

**Pfizer Independent Grants for Learning & Change**  
**Request for Proposals (RFP)**  
***Pfizer and British Medical Journal –***  
***Developing Clinical Research and Publication Skills***

**I. Background**

The mission of the British Medical Journal (The BMJ) is to publish rigorous, accessible, and entertaining material that will help doctors and medical students in their daily practice, lifelong learning, and career development. As well as publishing research, BMJ (in collaboration with the University of San Francisco California (USFC)) has developed the “Research to Publication programme” which is part of BMJ's commitment to building medical research capabilities around the world. Research to Publication is a gold standard online programme of self-study courses to enable doctors and healthcare researchers to develop clinical research skills, write the best possible papers, and succeed in getting papers published.

The mission of Pfizer Independent Grants for Learning & Change (IGLC) is to partner with the global healthcare community to improve patient outcomes in areas of mutual interest through support of measurable learning and change strategies. “Independent” means that the projects funded by Pfizer are the full responsibility of the recipient organisation. Pfizer has no influence over any aspect of the projects and only asks for reports about the results and the impact of the projects in order to share them publicly.

The intent of this document is to encourage organisations with a focus in healthcare professional education and/or quality improvement to submit an application for funding to purchase access to Research to Publication for their organisation.

When a RFP is issued, it is posted on the Pfizer IGLC website ([www.pfizer.com/independentgrants](http://www.pfizer.com/independentgrants)) in the Request for Proposals section and is sent via e-mail to all registered users in our grants system. Some RFPs may also be posted on the websites of other relevant organisations, as deemed appropriate, including, in this case, BMJ's website.

## **II. Eligibility**

<b>Geographic Scope:</b>	<input type="checkbox"/> International(specify country/countries): United Kingdom
<b>Applicant Eligibility Criteria:</b>	<p>The following may apply: medical, dental, nursing, allied health, and/or pharmacy professional schools; healthcare institutions (both large and small); academic institutions and other entities with a mission related to healthcare improvement.</p> <p>More information on organizations eligible to apply directly for a grant can be found at <a href="http://www.pfizer.com/files/IGLC_OrganizationEligibility_effJuly2015.pdf">http://www.pfizer.com/files/IGLC_OrganizationEligibility_effJuly2015.pdf</a>, however, please note that for this particular programme, medical education companies and non-academic for-profit institutions are excluded from applying.</p>

### **III. Requirements**

<b>Date RFP Issued:</b>	28 <sup>th</sup> September 2017 (re-released February 2018)
<b>Clinical Area:</b>	No specific clinical area
<b>Specific Area of Interest for this RFP:</b>	<p>Research to Publication is a gold standard online programme of self-study courses to enable doctors and healthcare researchers to develop clinical research skills, write the best possible papers, and succeed in getting papers published. For more information on what the programme entails and how your institution may benefit from access, visit <a href="http://rtop.bmj.com">rtop.bmj.com</a>.</p> <p>Pfizer and the BMJ invite academic and healthcare organisations with an interest in conducting clinical research, epidemiological/public health research and/or health services research to apply for access to the Research to Publication course with the purpose of improving the conduct of, and publication rate for, clinical research in the United Kingdom. <i>Please note that Research to Publication is not intended to support researchers improve basic science research skills.</i></p> <p>It is expected that all applications will include a needs assessment detailing why access to the programme would benefit the applying organisation, and also an implementation plan detailing how the training will be utilised and disseminated, and to how many individuals.</p> <p>Priority will be given to applications from organisations with the most robust implementation plans.</p>
<b>Target Audience:</b>	Medical, dental, nursing, allied health, and/or pharmacy professional schools; healthcare institutions (both large and small); academic institutions; and other organisations with a mission related to healthcare.
<b>Rationale for the Programme:</b>	Biomedical journals have existed for hundreds of years. They are still the most important conduit for researchers to report the methods and results of their research. However, published articles are fraught with problems. For nearly a century, concerns have been raised about the prevalence of methodological errors in medical research, especially in relation to statistics. More recently, numerous reviews have identified additional widespread deficiencies in the reporting of research. Crucial aspects of study methods and results are frequently missing. Transparency and reproducibility of research are essential. Making a major impact on the quality of reporting and mitigating deficiencies is a huge challenge because no one group has prime responsibility and no single action is likely to have a large impact <sup>1</sup> . We believe provision of access to Research to Publication has the ability to improve the conduct, reporting and publication of clinical research in the UK,

