


## MEG 2012 An Update on Track 2


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## Agenda

- Update on MEG Changes Overall
- Track 1 Refresher
- Track 2 Overview
  - Criteria
  - Budget
  - Stats
  - Future State
- Q&A

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## MEG Update 2012

- **Call for External Review Panel members**
- **Launched Track 2 on January 3**
- **RFPs in Process**
  - Vaccines – Barriers
  - Chronic Pain
  - Women's Health – CV Risk
  - Smoking Cessation
  - Antibiotic stewardship
  - Lung Cancer
- **Expected public posting of first RFPs is early April**
- **Ongoing dialog re: potential collaboration and partnerships**

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## Track 1 Refresher

### ***High-Impact Education & Quality Improvement***

- *Or, quality improvement that leverages needs-based, high-impact education when it's the right solution*
- RFP-driven
  - Letter of Intent
  - Proposal
- Focus on *closing practice gaps*
- External Review Panel
- Large and small initiatives
- Certified *and* non-certified
- Not education-centric

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## Track 2

### Annual Meetings

- Major congresses/meetings (e.g. ACP, ACC, AAFP, ACCP, etc.)
- Goal is dissemination of emerging science/knowledge exchange
- Live face-to-face meetings only
  - One request per meeting
  - **Reminder:** if your program will be offering credits, then the accredited organization is still required to submit the grant application to Pfizer
- Broader clinical focus
- Unsolicited
- Streamlined, simplified online process
- Criterion Review
- Funding caps (\$50,000 national/\$25,000 regional)

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## 1Q12 Track 2 Stats

- Total Requests Received: 244
  - Total Requested Amount: **\$5,852,314**
    - **NOTE: Total Track 2 budget for 2012 is \$3 Million**
- Approvals: 37 (15%)
  - \$801,750
- Denials: 207
  - Lack of funds
  - Alignment with educational areas of interest
  - Did not fit definition of Track 2

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## Reasons for Denials

- Request did not meet criteria of Track 2
  - Program must be a live face-to-face meeting
  - Activity must be annual
  - Examples of live meetings that do not qualify:
    - 3<sup>rd</sup> Party Satellite Symposia
    - Board Review courses
    - Grand Rounds
- Topic not aligned with posted Areas of Interest
  - There is no 'General or Other' category
    - Support for CME/CE/CPD Profession
  - Cardiovascular Metabolic Risk Goal focused on Research Scientists
    - Co-promote: Thrombosis/Anticoagulation-related education should be submitted to BMS
- Lack of funds
  - Remaining budget is \$2.2 Million for the rest of the year

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**Mark Your Calendars!**

**2012 MEG Webinar Series**

*Quality Improvement: Lessons from Practice*

Wednesday, June 20, 2012

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