## Pfizer Independent Grants for Learning & Change

## **ANNOUNCEMENT:**

\*\*\* NEW Department Name \*\*\*

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Last year the *Medical Education Group (MEG)* adopted a grant-making model that moved beyond traditional medical education towards a broader framework that includes HCP education and training, systems changes/enhancements, and patient behavior-change strategies—a shift from 'education-centric' focus to a 'quality and performance improvement' focus that *leverages* high-impact education to close practice gaps. Our former department name no longer aligns with the types of initiatives we now support. To that end, we are proud to announce our new name, *Independent Grants for Learning & Change (IGL&C)*, and are eager to engage with an expanded stakeholder community.

Throughout 2013, IGL&C looks forward to showcasing the *Learning & Change* theme beginning with a webinar featuring distinguished guests from some of our External Review Panels comprised of professionals from the healthcare community with expertise in particular clinical areas, continuing professional development or quality improvement.

SAVE THE DATE\*\*: April 24, 2013 2-3pm EDT for the IGL&C webinar on Learning & Change

We encourage you to submit questions to <a href="IGLC@pfizer.com">IGLC@pfizer.com</a>. <>< Note our new email!!

\*\*Registration is required. Click <u>here</u> to register for the webinar or visit the *"Resource Center"* on our website at <u>www.pfizer.com/independentgrants</u>. <<< **Note our new URL!!** 