	<p>leading to increased quality of clinical data which will help to inform patient management strategies and ultimately improve outcomes for patients.</p> <p>Furthermore, it has been suggested that capacity development for clinical research is held back by a lack of recognition for the skills acquired through involvement in clinical trials and in other varied types of global health research studies<sup>2</sup>. Through systematic analysis of existing competency frameworks, it has been proposed that there are five main areas of competencies that are required to contribute to capacity development for clinical research<sup>2</sup>. Of these, five areas, professional skills and scientific thinking are of critical importance. Research to Publication offers the tools to develop professional skills and scientific thinking – ultimately contributing to the development of capacity to conduct quality clinical research.</p>
<b>Expected Approximate Monetary Range of Grant Applications:</b>	<p>Individual applications requesting institution access for up to; 50, 100, 150, 200, 250 Research to Publication programme users and then over 250 Research to Publication programme users will be considered.</p> <p>The funding required for provision of access for users' increases with the number of users included within the application, and as such, it is important that the projected outcomes of the application are appropriately associated with the application number of programme users requested.</p> <p>The total available budget related to this RFP is £50,000, however, please note that no funds will be transferred to the organisations to whom access to Research to Publication is awarded. Access to Research to Publication will be purchased on behalf of the successful organisations by Pfizer, and access granted by the BMJ.</p> <p>Pfizer will clearly state in any approval notification, the review panel's rationale for supporting a given institution's application and the number of users that shall be granted access at the institution.</p>
<b>Key Dates:</b>	<p>RFP release date: 28<sup>th</sup> September 2017 (re-released February 2018)</p> <p>Application Deadline: 17:00 GMT on 30<sup>th</sup> April 2018 Please note the deadline is midnight Eastern Time (New York, GMT -5).</p> <p>Review of Full Proposals by External Review Panel: June 2018</p> <p>Anticipated Full Proposal Notification Date: On or before 30<sup>th</sup> June 2018</p> <p>Grants distributed following execution of fully signed Letter of Agreement</p>

	Period of Performance: 18 months from provision of access to Research to Publication						
<b>How to Submit:</b>	<p>Please go to <a href="http://www.cybergrants.com/pfizer/loi">www.cybergrants.com/pfizer/loi</a> and sign in. First-time users should click “REGISTER NOW”.</p> <p>Select the following Area of Interest: BMJ Research to Publication (UK)</p> <p>Requirements for submission:</p> <p>Complete all required sections of the online application and upload the completed application template (see Appendix). Please note that all applications must be submitted in English.</p> <p>Be advised the system is designed for a two-stage submission process: 1) Letter of Intent and 2) Full Proposal. However, for this RFP, we are not using a Letter of Intent. Instead, the only stage will be submission of the Full Proposal.</p> <p>In the “Required Uploads” section, please follow the table below:</p> <table border="1"> <thead> <tr> <th>For Field Name:</th><th>Please upload:</th></tr> </thead> <tbody> <tr> <td>Letter of Intent</td><td>Full Proposal (see Appendix)</td></tr> <tr> <td>LOI Additional Required Uploads</td><td>A document indicating requested amount of users for access to the Research to Publication programme</td></tr> </tbody> </table> <p>In the “Budget Details” section, please enter \$0 for the ‘Total Budget’ and ‘Total Amount Requested from Pfizer’ fields.</p> <p>If you encounter any technical difficulties with the website, please click the “Need Support?” link at the bottom of the page.</p> <p><b>IMPORTANT:</b> Be advised that applications submitted as the wrong application type and/or submitted after the due date will not be reviewed by the committee.</p>	For Field Name:	Please upload:	Letter of Intent	Full Proposal (see Appendix)	LOI Additional Required Uploads	A document indicating requested amount of users for access to the Research to Publication programme
For Field Name:	Please upload:						
Letter of Intent	Full Proposal (see Appendix)						
LOI Additional Required Uploads	A document indicating requested amount of users for access to the Research to Publication programme						
<b>Questions:</b>	If you have questions regarding this RFP, please direct them in writing to the Grant Officer, Jo Harbron ( <a href="mailto:jo.harbron@pfizer.com">jo.harbron@pfizer.com</a> ), with the subject line “Pfizer and The British Medical Journal – Developing Clinical Research and Publication Skills Feb-18.”						
<b>Mechanism by which Applicants will be Notified:</b>	<p>All applicants will be notified via email by the dates noted above.</p> <p>Applicants may be asked for additional clarification or to make a summary presentation during the review period.</p>						

