

## Working to Be Injury Free - “1-2-3”



How do Pfizer colleagues avoid workplace injuries that can be caused by behaviors like distraction, anxiety, complacency and inattention? By stopping to ask themselves three simple questions before they start working:

1. What am I doing?
2. How can I be injured?
3. What can I do to prevent injury?

This technique, called “Situational Awareness,” was first used by combat pilots, air traffic controllers, and firefighters. The technique counters potentially dangerous behaviors by encouraging a person to stop and think about what they are doing and take action that could prevent an injury from occurring.

### COLLEAGUE AWARENESS AND ADOPTION

For Situational Awareness to be effective in preventing injuries, it needs to be adopted by individuals. A multi-media campaign was created to help colleagues across all sites and all divisions remember their responsibility to be safety conscious and help make Situational Awareness techniques a natural work habit. The campaign includes a site-wide poster campaign, an online training module, a Supervisor’s Guide with a “Quick Quiz” assessment and Situational Awareness badge cards for all staff.

The effort also includes a “Quick Prevent Team” to provide ongoing support for incident prevention through Situational Awareness techniques. The team tracks behavioral incidents, interviews, supervision, and audits incident reports to see if the injured colleague used Situational Awareness techniques.

Our company-wide Situational Awareness program is part of our ongoing commitment to address behavior-based root causes of workplace illness and injuries and protect colleagues’ health and safety on the job.