

Pfizer Medical Education Group

Call for Grant Applications Women's Health

I. Background

The mission of the Pfizer Medical Education Group is to accelerate the adoption of evidence-based innovations that align the mutual interests of the healthcare professional, patients, and Pfizer, through support of independent professional education activities.

The intent of this document is to encourage accredited providers to submit applications for independent grants in a specific disease state, clinical area, or broader area of educational need. When a Call for Grant Applications (CGA) is issued it is posted on the Pfizer Medical Education Group website (www.Pfizermededgrants.com) and is sent via email to internal lists of prior and known applicants.

II. Requirements

Date CGA Issued:	3/15/11
Clinical Areas:	Women's Health
Specific Area of Interest for this CGA:	<p>Through continuing professional education and practice-improvement initiatives, enable primary care providers to focus the dialogue with their adult female patients and advance the individualized care and treatment for conditions that are traditionally under-discussed and more prevalent in women:</p> <ul style="list-style-type: none">• depression• fibromyalgia and pain management• menopause – vasomotor symptoms and other related health-effects• urogenital atrophy, urinary incontinence and bladder infections• sexual health <p>Applicants are strongly encouraged to include use of innovative educational methods such as patient simulation, academic detailing or point-of-care learning as part of their plans. Practice-based or team-based learning approaches are also considered important components in a successful proposal. Projects should focus on holistic approaches to patient-centered care of female patients that transcend traditional knowledge-based updates and similar activities.</p>

Geographic Scope:	<input checked="" type="checkbox"/> United States Only <input type="checkbox"/> Worldwide <input type="checkbox"/> Other (specify country/countries) _____
Applicant Eligibility Criteria:	Applicants must be U.S. based and registered on the Pfizer system and be in good standing and be accredited to provide CME/CE by the ACCME, ANCC, ACPE, or equivalent; or by an official state accrediting agency.
Expected Approximate Monetary Range of Grant Applications:	<p>Any dollar amount will be considered.</p> <p>The amount of the grant Pfizer will be prepared to pay for any proposal will depend upon Pfizer's evaluation of the proposal and costs involved and will be clearly set out in the grant approval notification.</p>
Date Applications Due:	5/1/11 (note this date is two weeks after the close of the routine grant window to allow for extra time for applications in this area)
How to Submit:	<p>Submit applications online via the Pfizer Medical Education Group website www.pfizermededgrants.com</p> <p>Submit applications in the therapeutic area: <i>Women's Health</i>. In the Program Name Field, please include the reference "CGA Women's Health 3/15/11"</p> <p>Complete all sections of the online application or upload additional documents and supporting materials as needed.</p>
Questions:	<p>If you have questions, you may submit them in writing so that all Questions and Answers can be posted on the website. Send questions to MedEdGrants@Pfizer.com with the subject line "CGA Women's Health 3/15/11"</p> <p>Other communications may also be directed to Jackie Mayhew, via email (jacqueline.mayhew@pfizer.com). You may also contact the Medical Education Group via phone 1-866-MEG-4647.</p>
Date Grant Award Decisions Will Be Made:	6/3/11 or such later date as Pfizer may announce on the Pfizer Medical Education Group website
Mechanism by Which Applicants will be Notified:	<p>All applicants, both approved and non-approved will be notified via email on or before 6/3/11 or such later date as Pfizer may announce on the Pfizer Medical Education Group website.</p> <p>Providers may be asked for additional clarification or to make a summary presentation during the review period.</p>

III. Evaluation and Decision Criteria

All applications submitted will be reviewed through a competitive evaluation and grading process. A committee of Pfizer grant-review-eligible colleagues will review applications and make grant award decisions based upon the following criteria:

A. Administrative and Compliance Rigor

1. Completeness of application
2. Eligibility and qualifications of applicant
3. Compliance with all applicable laws, policies and guidelines
4. Amount requested approximately within CGA posted range
5. Alignment to goal
6. Medical and scientific accuracy
7. Project management plan with payment milestones

B. Educational Quality

1. Depth and specificity of needs assessment
2. Project aims or educational objectives based upon identified needs
3. Educational methods and design
4. Outcomes measurement and expected results
5. Plan for continuous assessment

C. Transparency and Public Domain Availability

1. Degree of public transparency, publication plan, and availability of all resources, methods and results.
2. Degree of collaboration with organizations representing recognized best practices for project elements.
3. Overall quality and importance

IV. Terms and Conditions

1. Complete TERMS AND CONDITIONS for Certified and/or Independent Professional Healthcare Educational Activities are available upon submission of a grant application on the Medical Education Group website www.Pfizermededgrants.com.
2. This Call for Grant Applications (CGA) does not commit Pfizer to award a grant, or to pay any costs incurred in the preparation of a response to this request.
3. Pfizer reserves the right to accept or reject any or all applications received as a result of this request, or to cancel in part or in its entirety this CGA, if it is in the best interest of Pfizer to do so.
4. Pfizer reserves the right to announce the details of successful grant applications by whatever means insures transparency, such as on the Pfizer website, in presentations, and/or in other public media.

5. For compliance reasons and in fairness to all providers, all communications about the CGA must come exclusively to the Medical Education Group. Failure to comply will automatically disqualify providers.

V. Transparency

Consistent with our commitment to openness and transparency, Pfizer publicly reports its medical educational grants and support for medical and patient organizations in the United States.