

# **Agenda**

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- Update on MEG Changes Overall
- Track 2 Refresher
- Track 1 Update
  - -Overview
  - -RFPs to Date
  - -Stats
  - −Q & A with those who have gone through the process



## **MEG Update 2012**



- Launched Track 2 (Annual Meetings) on January 3
- First RFP April 11
  - Applicants notified of final decisions Aug 31
  - Expected public posting of approved proposals is Sept 30
- First collaboration with the Smoking Cessation Leadership Center at UCSF announced July 2

3 | It all starts here.



### Track 2 - Refresher



## **Annual Meetings**

- Major congresses/meetings (e.g. ACP, ACC, AAFP, ACCP, etc.)
- · Goal is dissemination of emerging science/knowledge exchange
- · Live face-to-face meetings only
  - · One request per meeting
  - Reminder: if your program will be offering credits, then the accredited organization is still required to submit the grant application to Pfizer
- Broader clinical focus
- Unsolicited
- Streamlined, simplified online process
- Criterion Review
- Funding caps (\$50,000 national/\$25,000 regional)



### **Track 1 Overview**



## High-Impact Education & Quality Improvement

- Or, quality improvement that leverages needs-based, high-impact education when it's the right solution
- RFP-driven
  - · Letter of Intent
  - Proposal
- Focus on closing practice gaps
- External Review Panels
- Large and small initiatives
- Certified and non-certified
- Not education-centric

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#### **RFPs to Date**



- Vaccines
  - Barriers to adult immunization (4/11)
  - Pharmacy Practice (6/28)
  - Coordination and financial barriers to adult immunization (8/29)
- Pain
  - Chronic Pain (5/8)
  - Opioid Pain (7/26)
- Bacterial Infections (6/28)
- Smoking Cessation (7/2)
- Non-Small Cell Lung Cancer (7/10)
- Rheumatoid Arthritis (7/25)



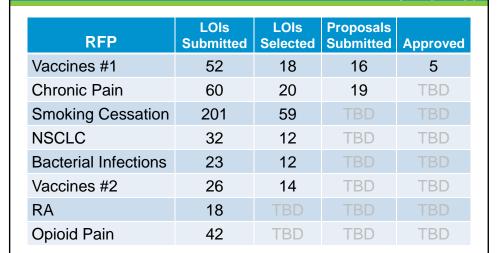
# **Polling Questions**

- Have you responded to a Pfizer RFP in 2012?
  - Yes/No
- If you have, did you request feedback on your submission?
  - Yes/No

7 | It all starts here.



#### **Stats**





#### Stakeholder Feedback



- Requestors responding to the first RFP
  - Jack Kues PhD, University of Cincinnati
  - Esther Chernak, MD, MPH, FACP, Drexel University
  - Jann Balmer, University of Virginia
- External Review Panel Member
  - Don Moore, PhD, Vanderbilt University

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#### **Questions**



- Applicants
  - Could you describe your experience with MEG's RFP process?
  - What did you think of the LOI submission, review and feedback process?
  - For those of you that submitted full proposals, what did you think of the submission, review and feedback process?
- Panelist
  - Could you describe your experience with MEG's RFP process?
  - What did you think of the LOI review process?
  - What did you think of the full proposal review process?