References:

1. Moher D, Altman DG (2015) Four Proposals to Help Improve the Medical Research Literature. PLoS Med 12(9): e1001864. <https://doi.org/10.1371/journal.pmed.1001864#>
2. Developing a globally applicable evidence-informed competency framework to support capacity strengthening in clinical research. Amélie Julé, Tamzin Furtado, Liam Boggs, Francois van Loggerenberg, Victoria Ewing, Manhaz Vahedi, Pascal Launois, Trudie Lang. *BMJ Global Health* Mar 2017, 2 (2) e000229; DOI: 10.1136/bmjgh-2016-000229

#### **IV. Terms and Conditions**

Please take note every Request for Proposal (RFP) released by Pfizer Independent Grants for Learning & Change (IGLC), as well as a RFP released jointly with a Partner(s), is governed by specific terms and conditions. Click [here](#) to review these terms and conditions.

#### **Appendix: Application guidance**

Applications should be single-spaced using Calibri 12-point font and 1-inch margins.

Note there is a 3-page limit. ***Applications not meeting these standards will not be reviewed.***

*It is helpful to include a header on each page listing the requesting organisation.*

Applications should include the following sections

Main Section (not to exceed 3 pages):

A. Title

1. Background Information about the applying institution – areas of research interest, publication history (including, if available, current publication acceptance rate), geographical focus for research, areas for improvement etc.

B. Goal and Objectives

1. Briefly state the organisation's overall goal of receiving access to Research to Publication. Also describe how this goal aligns with the focus of the RFP and the goals of the applicant organization(s).
2. List the *overall* objectives you plan to meet through the access to Research to Publication both in terms of learning and expected outcomes. Objectives should describe the target population as well as the outcomes you expect to achieve as a result of receiving access to Research to Publication.

C. Assessment of Need for the Project

1. Please include a quantitative baseline data summary, initial metrics (e.g., quality measures), or a project starting point (please cite data on gap analyses or relevant data that informs the stated objectives) in *your* target area (e.g. current publication acceptance rate, average impact factor of journals accepting publications from your institution, data detailing rates of research published in local journals or international journals, data on publication rates in open access versus traditional journals etc.). Describe the source and method used to collect the data. Describe how the data was analysed to determine that a gap in research and/or publication success existed. If a full analysis has not yet been conducted, please include a description of your plan to obtain this information.

- D. Target Audience
1. Detail how many users within your organisation that you would like to have access to BMJ Research to Publication programme.
  2. Describe the primary audience(s) targeted to receive access to Research to Publication.
  3. Also indicate whom you believe will directly benefit from the training, and to whom there may be a secondary benefit
- E. Project Design and Methods
1. Describe how you plan to implement the use of research to publication and the way it addresses the established need.
  2. If your methods include dissemination activities, please describe succinctly the how these activities will take place.
- F. Innovation
1. Describe how obtaining access to, and utilising Research to Publication builds upon existing work, pilot projects, or ongoing projects developed either by your institution or other institutions related to improving research and publication rates in your organisation.
- G. Evaluation and Outcomes
1. In terms of the metrics used for the needs assessment, describe how you will determine if the education and practice gap was addressed for the target group. Describe how you expect to collect and analyse the data.
  2. Quantify the amount of change expected from access to Research to Publication in terms of your target audience.
  3. Describe how the project outcomes will be broadly disseminated.
- H. Anticipated Project Timeline
- I. Additional Information
1. If there is any additional information you feel Pfizer should be aware of concerning the importance of this project, please summarise it in within the page limitations.

**Organizational Detail (not to exceed 1 page)**

Describe the attributes of any institutions/organisations/associations that will support and facilitate the execution of the project and the leadership of the proposed project. Articulate the specific role of each partner in the proposed project. Where applicable, letters of support from partner organisations should be provided.

**Applications should be single-spaced using Calibri 12-point font and 1-inch margins. There is a 3-page limit for the main section and a 1-page limit for organisational detail. If extensive, references may be included on 1 additional page. Final submissions should not exceed 5 pages in total** (3 pages for the main section, 1 page for organizational detail, and 1 page for references).

All required sections should be combined in one document (MS Word or Adobe PDF). There is no need to submit the organisation detail or references in a document separate from the main section of the application.

*Please note the formatting and page limit for the application. The application is inclusive of additional information of any kind. A submission exceeding the page limit **WILL BE REJECTED** and **RETURNED UNREVIEWED**.*