of Ireland*

The Ankylosing Spondylitis Association of Ireland (ASAI) is a self-help organisation set up by people affected by Ankylosing Spondylitis in Ireland. In 2015, through a charitable donation, ASAI were granted €1,519 in support of an update to the current ASAI website and the re-listing of the SUAS app on the App Store.

#### *Cystic Fibrosis Association of Ireland*

CF Ireland (CFI) is a voluntary organisation that was set up by parents in 1963 to improve the treatment and facilities for people with Cystic Fibrosis in Ireland. The main services and functions of CF Ireland include funding towards new Cystic Fibrosis units around the country; advocacy to shape government policy and campaigning to improve lung transplantation rates in Ireland; and increasing public awareness about Cystic Fibrosis and the provision of advice, information and advocacy for patients and their families. In 2015, Pfizer provided a donation of €500 to CFI to support their services and functions.



### ***Europa Donna Ireland***

Europa Donna Ireland (EDI), The Irish Breast Cancer Campaign, is a volunteer run organisation whose membership is largely made up of people with experience of breast cancer. EDI's mission is to bring the voice of the woman with experience of breast cancer to raising awareness of the need for screening and access for all women to best quality specialist centres and to campaign for evidence-based, best practice health policy changes to ensure this happens. In 2015, Pfizer donated €15,000 to EDI in support of the development of support services and educational material for breast cancer patients.

### ***Fighting Blindness***

Fighting Blindness is an Irish patient-led charity funding and enabling world-leading research into treatments and cures for blindness. It provides a professional counselling service to support people affected by sight loss. Through education and advocacy Fighting Blindness works to empower everyone in Ireland living with severe vision impairment. Fighting Blindness is involved with rare, genetic, age-related and degenerative conditions and represents the 224,000 adults and children in Ireland who are affected by severe vision impairment. It was set up as a support group in 1983 by families affected by sight loss and has now evolved to become a charity funding world-leading research into treatments and cures. In 2015, Pfizer sponsored the Fighting Blindness 16<sup>th</sup> annual Retina Conference to the sum of €2,000.

### ***Irish Cancer Society***

The Irish Cancer Society (ICS) is Ireland's national cancer charity whose work focuses on prevention, survival and quality of life, advocacy, cancer services and research. It aims to improve the lives of those affected by cancer. It does this by providing up to date information and a range of services and by influencing change and raising awareness of cancer issues. In 2015 Pfizer supported patient support and research activities of the ICS including an integrated national programme aimed at practically addressing the cognitive impairment and quality of life needs of Irish metastatic breast cancer patients and a fatigue management resource for women with Metastatic breast cancer (FaMe programme) respectively, through grants totalling €69,500.

### ***Irish Heart Foundation***

The Irish Heart Foundation is the national charity fighting heart disease and stroke, funded 92 per cent by public donations. Their vision is that every person living in Ireland will live a long, active and healthy life free from heart, stroke and blood vessel disease. Their mission is to lead in improving the



cardiovascular health of people living in Ireland so they do not experience disability or die from preventable heart, stroke and other blood vessel diseases. In 2015 Pfizer supported educational and awareness activities of the IHF including the educational Annual Stroke Study Day and an AF public awareness campaign respectively, through grants totalling €71,000.

#### ***IPPOSI – Irish Platform for Patient Associations, Science and Industry***

IPPOSI is a unique partnership of Patient Groups/Charities, Science and Industry. As a patient led partnership, the platform provides a structured way of facilitating interaction between the three key membership groups -patients' organisations, scientists and industry (and where possible with State Agencies) on policy, legislation and regulation around the development of new medicines, products, devices and diagnostics for unmet medical needs in Ireland. In 2015 Pfizer supported IPPOSI through a combination of membership fees and support by way of corporate sponsorships in support of educational activities totalling €19,000.

#### ***Irish Skin Foundation***

The aim of the Irish Skin Foundation (ISF) is to support in all ways possible, to advocate on behalf of, to educate all involved with, and to bring comfort to those affected by skin disease in Ireland, their families and their carers. In 2015, Pfizer supported the development and delivery of patient support services such as a patient helpline and psoriasis information booklets through charitable contributions totalling €17,425,

#### ***Marie Keating Foundation***

The Marie Keating Foundation (MKF) aims to be a leading voice in cancer awareness and information for both men and women in Ireland. MKF provides information on all the key cancers, including breast cancer, cervical cancer, throat cancer, lung cancer, skin cancer, prostate cancer, testicular cancer and bowel cancer. MKF is dedicated to 'making cancer less frightening by enlightening' and their vision is a future free from the fear of cancer. In 2015 Pfizer made a charitable donation of €15,000 to MKF in support of the Survive & Thrive Survivorship Programme which is a Positive Living programme aimed at meeting the specific needs of metastatic breast cancer patients and addressing physical and emotional distress, social functioning and other quality-of-life concerns.

#### ***Medical Research Charities Group***

The Medical Research Charities Group (MRCG) is an umbrella group of medical research and patient support charities, which originally formed to represent the joint interests of charities specialising in



restoring health through medical research, diagnosis and treatment and, where possible, the prevention of disease. In 2015 Pfizer supported the members' communication forum which aimed to improve the ways in which medical research charities communicate about MRCG's work and to increase public awareness of the types of research being carried out the impact of this research with a grant of € 5,000.

### ***Meningitis Research Foundation***

Meningitis Research Foundation is combating meningitis and septicaemia in Ireland by funding research into prevention, detection and treatment, raising awareness of the diseases and their symptoms, supporting people who have already been affected by the diseases, and improving survival rates and outcomes. They promote education and awareness to reduce death and disability, and give support to people affected by this serious disease. In 2015 Pfizer supported research efforts through a research grant of €21,000.

### ***NET Patient Network***

NET Patient Network is an organisation of Neuroendocrine Tumour (NET) patients in Ireland. NET Patient Network provides information and support services for NET patients throughout the country. Their mission statement is to 'give a voice to NETs patients in Ireland, to advocate for best medical practice and best service levels, and to connect patients within a supportive familial atmosphere utilising past patient experiences'. In 2015, Pfizer provided an educational grant of €2,200 to support the national patient information and education day which aims to increase understanding of the disease and impart practical advice for patients and those living with NET.

### ***Plurabelle Paddlers***

The Plurabelle Paddlers is a patient led organisation whose members have one thing in common, they have been diagnosed with breast cancer. The group's objectives are to encourage people with breast cancer to engage in physical activity (dragon boat paddling), enjoy the mutual support of team mates and to raise awareness of breast cancer. In 2015 Pfizer supported the activities of the Paddlers through a donation of €14,140 which enabled the group to launch an exercise pathway incorporating fitness training, strengthening and flexibility exercises for survivors of breast cancer.